

PRESS RELEASE

Stockholm August 21, 2009

New Nomination Committee in TradeDoubler AB (publ)

The Annual General Meeting on 6 May 2009 adopted principles for appointing a new Nomination Committee. The Committee shall be composed of representatives from the three largest shareholders (by number of votes) wishing to appoint a representative as well as the chairman of the Board of Directors. The basis for appointment is the shareholder statistics available on 30 June 2009 including other shareholder information available to the company at this time.

A new Nomination Committee has been appointed and consists of Ramsay Brufer (chairman), representing Alecta, Jan Andersson, representing Swedbank Robur Fonder, Annika Andersson, representing the Fourth Swedish National Pension Fund, and Mats Sundström, chairman of the Board of Directors.

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