15 May 2019

Tradedoubler AB: Report from Tradedoubler's Annual General Meeting

The annual general meeting of TradeDoubler AB (publ) was held on 15 May 2019, at the company's premises on Birger Jarlsgatan in Stockholm.

Dividend

The annual general meeting resolved that no dividend should be paid to the shareholders.

Board of directors and auditor

Pascal Chevalier, Gautier Normand, Nils Carlsson, Jérémy Parola and Erik Siekmann were re-elected as board members. Pascal Chevalier was re-elected as chairman of the board of directors.

EY was re-elected as auditor for one year, with Erik Sandström as auditor in charge.

Remuneration to the board of directors and auditors

The annual general meeting resolved on remuneration to the board of directors and auditor in accordance with the Nomination Committee's proposal, where remuneration of SEK 763,000 shall be paid to each of Pascal Chevalier and Gautier Normand, and remuneration of SEK 180,000 shall be paid to each of Nils Carlsson, Jérémy Parola and Erik Siekmann and where remuneration to the auditor shall be in accordance with the amount invoiced.

Principles for compensation and other conditions of employment of the company management

The annual general meeting resolved in accordance with the board of directors' proposal on principles for compensation and other conditions of employment for the company management.

Authorisation for the Board of Directors to resolve upon issuance of shares, warrants and/or convertibles

The annual general meeting resolved in accordance with the board of directors' proposal to authorise the board of directors, until the next annual general meeting, on one or several occasions, with or without deviation from the shareholders' preferential rights, with or without provision on non-cash consideration, set-off or otherwise with conditions pursuant to the Swedish Companies Act, to resolve on new issues of shares, warrants and/or convertibles corresponding to not more than

twenty five (25) per cent of the total number of outstanding shares in the company per the date of the notice to the annual general meeting.

Authorisation for the Board of Directors to resolve upon acquisition of own shares

The annual general meeting resolved in accordance with the board of directors' proposal to authorise the board of directors, until the next annual general meeting, on one or several occasions, to resolve on the acquisition of a maximum number of own shares so that, after the purchase, the company holds not more than ten per cent of the total number of shares in the company.

Authorisation for the Board of Directors to resolve upon the transfer of own shares

The annual general meeting resolved in accordance with the board of directors' proposal to authorise the board of directors, until the next annual general meeting, on one or several occasions, to resolve on the transfer of shares in the company. The shares may only be transferred in conjunction with the financing of company acquisitions and other types of strategic investments and acquisitions, and the transfers may not exceed the maximum number of treasury shares held by the company at any given time.

Resolution on nomination committee for the 2020 annual general meeting

The annual general meeting resolved in accordance with the nomination committee's proposal regarding the resolution of nomination committee for the 2020 annual general meeting.

For the full details of each proposal adopted by the annual general meeting, please refer to www.tradedoubler.com

For further information, please contact:

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