

SALE OF CANAL TOURS

DFDS increases focus of business areas

DFDS A/S has today entered into an agreement with Strømme Turism & Sjøfart AB concerning the sale of 100% of the share capital in DFDS Canal Tours A/S. The sales price for the shares is DKK 110m.

The sale implies a profit of approx. DKK 80m, which will be included in 2011 as Special items.

DFDS acquired DFDS Canal Tours as part of the acquisition of Dan Transport in 1998. The company is divested as there are no important synergies between canal tours and DFDS' other business areas and to focus DFDS' portfolio of business areas.

Strømme Turism & Sjøfart operates similar tourism businesses in a number of Nordic cities, including tourist busses in Copenhagen. This experience will be used to strengthen the development of DFDS Canal Tours and make the company an even stronger part of tourism in Copenhagen.

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DFDS profile

DFDS operates Northern Europe's leading integrated shipping and logistics network.

DFDS has 5,000 employees and a fleet of 60 vessels

DFDS was established in 1866 and is listed on NASDAQ OMX Copenhagen.

Disclaimer

The statements about the future in this announcement contain an element of risk and uncertainty, both in general and specific terms, and this means that actual developments may diverge considerably from the statements about the future.