

Company announcement no 2012-08

30 October 2012

**Large shareholder announcement concerning EuroPacific Growth Fund
pursuant to section 29 of the Danish Securities Trading Act**

Pursuant to section 29 of the Danish Securities Trading Act, William Demant Holding A/S hereby makes public that the Company has received the following announcement:

On 26 October 2012, EuroPacific Growth Fund increased its shareholdings in William Demant Holding A/S and now holds a total of 5.05% of the share capital in William Demant Holding A/S in direct ownership. EuroPacific Growth Fund has delegated proxy voting authority to its investment adviser Capital Research and Management Company.

Please note that on 3 September 2012, the Capital Group Companies, Inc. increased its indirect ownership interest to above 5% of the share capital in William Demant Holding A/S, including EuroPacific Growth Fund's holding which was at that time below 5% of the share capital. Please see our Company Announcement No. 2012-07.

EuroPacific Growth Fund's total holding of William Demant Holding A/S shares is now 2,943,900 shares of DKK 1 each, equivalent to nominally DKK 2,943,900.

*Further information:*

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