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Change in Kemira Oyj's Management Board: Simon Bloem appointed as Chief Operations Officer and a member of Kemira's Group Leadership Team

Simon Bloem has been appointed to lead Kemira's new centralized Operations unit and will start in his new role on May 1, 2025. He joins Kemira from Envalior where he's been VP Global Manufacturing Materials since 2023. Prior to Envalior he spent over 25 years in Royal DSM in various global leadership positions in engineering, safety, manufacturing and operations. He has a Master's degree in Chemical Engineering from Delft Technical University in the Netherlands.

"I'm delighted to welcome Simon to Kemira. He brings both experience and a strong vision to develop Kemira's Operations further and to support Kemira's profitable growth," said **Antti Salminen**, President & CEO of Kemira.

"It is an exciting time to join Kemira and I look forward to working with Kemira's team to drive the success and the profitability of the business even further," said **Simon Bloem**, Chief Operations Officer of Kemira from May 1, 2025.

Kemira announced changes in the operating model in August 2024 – one of which was the new centralized Operations unit that includes Kemira's global manufacturing network, supply chain management and sourcing as well as planning and corporate environmental, health, safety and quality team and business process management. The objective of this new unit is to further strengthen Kemira's operational backbone and to optimize efficiency.

For more information, please contact:

Kemira Oyj
Terhi Kivinen, Chief Communications Officer
Tel. +358 40 848 4001
terhi.kivinen@kemira.com

Kemira is a global leader in sustainable chemical solutions for water-intensive industries. Our customers include industrial and municipal water treatment operators, and pulp & paper industry among others. We provide the best-suited products and services to improve our customers' product quality, process, and resource efficiency. Our focus is on water treatment, renewable solutions and digital services. In 2023, Kemira had annual revenue of around EUR 3.4 billion and around 5,000 employees. Kemira shares are listed on the Nasdaq Helsinki Ltd. www.kemira.com

KEMIRA OYJ

P.O.Box 330 (Energiakatu 4)
FI-00101 Helsinki
Finland

www.kemira.com

Europe, Middle-East and Africa
Tel +358 10 8611

Asia-Pacific
Tel +86 21 6037 5999

Americas
North America
Tel +1 770 436 1542
South America
Tel +55 11 2189 4900