



March 25, 2013 at 9.00 am (CET+1)

Kemira Oyj: Restated segment information for 2012 according to the new organizational structure

Kemira's new organizational structure has been operational since October 1, 2012 and as announced earlier, financial reporting according to the new structure started as of January 1, 2013. Kemira's reporting segments are Paper, Municipal & Industrial, Oil & Mining, and ChemSolutions as a new segment. The unit "Other" has been abolished. The restated figures for Q1 to Q4 2012 are summarized in the attached files, see links below. Restatements for earlier periods have not been made.

Main changes are:

- Service revenues in Sweden and Finland, previously reported as part of the unit "Other" are now reported within the Paper segment. Kemira Group expenses previously reported as part of "Other" are now allocated to the four segments.
- Kemira is now applying a key ownership principle for every production plant according to which every plant is owned by a dedicated segment.
- Kemira's sodium percarbonate business, previously part of the Paper segment, has now been transferred to ChemSolutions.
- Kemira's group figures for 2012 have been restated to also reflect the change of IAS 19, Employee Benefits.

The January-March 2013 Interim report will be published on April, 23, 2013.

For more information, please contact

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Kemira is a global two billion euro water chemistry company that is focused on serving customers in water-intensive industries. The company offers water quality and quantity management that improves customers' energy, water, and raw material efficiency.

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