



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

December 20, 2024

Thomas F. Cherry  
President and Chief Executive Officer  
C & F Financial Corporation  
3600 La Grange Parkway  
Toano, VA 23168

**Re: C & F Financial Corporation**  
**Registration Statement on Form S-3**  
**Filed December 18, 2024**  
**File No. 333-283895**

Dear Thomas F. Cherry:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Aisha Adegbuyi at 202-551-8754 with any questions.

Sincerely,

Division of Corporation Finance  
Office of Finance

cc: Susan S. Ancarrow, Esq.