

New Nomination Committee in TradeDoubler AB (publ)

Stockholm 19 October 2015

At the Annual General Meeting on 5 May 2015, principles for appointing a new Nomination Committee were adopted. The Committee shall be composed of representatives appointed by the three largest shareholders in terms of voting power wishing to appoint a representative as well as the chairman of the Board of Directors. The basis for appointment is the shareholder statistics available on the last business day in August 2015 and other shareholder information available to the company at this time.

A new Nomination Committee has been appointed and consists of:

- Cédric Vincent (chairman), representing Reworld Media S.A.
- Felix Kvick, representing Henrik Kvick AB
- Thomas Ehlin, representing Fjärde AP Fonden
- Pascal Chevalier, chairman of the Board of Directors

Tradedoubler's Annual General Meeting will be held on Tuesday 3 May 2016, in Stockholm, Sweden.

For more information, please contact:

Cédric Vincent, Chairman of the Nomination Committee; +46 (0)8 40 50 800;
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Shareholders wishing to present proposals to the Nomination Committee for the 2016 Annual General Meeting can submit them to the Nomination Committee's secretary Robert Ander (Tradedoubler's Legal Counsel) via email: Robert.Ander@tradedoubler.com

About Tradedoubler

Tradedoubler is an international leader in performance-based digital marketing and technology. Founded in Sweden in 1999, Tradedoubler pioneered affiliate marketing in Europe and remains the most successful pan-European performance marketing company, combining strategic international insight with detailed in-country expertise. It helps 2,000 advertisers achieve their business goals through its high quality network of 140,000 publishers and was the first to offer an integrated e- and m-commerce offering to help advertisers extend their online programmes to users on mobile devices.

Tradedoubler is committed to close collaboration with each customer, helping them to generate revenue and succeed on a national and international scale. Among Tradedoubler's advertisers are American Express, ClubMed, Disney, Expedia and CDON. The share is listed on Nasdaq OMX on the Stockholm Exchange. More information can be found on www.tradedoubler.com

