

**WULFF GROUP PLC
STOCK EXCHANGE RELEASE**

December 14, 2012 at 3.15 P.M.

WULFF ADJUSTS ITS ESTIMATE FOR THE LAST QUARTER

Annual Net Sales and Operating Profit Estimated Below Last Year's Level

Based on the Group management's recent outlook for 2012, Wulff's annual net sales and operating profit will decrease from last year's level. In 2011, the Group's net sales totalled EUR 99 million and operating profit reached EUR 1.6 million.

Typically in Wulff's industry, the annual profit is made in the last quarter of the year. Wulff estimates the last quarter to be profitable even though the Christmas sales of business gifts have been markedly lower than expected due to the general economic situation.

In its interim report for January-September 2012 (published on November 8, 2012), Wulff informed that the Group has good opportunities to increase operating profit excluding non-recurring items (2011: EUR 1.6 million) even though the net sales will decrease from last year's level (2011: EUR 99 million).

In Vantaa on December 14, 2012.

WULFF GROUP PLC
BOARD OF DIRECTORS

Further information:
CEO Heikki Vienola
tel. +358 9 5259 0050 or mobile: +358 50 65 110
e-mail: heikki.vienola@wulff.fi

DISTRIBUTION
NASDAQ OMX Helsinki Oy
Key media
www.wulff-group.com

Wulff Group Plc is an increasingly international listed company and the most significant Nordic player in office supplies. Wulff sells and markets office supplies, business and promotional gifts, IT supplies and ergonomics. Its service range includes also international fair services. In addition to Finland, Wulff operates in Sweden, Norway, Denmark and Estonia. The Group also serves its customers online with a web store for office supplies at wulffinkulma.fi.

Wulff Group Plc
Manttaalitie 12
FI 01530 Vantaa

tel. +358 9 5259 0050
fax +358 9 3487 3420
info@wulff.fi