

Jonas Ragnarsson leaves Tradedoubler

Jonas Ragnarsson, Tradedoubler's CFO, has resigned and will leave the company during the first half of 2014. The process of finding his successor is at an advanced stage.

"I thank Jonas for his hard work since he was appointed in August 2012. He has played an important role in the re-shaping of Tradedoubler", said Rob Wilson, President and CEO of TradeDoubler AB.

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About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. It helps 2,000 advertisers achieve their business goals through its high quality network of 140,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are American Express, ClubMed, Disney, Expedia and CDON. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on www.tradedoubler.com

