WULFF GROUP PLC
STOCK EXCHANGE RELEASE **July 17, 2012 at 7.00 P.M.**

WULFF ADJUSTS ITS ESTIMATE AND PUBLISHES PRELIMINARY KEY FIGURES FOR JANUARY – JUNE 2012

Annual Net Sales Below Last Year's Level, Operating Profit Estimated to Increase

In its first interim report 2012, Wulff Group Plc informed that the Group has good opportunities to increase both net sales and operating profit in 2012.

Based on the Group management's recent outlook for 2012, the annual net sales will decrease from last year's level but the Group has still good opportunities to increase the operating profit excluding non-recurring items due to the cost-efficiency improvement actions taken. Typically in the industry, the annual profit is made in the last quarter of the year. In 2011, the Group's net sales totalled EUR 99 million and operating profit reached EUR 1.6 million.

Based on the preliminary interim report information in January-June 2012, the Group's net sales totalled EUR 45 million (EUR 50 million) and operating profit reached EUR 0.3 million (EUR 0.5 million).

Wulff publishes its interim report for January-June 2012 on Friday August 10, 2012.

In Vantaa on July 17, 2012.

WULFF GROUP PLC
BOARD OF DIRECTORS

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Wulff Group Plc is a growing and increasingly international listed company and the most significant Nordic player in office supplies. Wulff sells and markets office supplies, business and promotional gifts, IT supplies and ergonomics. Its service range includes also international fair services. In addition to Finland, Wulff operates in Sweden, Norway, Denmark and Estonia. The Group also serves its customers online with a web store for office supplies at wulffinkulma.fi.

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