

PRESS RELEASE

Stockholm, May 5, 2009

Invitation to teleconference Q1 Interim report

TradeDoubler's (publ) Q1 Interim Report will be released around 12.00 CET on Wednesday 6 May 2009. Hereby press and analysts are invited to a teleconference on the same day.

Time: 6 May 2009 at 14:00 CET

Agenda: President and CEO Örjan Frid and CFO Casper Seifert will present the report for the first quarter 2009.

Registration: To participate, please call the following numbers five-ten minutes before the opening of the conference.
SWE + 46 (0)8 5051 3791
UK +44 (0)20 7806 1966
US +1 718 247 0887

The presentation will be held in English. The presentation material will be available on www.tradedoubler.com/ir at the same time as the press release is published.

The teleconference will also be available live and on demand by audiocasting on the www.tradedoubler.com/ir and www.financialhearings.com. The recording will be available from about one hour after the teleconference has ended.

TRADEDOUBLER AB (PUBL)
For further information, please contact:

Casper Seifert
CFO
E-mail: casper.seifert@tradedoubler.com
Phone: +46-8-405 08 27

Ann-Charlotte Johansson
Group IR Manager
E-mail: ann-charlotte.johansson@tradedoubler.com
Phone: +46-8-405 08 05

Europe's leading partner in performance-based digital marketing

TradeDoubler is a international digital marketing company offering a range of performance-based marketing solutions. TradeDoubler's products and services provide companies with the tools and expertise to drive results online whether they are looking to generate sales, leads or traffic or drive brand awareness. Headquartered in Stockholm, Sweden, the company boasts a unique international reach spanning 19 countries in Europe and Japan. With a breadth of expertise across multiple industry sectors and a network of more than 128,000 website publishers, TradeDoubler helps deliver results for 1,744 advertisers including a mix of local and international companies such as Apple Store, Dell, TeliaSonera and Kelkoo. TradeDoubler is listed on Nasdaq OMX Stockholm Exchange. Please visit www.tradedoubler.com for further information.