

## OLVI GROUP'S INTERIM REPORT, 1 JANUARY TO 30 JUNE 2010 (6 MONTHS)

Olvi Group's performance was good. Sales volumes increased in all of the Group's geographical areas.

## January-June in brief:

- Olvi Group's sales volume increased by 10.2 percent to 222 (201) million litres
- The Group's net sales increased by 5.5 percent to 126.3 (119.7) million euro
- The Group's operating profit of 13.3 (13.2) million euro was on a par with the previous year
- Operating profits improved substantially at the parent company in Finland and the subsidiary in Belarus
- Operating profits at the Estonian and Lithuanian subsidiaries fell only slightly short of the previous year
- Operating profit in Latvia fell short of the previous year

## KEY RATIOS

	1-6/2010	1-6/2009	Change %	1-12/2009
Net sales, MEUR	126.3	119.7	5.5	244.2
Operating profit, MEUR	13.3	13.2	1.1	27.8
Gross capital expenditure, MEUR	13.8	10.8	+27.5	48.4
Earnings per share, EUR	1.03	1.00	3.0	2.15
Equity per share, EUR	11.01	9.28	18.6	10.56
Equity to total assets, %	44.8	42.7		47.3
Gearing, %	48.0	62.5		48.0

"Olvi Group's performance in the first half of the year was good. Our performance improved slightly on the previous year, and we are satisfied with this. Our performance improved substantially in Finland and Belarus. The performance figures in Estonia and Lithuania were almost on a par with the previous year but there was a decline in Latvia. We were able to improve our overall market position across the entire operating area, and Olvi Group's financial position improved. We have a confident outlook towards the rest of the operating year," says Lasse Aho, Managing Director of Olvi plc.

## SALES VOLUME, NET SALES AND EARNINGS

## OLVI GROUP

## January to June 2010

Olvi Group's sales from January to June 2010 amounted to 222 (201) million litres. This represents an increase of 21 million litres or 10.2 percent. Sales volumes improved in all operating areas.

During the first half of the year, sales in Finland increased by 5 million litres, sales in the Baltic states by 6 million and sales in Belarus by 10 million litres.

The Group's net sales from January to June amounted to 126.3 (119.7) million euro. This represents an increase of 6.5 million euro or 5.5 percent.

Domestic net sales amounted to 53.0 (49.0) million euro. The Baltic subsidiaries generated net sales of 60.6 (62.7) million euro, while net sales in Belarus amounted to 17.8 (14.5) million euro. Net sales in Finland increased by 4.0 million euro or 8.1 percent, and net sales in Belarus increased by 3.4 million euro or 23.4 percent. Net sales in the Baltic states fell 2.1 million euro or 3.3 percent short of the previous year.

The Group's operating profit for January-June stood at 13.3 (13.2) million euro, or 10.6 (11.0) percent of net sales.

Operating profit in Finland improved by 1.2 million euro to 5.9 (4.7) million euro.

Operating profit in Belarus improved substantially by 0.7 million euro to 1.9 (1.2) million euro. Operating profit in Estonia fell slightly short of the previous year but improved clearly during the spring. The Baltic subsidiaries generated an aggregate operating profit of 6.2 (7.2) million euro.

The Group's profit after taxes in the period under review was 10.9 (11.5) million euro. Earnings per share calculated from the profit belonging to parent company shareholders in the first half of the year stood at 1.03 (1.00) euro per share.

Owing to the seasonal character of the brewing industry, the majority of the full-year net sales and operating profit is made during the second and third quarters.

April to June 2010

Olvi's business developed favourably during the second quarter.

Olvi Group's sales in the second quarter amounted to a total of 135 (123) million litres. Sales increased by 12 million litres or 9.7 percent. Domestic sales were on a par with the previous year at 37 million litres. Sales in the Baltic states increased by 4 million litres to 74 (70) million, and in Belarus by 8 million litres to 33 (25) million litres.

The Group's net sales from April to June amounted to 76.8 (72.6) million euro. Net sales improved by 3.8 million euro or 5.2 percent. Net sales in Finland amounted to 30.3 (29.4) million euro and net sales in the Baltic states to 38.2 (38.8) million euro. Net sales in Belarus increased substantially by 34.9 percent, to 12.0 (8.9) million euro.

The Group's operating profit for the second quarter stood at 11.2 (10.8) million euro, or 14.7 (14.9) percent of net sales. The operating profit increased by 0.4 million euro or 4.1 percent compared to the previous year. Operating profit in Finland increased by 0.7 million euro, and operating profit in Belarus increased by 0.5 million euro. The aggregate operating profit of the Baltic subsidiaries declined by 0.6 million euro, amounting to 5.8 (6.4) million euro.

Parent company Olvi plc

January to June 2010

The parent company Olvi plc's sales volume in January-June was 65 (60) million litres. The sales volume increased by 5 million litres or 8.6 percent.

According to statistics by the Federation of the Brewing and Soft Drinks Industry, the Finnish beverage market in January-June diminished by an approximate total of 4 percent compared to the previous year. Sales went down in all product groups, with the greatest decline seen in ciders -8 percent and in soft drinks -7 percent. The sales of long drinks saw the smallest decline of -1 percent.

In spite of the above, Olvi plc's sales in the most important brewery product groups increased substantially on the previous year. The sales of ciders increased by some 25 percent, and long drinks by some 28 percent. The sales of long drinks are further boosted by the highly popular Olvi Cranberry Long Drink and Gold Long Drink. The sales of ciders were boosted by the Olvi ciders launched in March, which were well-received in the market.

The sales of beers also increased clearly, by almost 14 percent. The sales of mineral waters increased by two percent, while the sales of soft drinks declined on the previous year.

According to statistics by the Federation of the Brewing and Soft Drinks Industry, Olvi plc's market shares in January-June had increased in all product groups except soft drinks. In alcoholic beverages (beers, ciders and long drinks), Olvi's market share was 21 (18) percent. In mineral waters, Olvi had a market share of 20 (19), and in soft drinks 4 (5) percent.

The parent company's net sales from January to June amounted to 53.0 (49.0) million euro, representing an increase of 4.0 million euro or 8.1 percent.

Olvi plc's first-half operating profit improved substantially. Operating profit in January-June stood at 5.9 (4.7) million euro, which was 11.2 (9.7) percent of net sales. The operating profit improved by 1.2 million euro or 25.1 percent. The profitability improvement was made possible by decreased costs, increased production capacity, improved efficiency of operations and successful new products in the beer, long drink and cider segments. The operating profit includes 0.6 million euro of sales gains recognised in the first quarter from the sales of decommissioned production machinery.

April to June 2010

The parent company's sales volume in the second quarter was on a par with the previous year at 37 (37) million litres. Net sales stood at 30.3 (29.4) million euro, an increase of 0.9 million euro or 3.0 percent.

Operating profit from April to June stood at 3.7 (3.0) million euro. The operating profit improved by 0.7 million euro or 22.7 percent in the second quarter.

AS A. LE COQ

January to June 2010

The Estonian subsidiary AS A. Le Coq's January-June sales amounted to 60 (58) million litres. Sales increased by 2 million litres or 4.6 percent even though total consumption in the Estonian beverage market declined during the first half of the year.

The company strengthened its market position in the most important beverage groups. The sales of beers increased by approximately 7 percent. The sales of ciders increased by 2 percent and long drinks by 4 percent. The sales of soft drinks increased by 5 percent. The sales of juices declined slightly. The sales of mineral waters declined clearly as consumption shifted more and more to low-price private label products.

The company's exports and tax-free sales increased substantially on the previous year.

The company's net sales from January to June were on a par with the previous year at 33.8 (33.7) million euro.

Operating profit for the first half of the year was almost on a par with the previous year at 5.5 (5.7) million euro, which was 16.2 (17.0) percent of net sales.

April to June 2010

AS A. Le Coq's second quarter was strong and outperformed the previous year.

Sales in the second quarter amounted to 38 (35) million litres, an increase of 3 million litres or 7.5 percent on the previous year. Net sales from April to June amounted to 21.6 (20.6) million euro. Net sales improved by 1.0 million euro or 4.9 percent.

The company's second-quarter operating profit was 4.3 percent better than in the previous year, 4.5 (4.3) million euro.

## A/S CESU ALUS

### January to June 2010

In the first half of 2010, the sales of A/S Cesu Alus operating in Latvia totalled 33 (31) million litres. Sales increased by 2 million litres or 5.3 percent. The sales of beers increased by 14 percent and soft drinks by more than 29 percent. The sales of ciders and long drinks declined by some 17 percent due to a decline in the total market. Fizz cider still holds the number one position in Latvia with an approximate market share of 52 percent.

The company's net sales from January to June amounted to 14.7 (16.5) million euro, representing a decline of 1.8 million euro or 10.7 percent. The decline in net sales is due to a weakened structure of sales. The decline in net sales is almost entirely attributable to the second quarter.

Operating profit in January-June stood at 0.4 (1.1) million euro, which was 2.6 (6.7) percent of net sales. The operating profit declined by 0.7 million euro or 66.1 percent compared to the previous year. In addition to the decline in net sales, operating profit was burdened by an increase in planned depreciation.

### April to June 2010

In the second quarter, A/S Cesu Alus's sales increased by 5.9 percent to 20 (19) million litres. Net sales amounted to 9.2 (10.6) million euro. Net sales declined by 1.4 million euro or 12.9 percent compared to the previous year.

The company's net sales from April to June amounted to 0.9 (1.5) million euro, representing a decline of 0.6 million euro or 42.5 percent on the previous year.

In April 2010, A/S Cesu Alus received an award for being the country's best company in observing the principles of sustainable development. The Sustainability Index indicator is used to assess the realisation of sustainable development and the company's responsible action towards the environment, market, working environment and society. This was the first time company operations were evaluated in Latvia.

## AB RAGUTIS

### January to June 2010

In the first half of the year, the sales volume of AB Ragutis operating in Lithuania increased by 4.5 percent to 27 (26) million litres. The sales of beers increased by some 10 percent, and long drinks by some 20 percent. An increase of approximately 14 percent was also seen in soft drinks, while the sales of ciders declined by 8 percent.

The company's net sales from January to June amounted to 12.0 (12.4) million euro, representing a decline of 0.4 million euro or 3.4 percent. The decline in net sales is due to a weakened sales structure.

The company's operating profit in the first half of the year stood at 0.3 (0.4) million euro, which was 2.7 (3.1) percent of net sales.

### April to June 2010

AB Ragutis's sales in April-June were on a par with the previous year at 16 million litres. Second-quarter net sales were also almost on a par with the previous year at 7.3 (7.5) million euro, a decline of 0.2 million euro or 2.6 percent.

Second-quarter operating profit amounted to 0.5 (0.7) million euro. The operating profit declined by 0.2 million euro or 24.3 percent on the previous year.

January to June 2010

During the period under review, the operations of OA0 Lidskoe Pivo operating in Belarus developed very favourably.

The company's sales from January to June 2010 amounted to 50 (40) million litres, representing an increase of 10 million litres or 24.0 percent. Sales increased clearly in all of the core product groups: kvass by 58 percent, beers 11 percent, soft drinks 35 percent, mineral waters 21 percent and long drinks 12 percent. Also the sales of juices increased clearly in the period under review.

The company's exports doubled in the period under review and represented five percent of total sales.

The company's net sales stood at 17.8 (14.5) million euro, an increase of 3.4 million euro or 23.4 percent. The increase in net sales denominated in euro was affected by very positive development in sales volumes and a favourable change in foreign exchange rates.

Operating profit for the first half of the year stood at 1.9 (1.2) million euro, which was 10.9 (8.5) percent of net sales. This represents an increase of 0.7 million euro or 58.6 percent on the previous year. Good net sales development, strict control of costs and improved efficiency boosted the operating profit particularly in the second quarter.

April to June 2010

OA0 Lidskoe Pivo's sales volume in the second quarter was 33 (25) million litres, an increase of 8 million litres or 33.5 percent.

The company's net sales increased by 3.1 million euro or 34.9 percent to 12.0 (8.9) million euro.

Operating profit improved clearly during the second quarter and stood at 1.9 (1.4) million euro, an increase of 0.5 million euro or 34.2 percent.

The company started to make investments in additional production and storage capacity during the period under review. The new capacity will be commissioned by the 2011 summer season.

#### FINANCING AND INVESTMENTS

Olvi Group's balance sheet total at the end of June 2010 was 262.1 (248.8) million euro. Equity per share in January-June stood at 11.01 (9.28) euro, an increase of 1.73 euro per share. The equity ratio of 44.8 (42.7) percent improved by 2.1 percentage points on the previous year. The amount of interest-bearing liabilities was 69.7 (74.4) million euro, including current liabilities of 28.8 (33.3) million euro.

During the period under review, Olvi Group's gross capital expenditure amounted to 13.8 (10.8) million euro. The parent company Olvi plc accounted for 2.9 million euro and the subsidiaries in the Baltic states for 2.3 million euro of the total. OA0 Lidskoe Pivo's gross capital expenditure in the first half of the year was 8.6 million euro. Investments were mainly focused on the construction of production premises, acquisition of production machinery, new packaging, as well as maintenance and replacement investments.

The largest investments in Finland in 2010 comprise machines for labelling, cardboard packaging and wrapping, as well as development of internal logistics in the storehouse. The largest investments in the Baltic states are new glass and PET bottle formats for AS A. Le Coq, together with a yeast separator and screw-cap machine for the tetrapack line; A/S Cesu Alus gets a new filling, labelling and capping machine, a new bottle format and an air compressor, and AB Ragutis gets extensions to the fermentation tank and waste yeast cellars, as well as water treatment equipment for the boiling room. In Belarus, a new

storehouse and two filling lines will be built, and the tank cellar and filtering section will get extensions. Cooling equipment will also be modernised.

## PRODUCT DEVELOPMENT

Research and development includes projects to design and develop new products, packages, processes and production methods, as well as further development of existing products and packages. The R&D costs have been recognised as expenses.

## NEW PRODUCTS

The main objective of Olvi Group's product development is to create new products for profitable and growing beverage segments.

The Finnish market will see the introduction of the innovative TEHO Energy Water in a white 0.5-litre recyclable plastic bottle. TEHO Energy Water is based on mineral water and contains all of the active ingredients of energy drinks.

Sandels beers will be complemented with Sandels Dark packaged in pint-size cans.

OLVI Gold Long Drink will become available in 0.45-litre recyclable plastic bottles in addition to canned packaging. There are three new cider products. FIZZ Dry Perry in 0.5-litre cans. The OLVI Cider family introduced in the spring will get the new flavour Wild Raspberry in 0.45-litre recyclable plastic bottles and 4-packs, as well as the seasonal cider Vanilla-Almond.

The KevytOlo mineral water family will get the new flavours Apple-Rhubarb with added Vitamin B, and Raspberry containing calcium and magnesium. The soft drink segment will see the pear-flavoured HeviSaurus drink.

Kvass, which has become very popular in Olvi Group's other markets, will be launched in Finland under the name A. Le Coq Kvassi. The product is made through fermentation and contains a maximum of 0.5 percent alcohol.

## Subsidiaries

In May, AS A. Le Coq launched A. Le Coq Maiz in 0.33-litre glass bottles and 6-packs. In long drinks, the company launched A. Le Coq G Safari Sunrise in 0.5-litre cans and FIZZ Cooler Passion cider in 0.5-litre cans. The non-alcoholic product segment saw the launch of Aura Fruit Lemon in 0.5- and 1.5-litre recyclable plastic bottles.

The cola market makes up approximately 30 percent of the soft drinks market in Estonia. In the spring, AS A. Le Coq signed an agreement with the American company Royal Crown Cola concerning the sales of RC Cola. Production of RC Cola started in the USA in 1905, and it is currently sold in 60 countries. The product will be introduced in 0.33-litre cans as well as 0.5- and 1.5-litre recyclable plastic bottles.

The cola market also makes up approximately 30 percent of the soft drinks market in Latvia. RC Cola was also launched there, and sales started in June in 0.33-litre cans as well as 0.5- and 2-litre recyclable plastic bottles.

Maize beer was also launched in Latvia. Cesu Maiz is available in 0.33-litre glass bottles and corresponding 6-packs. FIZZ Cooler Passion, which was available in the Estonian market, was also launched in Latvia.

Ragutis operating in Lithuania launched a beer called 1410 to celebrate the victorious Battle of Tannenberg fought 600 years ago. The beer contains 5.3% alcohol and is packaged in pint-size cans. In ciders, Real Cider Pineapple 6.0% was launched in 1.5-litre recyclable plastic bottles. Jamaica Long Drink became available as Tequila-Lemon 8.1% in 1.5-litre recyclable plastic bottles.

In Belarus, OAO Lidskoe Pivo launched the pale Lidskoe Pilsner beer in 0.5-litre glass bottles as well as 0.75- and 1.5-litre recyclable plastic bottles.

The Limpa family of soft drinks saw the introduction of the Banana-Strawberry flavour. The Aura brand was introduced also in Belarus as a mineral water. The kvass product group was expanded with a honey-flavoured product. BCE Vitamin juice drinks were complemented with a new flavour of Coconut-Pineapple-Apple in 0.5- and 1-litre recyclable plastic bottles.

#### PERSONNEL

Olvi Group's average number of personnel in January-June was 2,041 (2,100), 378 (374) of them in Finland, 314 (355) in Estonia, 208 (217) in Latvia, 191 (197) in Lithuania and 950 (957) in Belarus. The Group's average number of personnel decreased by 59 people or 2.8 percent. The number of personnel in Finland increased by 4 people. The average number of personnel in the Baltic states decreased by 56 people on the previous year. Belarus saw a decrease of 7 people. The total number of personnel at the end of June was 2,171 (2,220).

#### GROUP STRUCTURE

In April-June 2010, Olvi plc increased its holding of A/S Cesu Alus to 99.36 percent (previously 99.30 percent) and holds 100.00 percent of AS A. Le Coq and 99.57 percent of AB Ragutis. At the end of June 2010, Olvi plc's holding of OAO Lidskoe Pivo was 87.84 percent but after the review period in July, Olvi plc increased its holding in OAO Lidskoe Pivo by 3.74 percentage points. The holding is now 91.58 percent.

#### SHARES AND SHARE MARKET

Olvi plc's share capital at the end of June 2010 was 20,758,808 euro. The total number of shares at the end of June 2010 was 10,379,404, of these 8,513,276 or 82.0 percent being Series A shares and 1,866,128 or 18.0 percent Series K shares. Each Series A share carries one (1) vote and each Series K share carries twenty (20) votes. Series A and Series K shares have equal rights to dividends.

The Olvi A share was quoted on Nasdaq OMX Helsinki (Helsinki Stock Exchange) at 26.49 euro at the end of 2009 and 27.40 euro at the end of June 2010. In January-June, the highest quote for the Series A share was 28.70 euro and the lowest quote was 24.01 euro.

At the end of June 2010, the market capitalisation of Series A shares was 233 million euro. 777,315 Series A shares were traded in January-June 2010.

The company held 12,400 Series A shares as treasury shares at the end of June 2010.

The number of shareholders at the end of June 2010 was 7,892.

#### FLAGGING NOTICES

Olvi plc did not receive any flagging notices during the period under review.

#### BUSINESS RISKS AND UNCERTAINTIES IN THE NEAR TERM

The global economy is recovering from the downturn that followed the financial crisis, and world trade is estimated to become livelier. The gross national product, employment rate and consumer demand are estimated to develop positively. However, there are great differences between countries. Any signs of an economic upturn particularly in Latvia and Lithuania are minor for the time being. If the positive development lasts only for a short term, weakening consumer purchasing power will cause a decrease in product demand and guide it towards products of a lower price category.

Country-specific downturns in the economic situation may affect customers' solvency and the schedule of payments, leading to credit losses. The control of accounts receivable has been intensified in order to prevent credit loss risks. On the other hand, credit loss risk is reduced by the fact that Olvi Group's customer base is wide and distributed in several countries.

Olvi's operations are dependent on the reliability of materials management, production facilities, logistics and IT systems. The aim is to prevent the realisation of related risks through continuous analysis and development of processes. Olvi Group companies have insurance covering their assets and business interruptions.

Olvi operates internationally, and its business involves risks arising from foreign exchange fluctuations due to cash flows from purchases and sales, as well as the conversion of balance sheet items in foreign subsidiaries into euro. Olvi Group's parent company is centrally responsible for managing foreign exchange and financing risks in accordance with the Board of Directors' guidance.

#### NEAR-TERM OUTLOOK

Olvi upgrades its outlook for 2010 thanks to performance development in the first half of the year, favourable summer weather and market outlook for the rest of the year.

Olvi Group's main objective for 2010 is to maintain good profitability. Olvi Group's comparable full-year operating profit for 2010 is expected to be on a par with the 2009 level.

#### PREVIOUS GUIDANCE

Interim Report 29 April 2010

Olvi Group's objective for 2010 is to maintain good profitability. Olvi Group's comparable full-year operating profit for 2010 is estimated to fall slightly short of the 2009 level.

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OLVI PLC  
Board of Directors

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#### DISTRIBUTION

NASDAQ OMX Helsinki Ltd  
Key media  
[www.olvi.fi](http://www.olvi.fi)



## STATEMENT OF COMPREHENSIVE INCOME

EUR 1,000

	4-6/ 2010	4-6/ 2009	1-6/ 2010	1-6/ 2009	1-12/ 2009
Net sales	76772	72650	126269	119730	244165
Other operating income	214	150	361	483	4348
Operating expenses	-61011	-57618	-103956	-98306	-203219
Depreciation and impairment	-4727	-4379	-9329	-8710	-17530
Operating profit	11248	10803	13342	13197	27764
Financial income	459	61	694	2144	2315
Financial expenses	-786	-811	-1252	-2157	-3069
Financial expenses - net	-327	-750	-558	-13	-754
Earnings before tax	10921	10053	12784	13184	27010
Taxes *)	-1465	-845	-1843	-1697	-4001
NET PROFIT FOR THE PERIOD	9456	9208	10941	11487	23009
Other comprehensive income items:					
Translation differences related to foreign subsidiaries	2224	-1171	2470	-5509	-6117
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD	11680	8037	13411	5978	16892
Distribution of profit:					
- parent company shareholders	9254	8616	10694	10347	22297
- minority	202	592	247	1140	712
Distribution of comprehensive profit:					
- parent company shareholders	11263	10154	12931	7595	17467
- minority	417	-2117	480	-1617	-575
Ratios calculated from the profit belonging to parent company shareholders:					
- earnings per share, euro	0.89	0.83	1.03	1.00	2.15

\*) Taxes calculated from the profit for the review period.

## BALANCE SHEET

EUR 1,000

	30 Jun 2010	30 Jun 2009	31 Dec 2009
<b>ASSETS</b>			
Non-current assets			
Tangible assets	127406	128495	125268
Goodwill	17171	10791	17176
Other intangible assets	1018	895	953
Financial assets available for sale	288	288	288
Other non-current assets available for sale	0	429	0
Loan receivables and other non-current receivables	137	123	143
Deferred tax receivables	1622	719	909
Total non-current assets	147642	141740	144737
Current assets			
Inventories	38860	38839	35355
Accounts receivable and other receivables	62268	60246	48703
Liquid assets	13308	7983	8402
Total current assets	114436	107068	92460
<b>TOTAL ASSETS</b>	<b>262078</b>	<b>248808</b>	<b>237197</b>
<b>SHAREHOLDERS' EQUITY AND LIABILITIES</b>			
Shareholders' equity held by parent company shareholders			
Share capital	20759	20759	20759
Other reserves	1092	1092	1092
Treasury shares	-222	-222	-222
Translation differences	-2616	-2775	-4853
Retained earnings	95095	77399	92746
	114108	96253	109522
Minority interest	3244	10001	2764
Total shareholders' equity	117352	106254	112286
Non-current liabilities			
Loans	38896	41081	36101
Other liabilities	1936	0	0
Deferred tax liabilities	1714	1459	1581
Current liabilities			
Loans	27879	33286	26238
Accounts payable and other liabilities	74301	66728	60991
Total liabilities	144726	142554	124911
<b>TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES</b>	<b>262078</b>	<b>248808</b>	<b>237197</b>

## CHANGES IN OLVI GROUP'S CONSOLIDATED SHAREHOLDERS' EQUITY

EUR 1,000	Share capital	Other reserves	Treasury shares account	Transla tion differe nces	Accrued earning s t	Minority interes t	Total
Shareholders' equity 1 Jan 2009	20759	1092	-63	-23	72339	11618	105722
Payment of dividends					-5287		-5287
Acquisition of treasury shares			-159				-159
Total comprehensive income for the period				-2752	11487	-2757	5978
Share of profit belonging to the minority					-1140	1140	0
Shareholders' equity 30 June 2009	20759	1092	-222	-2775	77399	10001	106254

EUR 1,000	Share capital	Other reserves	Treasury shares account	Transla tion differe nces	Accrued earning s	Minority interes t	Total
Shareholders' equity 1 Jan 2010	20759	1092	-222	-4853	92746	2764	112286
Payment of dividends					-8345		-8345
Acquisition of treasury shares							0
Total comprehensive income for the period				2237	10941	233	13411
Share of profit belonging to the minority					-247	247	0
Shareholders' equity 30 Jun 2010	20759	1092	-222	-2616	95095	3244	117352

Other reserves include the share premium account, legal reserve and other reserves.

## CASH FLOW STATEMENT

EUR 1,000

	1-6/2010	1-6/2009	1-12/2009
Net profit for the period	10941	11487	23009
Adjustments to profit for the period	12312	8157	20697
Change in net working capital	-5700	-2064	-2351
Interest paid	-884	-2441	-3538
Interest received	129	401	663
Taxes paid	-1066	-806	-3014
Cash flow from operations (A)	15732	14734	35466
Investments in tangible assets	-9639	-9320	-17457
Investments in intangible assets	-236	-29	-265
Sales gains from tangible and intangible assets	60	123	345
Expenditure on other investments		-2	-2
Cash flow from investments (B)	-9815	-9228	-17379
Withdrawals of loans	25000	25861	20912
Repayments of loans	-17680	-33695	-40774
Acquisition of treasury shares	0	-159	-160
Dividends paid	-8331	-5278	-5411
Cash flow from financing (C)	-1011	13271	-25433
Increase (+)/decrease (-) in liquid assets (A+B+C)	4906	-7765	-7346
Liquid assets 1 January	8402	15748	15748
Liquid assets 30 June /31 Dec	13308	7983	8402
Change in liquid assets	4906	-7765	-7346

## NOTES TO THE INTERIM REPORT

Olvi Group's interim report for January-June 2010 has been prepared in accordance with IAS 34, Interim Financial Reporting. The accounting policies used for the interim report are the same as those used for the annual financial statements 2009. The accounting policies are presented in the Annual Report 2009 which was published on 16 March 2010. The information disclosed in the interim report is unaudited.

The interim report information is presented in thousands of euros (EUR 1,000). For the sake of presentation, individual figures and totals have been rounded to full thousands, which causes rounding differences in additions.

The Group has adopted the following new or revised standards in 2010:

- IFRS 2 (Amendment) Share-based Payments - Group Cash-settled Share-based Payment Transactions and Scope
- IFRS 5 (Amendment) Long-term Assets Held for Sale and Discontinued Operations
- IFRS 8 (Amendment) Operating Segments
- IAS 1 (Amendment) Presentation of Financial Statements
- IAS 7 (Amendment) Statement of Cash Flows
- IAS 17 (Amendment) Leases
- IAS 18 (Amendment) Revenue
- IAS 36 (Amendment) Impairment of Assets
- IAS 38 (Amendment) Intangible Assets
- IAS 39 (Amendment) Financial Instruments: Recognition and Measurement
- IFRIC 9 (Amendment) Reassessment of Embedded Derivatives
- IFRIC 16 (Amendment) Hedges of a Net Investment in a Foreign Operation

## 1. SEGMENT INFORMATION

## SALES BY GEOGRAPHICAL SEGMENT (1,000 litres)

	4-6/ 2010	4-6/ 2009	1-6/ 2010	1-6/ 2009	1-12/ 2009
Olvi Group total:	134897	122928	221650	201144	419023
Finland	36834	37329	65184	60041	129671
Estonia	37779	35131	60389	57717	113362
Latvia	20315	19181	32584	30946	58935
Lithuania	16276	15806	26854	25699	51746
Belarus	32901	24644	49527	39926	87453
- sales between segments	-9208	-9163	-12888	-13185	-22144

## NET SALES BY GEOGRAPHICAL SEGMENT (EUR 1,000)

	4-6/ 2010	4-6/ 2009	1-6/ 2010	1-6/ 2009	1-12/ 2009
Olvi Group total:	76772	72649	126269	119730	244165
Finland	30323	29445	53001	49007	104511
Estonia *)	21656	20641	33845	33723	65194
Latvia	9243	10612	14719	16480	30036
Lithuania	7335	7532	12024	12449	24644
Belarus	11985	8887	17847	14468	30288
- sales between segments	-3770	-4468	-5167	-6397	-10508

OPERATING PROFIT BY GEOGRAPHICAL SEGMENT (EUR 1,000)

	4-6/ 2010	4-6/ 2009	1-6/ 2010	1-6/ 2009	1-12/ 2009
Olvi Group total:	11248	10803	13342	13197	27763
Finland	3669	2990	5931	4740	9596
Estonia	4476	4290	5492	5725	10156
Latvia	858	1492	376	1108	1019
Lithuania	497	656	321	382	909
Belarus	1868	1392	1947	1227	5797
- eliminations	-120	-17	-725	15	286

2. PERSONNEL ON AVERAGE

	1-6/2010	1-6/2009	1-12/2009
Finland	378	374	377
Estonia	314	355	337
Latvia	208	217	206
Lithuania	191	197	195
Belarus	950	957	961
Total	2041	2100	2076

3. RELATED PARTY TRANSACTIONS

Employee benefits to management

Salaries and other short-term employee benefits to the Board of Directors and Managing Director

EUR 1,000

	1-6/ 2010	1-6/ 2009	1-12/ 2009
Managing Directors	371	358	620
Chairman of the Board	113	109	222
Other members of the Board	55	52	110
Total	539	519	952

4. SHARES AND SHARE CAPITAL

	30 June 2010	%
Number of A shares	8513276	82.0
Number of K shares	1866128	18.0
Total	10379404	100.0
Total votes carried by A shares	8513276	18.6
Total votes carried by K shares	37322560	81.4
Total number of votes	45835836	100.0

Registered share capital, EUR 1,000 20759

The Series A and Series K shares received a dividend of 0.80 euro per share for 2009 (0.50 euro per share for 2008), totalling 8.3 (5.2) million euro. The dividends were paid on 20 April 2010.

Nominal value of A and K shares, EUR	2.00
Votes per Series A share	1
Votes per Series K share	20

The shares entitle to equal dividend.

The Articles of Association include a redemption clause concerning Series K shares.

## 5. SHARE-BASED PAYMENTS

Olvi plc's Board of Directors decided on 26 January 2006 on a share-based incentive scheme for Olvi Group's key personnel.

The share-based bonus scheme is a part of the incentive and commitment scheme for the Group's key personnel and its purpose is to combine the objectives of shareholders and key personnel to improve the company's value.

The scheme includes two vesting periods, the first one extending from 1 January 2006 to 31 December 2007 and the second one from 1 January 2008 to 31 December 2010. The amount of bonuses payable out of the scheme is linked to Olvi Group's net sales and the operating profit percentage in relation to net sales.

The bonuses are payable partially in Olvi plc's Series A shares and partially in cash. The proportion payable in cash covers the taxes and other statutory fees arising from the share-based bonuses. The bonuses for the first vesting period were paid in April 2008. The shares carried a ban on transferring them within two years of reception.

Any bonuses for the second vesting period will be paid in April 2011. 50 percent of the shares received as bonus for the second vesting period may be transferred after one year of reception, and 100 percent after two years of reception. The right to dividends begins when the shares are transferred to the key employees' book-entry accounts.

On the basis of this incentive scheme, a total of 48,000 Olvi plc Series A shares may become payable in 2011 for the second vesting period if the targets are achieved in full.

The target group of the scheme currently includes 20 key employees.

No accounting entries associated with the incentive scheme were recognised in January-June 2010 or January-June 2009. The incentive scheme does not have any diluting effect. Olvi Group has no warrants or options.

## 6. TREASURY SHARES

Olvi plc held a total of 12,400 of its own Series A shares on 1 January 2010. The total purchase price of treasury shares was 222 thousand euro.

Olvi plc has not acquired more treasury shares or transferred them to others in January-June 2010, which means that the number of Series A shares held by the company is unchanged on 30 June 2010.

Series A shares held by Olvi plc as treasury shares represented 0.12 percent of the share capital and 0.03 percent of the aggregate number of votes. The treasury shares represented 0.15 percent of all Series A shares and associated votes.

On 8 April 2010, the General Meeting of Shareholders of Olvi plc decided to revoke any unused authorisations to acquire treasury shares and authorise the Board of Directors of Olvi plc to decide on the acquisition of the company's own shares using distributable funds. The authorisation is valid for one year starting from the General Meeting and covers a maximum of 245,000 Series A shares.

The Annual General Meeting decided to revoke all existing unused authorisations for the transfer of own shares and authorise the Board of Directors of Olvi plc to decide on the transfer of any A shares acquired on the company's own account within one year of the Annual General Meeting.

The Board of Directors of Olvi plc has not exercised the acquisition or transfer authorisations granted by the General Meeting between January and June 2010.

7. NUMBER OF SHARES *)	1-6/2010	1-6/2009	1-12/2009
- average	10367004	10376011	10371470
- at end of period	10367004	10367004	10367004

\*) Treasury shares deducted.

#### 8. TRADING OF SERIES A SHARES ON THE HELSINKI STOCK EXCHANGE

	1-6/2010	1-6/2009	1-12/2009
Trading volume of Olvi A shares	777315	907628	2223423
Total trading volume, EUR 1,000	20462	13571	42445
Traded shares in proportion to all Series A shares, %	9.1	10.7	26.1
Average share price, EUR	26.32	15.38	19.29
Price on the closing date, EUR	27.40	15.90	26.49
Highest quote, EUR	28.70	17.90	26.49
Lowest quote, EUR	24.01	12.80	12.80

#### 9. FOREIGN AND NOMINEE-REGISTERED HOLDINGS ON 30 JUNE 2010

	Book entries		Votes		Shareholders	
	qty	%	qty	%	qty	%
Finnish total	8449738	81.41	42934434	93.67	7858	99.57
Foreign total	403445	3.89	1375181	3.00	27	0.34
Nominee-registered (Finnish) total	1526221	14.70	1526221	3.33	7	0.09
Total	10379404	100.00	45835836	100.00	7892	100.00

#### 10. LARGEST SHAREHOLDERS ON 30 JUNE 2010

	Series K		Series A	Total	%	Votes	%
1. Olvi Foundation	1181952		433486	1615438	15.56	24072526	52.52
2. Hortling Heikki Wilhelm *)	450712		87472	538184	5.19	9101712	19.86
3. The Heirs of Hortling Kalle Einari	93552		12624	106176	1.02	1883664	4.11
4. Hortling Timo Einari	82912		17304	100216	0.97	1675544	3.66
5. Hortling-Rinne Marit	51144		1050	52194	0.50	1023930	2.23
6. Skandinaviska Enskilda Banken, nominee reg.			798788	798788	7.70	798788	1.74
7. Nordea Bank Finland plc, nominee register			595087	595087	5.73	595087	1.30
8. Ilmarinen Mutual Pension Insurance Company			415000	415000	4.00	415000	0.91
9. Autocarrera Oy Ab			223000	223000	2.15	221891	0.48
10. Kamprad Ingvar			211400	211400	2.04	211400	0.46
Others	5856		5718065	5723921	55.15	5836294	12.74
Total	1866128		8513276	10379404	100.00	45835836	100.00

\*) The figures include the shareholder's own holdings and shares held by parties in his control.



# 11. PROPERTY, PLANT AND EQUIPMENT

EUR 1,000

	1-6/2010	1-6/2009
Increase	13579	10721
Decrease	-2323	-2415
Total	11256	8306

12. CONTINGENT LIABILITIES	30 Jun 2010	30 Jun 2009	31 Dec 2009
EUR 1,000			

Debts for which mortgages have been given as collateral  
Loans from financial institutions

For own commitments	0	0	0
For others	0	0	0

Pledges and contingent liabilities

For own commitments	6259	6651	6376
For others	810	810	810

Leasing liabilities:

Due within one year	551	535	642
Due within 1 to 5 years	720	738	515
Due in more than 5 years	0	0	0
Total leasing liabilities	1271	1273	1157

Package liabilities	2256	8898	3317
Other liabilities	1980	1980	1980

## 13. CALCULATION OF FINANCIAL RATIOS

Equity to total assets, % = (Shareholders' equity held by parent company shareholders + minority interest)/100 \* (balance sheet total - advances received)

Earnings per share = Profit belonging to parent company shareholders / Average number of shares during the period, adjusted for share issues

Equity per share = Shareholders' equity held by parent company shareholders / Number of shares at end of period, adjusted for share issues

Gearing, % = (Interest-bearing debt - cash in hand and at bank) / (Shareholders' equity held by parent company shareholders + minority interest)