

# Reporting according to the Danish Securities Trading Act section 28 a



The Danish Financial Supervisory Authority – 29 March 2016

In accordance with section 28 a the Danish Securities Trading Act, Royal Unibrew shall hereby report on behalf of the below senior executive the following information regarding the managerial staff's and their connected persons' transactions with Royal Unibrew's shares and associated securities.

Name	Martin Alsø
Reason	Board Member elected by the employees
Issuer	Royal Unibrew A/S
Securities ID	DK0060634707
Title	Shares
Transaction	Purchase
Trading date	23 March 2016
Market	Nasdaq Copenhagen A/S
Number, pcs.	1,200
Market price in DKK	370,320.-

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish version shall prevail.