

# Press Release, August 06, 2009

## Monthly traffic performance data – July 2009



### Finnair traffic declines, load factor excellent

Finnair's scheduled traffic declined in July by nearly seven per cent and passenger numbers were around three per cent lower than in July 2008. Capacity was cut by nearly nine per cent, which meant that passenger load factor rose to 81 per cent.

"We have managed to adjust our capacity to correspond to lower demand, which has improved the passenger load factor. The price level is still regrettably poor, as has been the case throughout the early part of the year," says Deputy CEO Lasse Heinonen.

Asian traffic declined by nearly 13 per cent and capacity contracted by 17 per cent, thereby increasing the load factor in Asian traffic to nearly 84 per cent. In North American capacity, passenger volume and passenger kilometres all grew by 24 per cent. Passenger load factor remained at over 90 per cent. Growth of North American traffic is explained by an increase in flights to New York. In the summer season, Finnair is flying to New York ten times per week. European traffic was 2.5 per cent lower and passenger volume declined by 1.2 per cent.

Capacity was reduced by 2.2 per cent. Passenger load factor fell to slightly over 77 per cent. Domestic traffic declined by 4.5 per cent. Capacity was reduced domestically by nearly four per cent and load factor was at the previous year's level of 63.5 per cent. In Leisure Flights, passenger volume in July was more than 23 per cent lower than a year earlier. Revenue passenger kilometres declined by nearly 18 per cent. Capacity was reduced by more than 13 per cent, but load factor declined by 4.5 per cent to 86 per cent. Of Finnair's flights, 89.2 per cent arrived on schedule, which represents an improvement of 6.7 percentage points from last year. Scheduled traffic's punctuality percentage rose from July last year by 6.1 percentage points to 90.6 per cent.

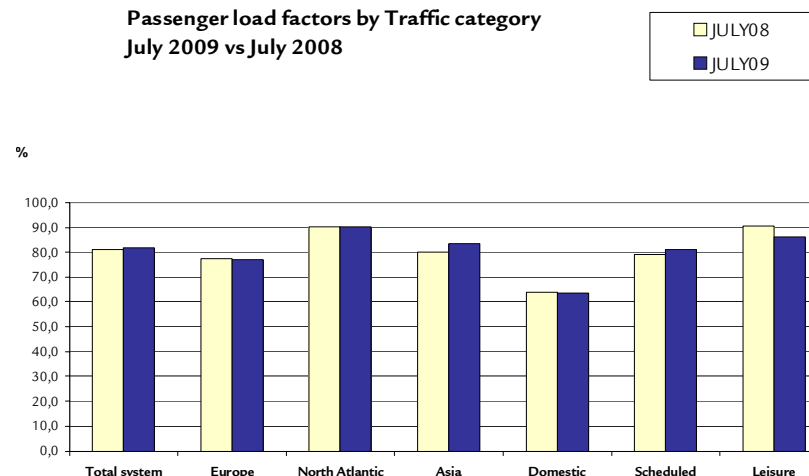
### Finnair traffic

- **Finnair traffic** altogether decreased by 8.7%, measured in revenue passenger kilometres. Capacity decreased by 9.5%. Passenger load factor was 0.8 percentage points higher than year before, 81.8%. Number of passengers carried decreased by 6.2% and was 670 981.

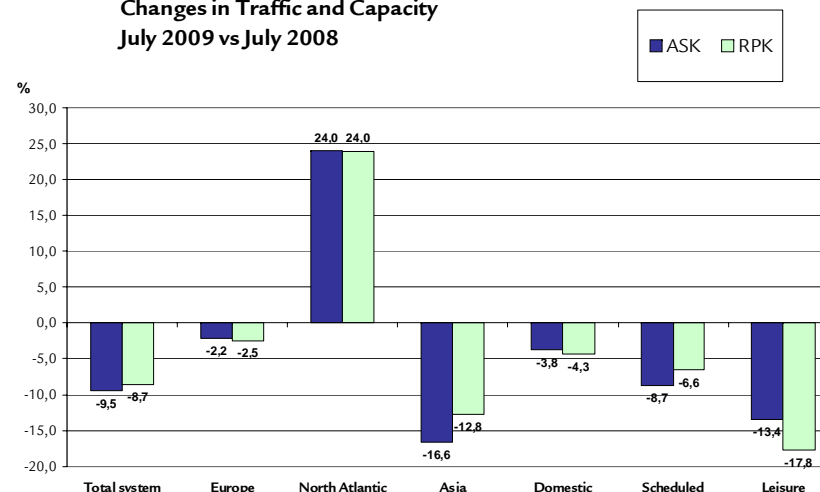
### Scheduled traffic

- **Scheduled** traffic decreased by 6.6%, measured in revenue passenger kilometres. Capacity decreased by 8.7%. Passenger load factor was 1.9 percentage points higher than year before, 81.0%. Number of passengers carried decreased by 2.7% and was 574 446.

Passenger load factors by Traffic category  
July 2009 vs July 2008



Changes in Traffic and Capacity  
July 2009 vs July 2008



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- **Scheduled international** traffic, decreased by 6.6%, measured in revenue passenger kilometres. Capacity decreased by 8.9%. Passenger load factor was 2.0 percentage points higher than year before, 81.5%. Number of passengers carried decreased by 3.7% and was 512 167.
  - ❑ **European** scheduled traffic, decreased by 2.5%, measured in revenue passenger kilometres. Capacity decreased by 2.2%. Passenger load factor was 0.2 percentage points lower than year before, 77.1%. Number of passengers carried decreased by 1.2% and was 385 843.
  - ❑ **North Atlantic** scheduled traffic increased by 24.0%, measured in revenue passenger kilometres. Capacity increased by 24.0%. Passenger load factor was same than year before, 90.1%. Number of passengers carried increased by 24.0% and was 19 539.
  - ❑ **Asian** scheduled traffic decreased by 12.8%, measured in revenue passenger kilometres. Capacity decreased by 16.6%. Passenger load factor was 3.7 percentage points higher than year before, 83.6%. Number of passengers carried decreased by 15.0% and was 106 785.
- **Domestic** scheduled traffic decreased by 4.3%, measured in revenue passenger kilometres. Capacity decreased by 3.8%. Passenger load factor was 0.4 percentage points lower than year before, 63.5%. Number of passengers carried increased by 7.0% and was 62 279.

### Leisure traffic

- **Leisure** traffic decreased by 17.8%, measured in revenue passenger kilometres. Capacity decreased by 13.4%. Passenger load factor was 4.5 percentage points lower than year before, 86.1%. Number of passengers carried decreased by 23.1% and was 96 535.

### Cargo

- Cargo traffic decreased by 12.9% in terms of cargo tonnes carried.
- Decrease in scheduled traffic was 14.2%. Cargo traffic decreased by 15.6% in Asian traffic, decreased by 3.4% in European traffic and decreased by 30.7% in North-Atlantic traffic.
- Cargo traffic carried on chartered cargo flights increased by 13.2%. The cargo load factor in the Far Eastern traffic was 72.5% and in the North Atlantic traffic 37.0%.

TOTAL TRAFFIC	JULY09	JULY08	CHG %	JAN - JULY09	JAN - JULY08	CHG %
ASK (Milj.)	2 193	2 423	-9,5	15 759	16 910	-6,8
RPK (Milj.)	1 793	1 963	-8,7	11 848	12 433	-4,7
Passenger load factor	81,8 %	81,0 %	0,8 pu	75,2 %	73,5 %	1,7 pu
Nbr of passenger (000)	671,0	715,7	-6,2	4 391,5	4 779,5	-8,1

### For further information, please, contact:

Mr. Lasse Heinonen, EVP & CFO, tel. +358 9 818 4950  
 Mr. Taneli Hassinen, Director, Investor Relations, tel. +358 9 818 4976  
 Mr. Petteri Kostermä, VP Traffic Planning, tel. +358 9 818 8504  
 Mr. Timo Riihimäki, Vice President, Cargo, tel. +358 9 818 5487

Finnair Oyj  
 Communications  
 06 August 2009

ATTACHMENT: 'Finnair Traffic Performance July, Financial Year 2009

**Next traffic statistics will be released on 08 September 2009**

## Finnair Group traffic performance July 09, Financial year 2009

The statistics include performance figures for Finnair .

	Jul 09	Change%	Jan 09 – Jul 09	Change%		Jul 09	Change%	Jan 09 – Jul 09	Change%
<b>Total traffic</b>					<b>Domestic</b>				
Passengers 1000	671,0	-6,2	4 391,5	-8,1	Passengers 1000	62,3	7,0	796,7	-10,3
Available seat-kilometres mill	2 192,7	-9,5	15 759,4	-6,8	Available seat-kilometres mill	53,9	-3,8	744,5	-14,1
Revenue passenger kilometres mill	1 793,3	-8,7	11 847,7	-4,7	Revenue passenger kilometres mill	34,3	-4,3	441,4	-13,2
Passenger load factor %	81,8	0,8 p	75,2	1,7 p	Passenger load factor %	63,5	-0,4 p	59,3	0,6 p
Cargo tones	7 546,4	-12,9	48 265,2	-20,6	<b>Leisure traffic</b>				
Available tonne-kilometres mill	327,9	-14,6	2 364,6	-8,9	Passengers 1000	96,5	-23,1	715,2	-6,2
Revenue tonne-kilometres mill	204,7	-9,8	1 333,4	-8,7	Available seat-kilometres mill	345,4	-13,4	3 517,8	3,4
Overall load factor %	62,4	3,4 p	56,4	0,1 p	Revenue passenger kilometres mill	297,5	-17,8	3 104,5	2,4
<b>Scheduled passenger traffic total</b>					Passenger load factor %	86,1	-4,5 p	88,3	-0,9 p
Passengers 1000	574,4	-2,7	3 676,4	-8,5	<b>Cargo Traffic</b>				
Available seat-kilometres mill	1 847,3	-8,7	12 241,6	-9,4	Cargo scheduled traffic total tonnes	7 281,8	-14,2	46 599,8	-20,5
Revenue passenger kilometres mill	1 495,8	-6,6	8 743,2	-7,0	- Europe tones	1 515,5	-3,4	10 428,6	-15,3
Passenger load factor %	81,0	1,9 p	71,4	1,8 p	- North Atlantic tones	423,2	-30,7	3 353,8	-19,1
<b>Europe</b>					- Asia tones	5 147,9	-15,6	31 226,5	-22,7
Passengers 1000	385,8	-1,2	2 138,8	-8,4	- Domestic tones	195,1	-8,1	1 590,9	-9,2
Available seat-kilometres mill	713,3	-2,2	4 513,7	-8,1	Cargo leisure traffic tones	98,8	279,2	711,9	198,9
Revenue passenger kilometres mill	549,7	-2,5	2 984,5	-7,2	Scheduled cargo charter tonnes	165,9	13,2	953,5	-51,0
Passenger load factor %	77,1	-0,2 p	66,1	0,6 p	Cargo tonnes total	7 546,4	-12,9	48 265,2	-20,6
<b>North Atlantic</b>					Available cargo tonnekilometres* mill.	72,3	-13,8	505,6	-10,0
Passengers 1000	19,5	24,0	91,8	9,7	Revenue cargo tonnekilometres mill.	44,0	-13,6	271,8	-21,7
Available seat-kilometres mill	143,1	24,0	744,7	11,4	Cargo load factor* %	60,8	0,1 p	53,8	-8,1 p
Revenue passenger kilometres mill	129,0	24,0	606,2	9,7	<i>*Operational calculatory capacity</i>				
Passenger load factor %	90,1	-0,0 p	81,4	-1,3 p					
<b>Asia</b>									
Passengers 1000	106,8	-15,0	649,0	-8,5					
Available seat-kilometres mill	936,9	-16,6	6 238,8	-11,7					
Revenue passenger kilometres mill	782,9	-12,8	4 711,1	-8,0					
Passenger load factor %	83,6	3,7 p	75,5	3,0 p					