

Felix Hagnö coopt as member of the Nomination Committee of TradeDoubler

The Nomination Committee of TradeDoubler AB (publ) consists mainly of institutional shareholders. The Nomination Committee has therefore decided to coopt Felix Hagnö as member of the committee. Felix Hagnö is one of the founders of TradeDoubler, the largest non-institutional owner and a member of the Board of Directors of TradeDoubler AB (publ).

The Nomination Committee of TradeDoubler AB (publ).

For further information, please contact:

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About TradeDoubler

TradeDoubler is a Pan-European digital marketing company offering a range of performance-based marketing solutions. TradeDoubler's products and services provide companies with the tools and expertise to drive results online whether they are looking to generate sales or drive brand awareness. Headquartered in Sweden, the company boasts a unique European reach with local offices in 16 countries across Europe and a presence in a further two countries. With a breadth of expertise across multiple industry sectors and a network of more than 114,000 website publishers TradeDoubler helps deliver online results for over 1,400 advertisers across Europe including a mix of local and international companies such as Apple Store, Dell, Telia Sonera, eBay and Kelkoo. Please visit www.tradedoubler.com for further information.