WULFF GROUP PLC

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ALLOCATION OF WULFF GROUP PLC'S OWN SHARES: SHARE-BASED INCENTIVE PLAN 2008 – 2010

As a part of Wulff Group's key personnel's share-based incentive plan decided in February 2008, the Board of Directors decided to grant 10,000 treasury shares owned by the Company without compensation to Group's key person. The handover date will be February 11, 2011.

Wulff Group's Board of Directors resolved in February 2008 on a share-based incentive plan for the Group's key personnel. The scheme included three earning periods which were calendar years 2008, 2009 and 2010. There was a restriction period of maximum three years for the shares, during which it is prohibited to transfer the shares. If a key person's employment or service ends during the restriction period, the person must return the shares given as the reward back to the Company without compensation.

Currently, before handing over these shares, the Company holds 100,000 own shares (WUF1V).
The Company's share capital consists of 6,607,628 shares.

In Vantaa on February 9, 2011.

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Wulff Group Plc is a growing and increasingly international listed company and the Finnish market leader in office supplies. Wulff sells and markets office supplies, business and advertising gifts, IT supplies and ergonomics. Its service range includes diverse fair and event marketing services. In addition to Finland, Wulff operates in Sweden, Norway, Denmark and Estonia. The Group also serves its customers online with a web store for office supplies at wulffinkulma.fi and a business and advertising gift service at liikelahjamoottori.fi.