



Starbreeze AB announces changes in group management to further strengthen strategic and commercial focus

As part of accelerating Starbreeze's adopted strategy for long-term growth, the company has hired Egil Strunke as Chief Strategy Officer (CSO), to be part of the company's group management and report directly to CEO Tobias Sjögren. Egil Strunke comes most recently from his own business, Strunke Games, and has previously, among other things, been Chief Operations Officer (COO) at Embracer Group AB, Nordic sales director at 20th Century Fox, held several leading roles at Nordic Games, business area manager for games at Pan Vision and country manager for Electronic Arts Sweden.

"We are very happy to welcome Egil to Starbreeze. We will continue to execute our growth strategy by creating projects on our own IPs, licensed IPs and by expanding our third-party publishing. Egil's broad experience from commercialization and strategy from both the games and the broader entertainment industry will be incredibly valuable as we now take our next steps.", says Tobias Sjögren, CEO, Starbreeze.

"Starbreeze, as Sweden's oldest independent studio, faces several exciting strategic opportunities in the coming years. I look forward to contributing my skills and experience in that work, together with a proven and hungry team", says Egil Strunke, CSO, Starbreeze.

Petra Takeva, VP Franchising, leaves the group management but remains in her role as VP Franchise, responsible for expanding Starbreeze' brands, including PAYDAY, to more media and platforms and will report directly to the CSO, Egil Strunke.

As of today, Starbreeze's group management team consists of Tobias Sjögren, CEO, Mats Juhl, CFO, Fredrik Malmqvist, VP Studio, Staffan Nyström, VP Publishing, Hanna Falk, acting VP Human Resources and Egil Strunke, CSO.

STARBREEZE

ENTERTAINMENT

For more information, please contact

Tobias Sjögren, CEO, Starbreeze Entertainment

Phone: +46(0)8-209 208

Email: ir@starbreeze.com

Om Starbreeze

Starbreeze is an independent developer, publisher and distributor of PC and console games to a global market, with studios in Stockholm, Barcelona, Paris and London. With the successful PAYDAY™ brand at the center, Starbreeze develops games based on its own and others' brands, both internally and in collaboration with external game developers. Starbreeze shares are listed on Nasdaq Stockholm under the tickers STAR A and STAR B. Read more at www.starbreeze.com