

REPORTING OF TRANSACTIONS IN DFDS' SHARES AND ASSOCIATED SECURITIES BY SENIOR EMPLOYEES AND THEIR RELATED PARTIES

DFDS A/S, Sundkrogsgade 11
DK-2100 Copenhagen Ø
CVR 14 19 47 11

Company announcement no.
08/2012

13.03.2012

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Pursuant to section 28a of the Danish Securities Trading Act, DFDS A/S must disclose information on trading in the shares and associated securities of DFDS A/S undertaken by senior employees or their related parties.

Name: Bent Østergaard
Cause: Chairman of the Board, DFDS

Issuer: DFDS A/S
ISIN: DK0010259027
Designation: Shares
Transaction: Purchase
Trading date: 13 March 2012

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DFDS profile

DFDS is Northern Europe's largest integrated shipping and logistics company.

DFDS Seaways operates a network of 25 routes with 50 freight and passenger ships, while DFDS Logistics provides freight solutions in Europe with trailers, containers, and rail.

DFDS has 5,100 employees in 20 countries, and revenues of DKK 12bn in 2011. The Company was founded in 1866, is headquartered in Copenhagen, and is listed on NASDAQ OMX Copenhagen.

NAME	TRANSACTION	NO. OF SHARES	PRICE	TOTAL VALUE, DKK
Bent Østergaard	Purchase	1,000	327.6	327,610