



**Issuer** TradeDoubler Aktiebolag

**Holder**

Första AP-Fonden

**Instrument**

Instrument Aktier

**Before the transaction**

Shares 2,232,786  
Voting rights 2,232,786

**Transaction**

Reason for major shareholding notification Sell  
Date 23/01/2013  
Limit for number of shares 5 %  
Limit for number of votes 5 %

**After the transaction**

**Quantity**

Shares 1,982,786  
Directly held voting rights 1,982,786  
Indirectly held voting rights 0

**Percentage**

Directly held shares 4.63 %  
Directly held voting rights 4.63 %  
Indirectly held voting rights 0 %

**Resulting distribution of total holdings**

|        | Percentage of voting rights: | Number of underlying shares: |
|--------|------------------------------|------------------------------|
| Shares |                              |                              |

Instruments - FITA Ch. 4, section 2, first paragraph, line 2  
Instruments - FITA Ch. 4, section 2, first paragraph, line 3  
  
- Physically settled  
- Cash settled

**Total**

**Group total holdings**

Voting rights 1,982,786  
Percentage of voting rights 4.63

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