

Press release from Tradedoubler's Extraordinary General Meeting

Stockholm, 27 September 2013

Yesterday, the 26th of September 2013, TradeDoubler AB (publ) held an Extraordinary General Meeting of Shareholders at the company's premises on Sveavägen in Stockholm.

Remuneration to the Board of Directors

The General Meeting resolved to lower the remuneration to the Board of Directors and that such remuneration, following a separate agreement with TradeDoubler AB, may be invoiced by the Board members' company in accordance with the proposal by the nomination committee.

Board of Directors and Auditors

The General Meeting resolved in accordance with the nomination committee's proposal that the number of General Meeting elected members of the Board of Directors shall be changed from five to six, without any deputies. The following persons were elected ordinary members of the Board of Directors; Thomas Bill, Peter Larsson and Lars Sveder. It was noted that Kristofer Arwin and Mats Sundström have declined re-election. Peter Larsson was elected Chairman of the Board of Directors. Martin Henricson, Caroline Sundewall and Simon Turner remain as members of the Board of Directors.

Statutory Board Meeting

A statutory Board Meeting was held following the General Meeting. For the full details of each proposal adopted by the General Meeting, please refer to www.tradedoubler.com.

For further information, please contact:

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Other information

Tradedoubler discloses the information provided herein pursuant to the Swedish Securities Markets Act. The information was released for publication on 27th of September 2013 at 08.30 a.m. CET.

About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. It helps 2,000 advertisers achieve their business goals through its high quality network of 140,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are American Express, ClubMed, Dell, Disney, Expedia and CDON. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on www.tradedoubler.com

