

## Tradedoubler: Invitation to presentation of year-end report February 6 at 10:30 CET

Tradedoubler's year-end report 2014 will be published at 8:00 am CET on Friday, February 6. President and CEO Matthias Stadelmeyer and CFO Tomas Ljunglöf will present the report during a teleconference on the same day at 10.30 am CET. The presentation will be held in English and end with a Q&A session where participants are welcome to ask questions via telephone and webcast.

The presentation will be webcasted, live and on demand through links on  
<http://financials.tradedoubler.com/en-GB/investorrelations/> and  
<http://financialhearings.nu/150206/tradedoubler/>

To participate over telephone, please call one of the following numbers 5 minutes before the presentation starts:

Sweden	+46 (0) 8 566 426 96
UK	+44 (0) 203 428 14 09
USA	+1 646 502 51 20

Stockholm, February 3, 2015  
TradeDoubler AB (publ.)

### For further information, please contact:

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### About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains one of the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. It helps 2,000 advertisers achieve their business goals through its high quality network of 140,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are American Express, ClubMed, Disney, Expedia and CDON. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on [www.tradedoubler.com](http://www.tradedoubler.com)

