

**Kemira Oyj: Appointment in Kemira's management**

Mats Rönnbäck has been appointed as interim President, Paper segment and Asia Pacific region and member of Kemira's Management Board as of April 1, 2015. Mats is currently based in Hong Kong. As announced earlier this year, Petri Helsky will leave Kemira to take up the position of CEO of Metsä Tissue Corporation on April 16, 2015.

"The search for the new Paper segment leader is ongoing. To ensure that we continue to deliver on our growth strategy in Paper, Mats Rönnbäck will take on an interim basis the leadership of the segment and APAC region. Mats has been with Kemira since 1990 and has a vast experience in the pulp and paper business", said Jari Rosendal, Kemira's President and CEO.

**For more information, please contact**

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**Kemira** is a global chemicals company serving customers in water-intensive industries. We provide expertise, application know-how and chemicals that improve our customers' water, energy and raw material efficiency. Our focus is on pulp & paper, oil & gas, mining and water treatment. In 2014, Kemira had annual revenue of EUR 2.1 billion and around 4,250 employees. Kemira shares are listed on the NASDAQ OMX Helsinki Ltd.

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