



Issuer TradeDoubler Aktiebolag

Holder

ReachCapital Management, LLC

Instrument

Instrument Ordinary Shares SE0001552357

Before the transaction

Shares	1,425,808
Voting rights	1,425,808

Transaction

Reason for major shareholding notification	Sell
Date	10/09/2007
Limit for number of shares	5 %
Limit for number of votes	5 %

After the transaction

Quantity

Shares	1,295,808
Directly held voting rights	0
Indirectly held voting rights	1,295,808

Percentage

Directly held shares	4.63 %
Directly held voting rights	0 %
Indirectly held voting rights	4.63 %

Resulting distribution of total holdings

	Percentage of voting rights:	Number of underlying shares:
Shares		

Instruments - FITA Ch. 4, section 2, first paragraph, line 2

Instruments - FITA Ch. 4, section 2, first paragraph, line 3

- Physically settled
- Cash settled

Total

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