



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

November 27, 2024

Jon Stenberg  
Chief Executive Officer  
Citizens, Inc.  
11815 Alterra Parkway, Floor 15  
Austin, Texas 78758

**Re: Citizens, Inc.**  
**Registration Statement on Form S-3**  
**Filed November 22, 2024**  
**File No. 333-283406**

Dear Jon Stenberg:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Aisha Adegbuyi at 202-551-8754 with any questions.

Sincerely,

Division of Corporation Finance  
Office of Finance