

WULFF GROUP PLC
STOCK EXCHANGE RELEASE

September 24, 2013 at 2.15 P.M.

WULFF'S OPERATING RESULT 2013 WILL BE NEGATIVE

The markets have not improved as expected and the demand for Wulff's products has decreased from last year. Wulff reports an impairment of EUR 0.6 million from its business gift goodwill which decreases down to EUR 0.7 million. Based on the Group management's forecast the operating result will be negative in 2013.

Typically in the industry, the annual profit is made in the last quarter of the year. Also in 2013 the last quarter will be the strongest. The cost-efficiency improvement actions of 2013 will affect positively the result of 2014.

In 2012, the Group's net sales totalled EUR 90 million and operating profit reached EUR 1.1 million.

In its stock exchange release on June 17, 2013 Wulff Group Plc informed that based on the Group management's outlook for 2013, it seemed probable that the last year's operating profit level will not be reached.

Wulff publishes its interim report for January-September 2013 on Tuesday November 5, 2013.

In Vantaa on September 24, 2013.

WULFF GROUP PLC
BOARD OF DIRECTORS

Further information:
CEO Heikki Vienola
tel. +358 9 5259 0050 or mobile: +358 50 65 110
e-mail: heikki.vienola@wulff.fi

DISTRIBUTION
NASDAQ OMX Helsinki Oy
Key media
www.wulff-group.com

Wulff Group Plc is an increasingly international listed company as well as the most significant Nordic player in office supplies and an industry pioneer. Wulff sells and markets office supplies, facility management products, business and promotional gifts, IT supplies as well as ergonomics and first aid products. Customers can also acquire international fair services from Wulff. The newest products are LED lights and lighting solutions. In addition to Finland, Wulff operates in Sweden, Norway, Denmark and Estonia. The customers are attended to personally by approx. 350 business-to-business sales professionals and also at Wulff's stores in Helsinki, Turku and Lahti. In addition to versatile customer specific services, the Group serves its customers online with a non-exclusive webstore Wulffinkulma.fi.

Wulff Group Plc
Manttaalitie 12
FI 01530 Vantaa

tel. +358 9 5259 0050
fax +358 9 3487 3420
info@wulff.fi