

Company announcement no 2012-08

30 October 2012

Large shareholder announcement concerning EuroPacific Growth Fund pursuant to section 29 of the Danish Securities Trading Act

Pursuant to section 29 of the Danish Securities Trading Act, William Demant Holding A/S hereby makes public that the Company has received the following announcement:

On 26 October 2012, EuroPacific Growth Fund increased its shareholdings in William Demant Holding A/S and now holds a total of 5.05% of the share capital in William Demant Holding A/S in direct ownership. EuroPacific Growth Fund has delegated proxy voting authority to its investment adviser Capital Research and Management Company.

Please note that on 3 September 2012, the Capital Group Companies, Inc. increased its indirect ownership interest to above 5% of the share capital in William Demant Holding A/S, including EuroPacific Growth Fund's holding which was at that time below 5% of the share capital. Please see our Company Announcement No. 2012-07.

EuroPacific Growth Fund's total holding of William Demant Holding A/S shares is now 2,943,900 shares of DKK 1 each, equivalent to nominally DKK 2,943,900.

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