



30 December 2025

New number of shares and votes in Tradedoubler

As a result of the issue and repurchase of c-shares that was published on 3 December 2025, the number of c-shares and votes has increased with 4,209,240. As per 30 December 2025, the total number of shares and votes in Tradedoubler AB amounts to 65,445,838 (61,236,598 ordinary shares and 4,209,240 c-shares). The company holds 5,000,000 own shares whereof 790,760 ordinary shares and 4,209,240 c-shares.

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About Tradedoubler

Tradedoubler is an international leader in digital marketing and technology. Combining over 20 years of digital marketing expertise, a global presence and a market-leading technology platform, Tradedoubler offers customised performance-based solutions for advertisers and publishers. Founded in Sweden in 1999, Tradedoubler was a pioneer in affiliate marketing in Europe and has since developed its offering to include data-driven insights and purchase journey tracking through its proprietary BI tool. The share is listed on Nasdaq OMX Stockholm. More information is available at www.tradedoubler.com