

## New Nomination Committee

At the Annual General Meeting on May 24, 2007 an updated procedure for the composition of the Nomination Committee was resolved. The Committee shall be composed of representatives from the three largest shareholders (by number of votes) wishing to appoint a representative as well as the chairman of the Board of Directors of TradeDoubler AB. The basis for appointment is the shareholder information of June 29, 2007 including other shareholder information available to the company at this time.

The Nomination Committee appointed in accordance with the procedure resolved by the AGM of May 24, 2007 consists of **Ramsay Brufer** representing Alecta Pensionsförsäkring and chairman of the Nomination Committee, **Anders Ljungqvist** representing AMF Pensionsförsäkring and AMF Pension Fonder, **Åsa Nisell** representing Swedbank Robur Fonder and **Kjell Duveblad** chairman of the Board of Directors.

### About TradeDoubler

*TradeDoubler is a Pan-European digital marketing company offering a range of performance-based marketing solutions. TradeDoubler's products and services provide companies with the tools and expertise to drive results online whether they are looking to generate sales or drive brand awareness. Headquartered in Sweden, the company boasts a unique European reach with local offices in 16 countries across Europe and a presence in a further two countries. With a breadth of expertise across multiple industry sectors and a network of more than 114,000 website publishers TradeDoubler helps deliver online results for over 1,400 advertisers across Europe including a mix of local and international companies such as Apple Store, Dell, Telia Sonera, eBay and Kelkoo. Please visit [www.tradedoubler.com](http://www.tradedoubler.com) for further information.*