

Press release

Invitation to Capital Markets Day

Stockholm, 1 September 2010 – TradeDoubler welcomes representatives from the financial markets and the media to a Capital Markets Day in Stockholm on 5 October, 2010 from 12.00 p.m.

The purpose of the Capital Markets Day is to present TradeDoubler's new strategy, provide further insight into operations and to highlight the latest trends within Internet advertising and e-commerce. Speakers include TradeDoubler's management, customer and international experts.

Lunch will be served at 12:00 followed by presentations from 13:00 to 17:00, rounded off with an informal mingle. A detailed agenda will be published on www.tradedoubler.com/cp-en/investors/ and distributed in advance to all attendees. The Capital Markets Day will be held in English.

Venue: Clarion Sign Hotel, Norra Bantorget, Stockholm

Date: 5 October, 2010 between 12.00 p.m. and 18.00 p.m.

Registration: by e-mail to ir@tradedoubler.com before 29 September, 2010

Welcome!

Urban Gillström

CEO

For further information, please contact:

Urban Gillström, CEO, on +46-8-405 08 00 or urban.gillstrom@tradedoubler.com

Erik Skånsberg, CFO, on +46-8-405 08 00 or erik.skansberg@tradedoubler.com

About TradeDoubler:

TradeDoubler is an international digital marketing company offering a range of performance-based marketing solutions. TradeDoubler's products and services provide companies with the tools and expertise to drive results online whether they are looking to generate sales, leads or traffic or drive brand awareness. Headquartered in Stockholm, Sweden, the company boasts a unique global reach spanning 18 countries in Europe. With a breadth of expertise across multiple industry sectors and a network of more than 128,000 website publishers, TradeDoubler helps deliver results for over 1,800 advertisers including a mix of local and international companies such as Apple Store, Dell, TeliaSonera and Kelkoo. TradeDoubler is listed on Nasdaq OMX Stockholm. Please visit www.tradedoubler.com for further information.