



Issuer TradeDoubler Aktiebolag

Holder

Reworld Media S.A.

Instrument

Instrument Ordinary shares SE0001552357

Before the transaction

Shares	8,192,652
Voting rights	8,192,652

Transaction

Reason for major shareholding notification	Buy
Date	10/12/2015
Limit for number of shares	25 %
Limit for number of votes	25 %

After the transaction

Quantity

Shares	13,756,554
Directly held voting rights	13,756,554
Indirectly held voting rights	0

Percentage

Directly held shares	29.95 %
Directly held voting rights	29.95 %
Indirectly held voting rights	0 %

Resulting distribution of total holdings

	Percentage of voting rights:	Number of underlying shares:
Shares		

Instruments - FITA Ch. 4, section 2, first paragraph, line 2
Instruments - FITA Ch. 4, section 2, first paragraph, line 3

- Physically settled
- Cash settled

Total

Group total holdings

Voting rights	13,756,554
Percentage of voting rights	29.95

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