

Fiskars Corp. Stock Exchange Release June 28, 2012 at 10.00 EET

Fiskars appoints Ilkka Pitkänen as Chief Financial Officer

Fiskars has appointed Ilkka Pitkänen, M.Sc. (Econ), as the Group's new Chief Financial Officer and as a member of the Executive Board. Ilkka Pitkänen will assume his position latest at the beginning of October 2012 and he will be reporting to Fiskars President and CEO Kari Kauniskangas. Fiskars' previous CFO Teemu Kangas-Kärki was appointed President of the company's Home business area in March, 2012.

Ilkka Pitkänen will join Fiskars from DNA Group, where he currently holds the position of CFO and deputy to CEO. Previously, he has served as Executive Vice President and CFO with Metsäliitto Group and in various senior roles at Kone Corporation in Finland and abroad.

"I warmly welcome Ilkka to Fiskars. He has a proven track record in change management projects and brings a wealth of valuable experience to Fiskars. Fiskars' transformation into a branded consumer goods company is well underway, and we are consistently building a platform for future growth through our change programs," says Kari Kauniskangas, President and CEO of Fiskars Group.

FISKARS CORPORATION
Kari Kauniskangas
President and CEO

Further information:
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Fiskars is a leading global supplier of consumer products for the home, garden and outdoors. The group has a strong portfolio of respected international brands, including Fiskars, Iittala and Gerber. Founded in 1649 and listed on NASDAQ OMX Helsinki, Fiskars is Finland's oldest company. Fiskars recorded net sales of EUR 743 million in 2011, and employs some 3,400 people in over 20 countries. www.fiskarsgroup.com