

16.05.2011 07:46

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On 1 September 2011, Tor Magne Lonnum will join Tryg as new CFO and member of the Executive Management in Tryg A/S and Tryg Forsikring A/S. Tor Magne Lonnum is 43 years old and leaves a position as CFO and Deputy CEO in Gjensidige Forsikring ASA, where he has been a member of the Group Executive Management since 2001. Tor Magne Lonnum is state authorised public accountant from the Norwegian School of Economics and Business Administration. In addition, he holds an executive MBA degree from the University of Bristol and Ecole Nationale des Ponts et Chaussees.

The Executive Management of Tryg A/S and Tryg Forsikring A/S also consists of CEO Morten Huebbe and Group Executive Vice President Lars Bonde.

To strengthen focus on the growing markets Sweden and Finland, Tryg has appointed Director Per Fornander, as member of the Group Executive Management with responsibility for the Group's Swedish and Finnish Private and Commercial business areas. Since 1 February 2011, Per Fornander has been in charge of Tryg's branch Moderna.

In order to ensure increased profitability and top quality customer service, Tryg will carry through an organisational change as of 1 June 2011 which will create a more simple organisation with a more sharp separation of roles and responsibility.

The future areas of responsibility of Tryg's Group Executive Management are as follows:

- CEO Morten Huebbe
- CFO Tor Magne Lonnum
- Group Executive Vice President Lars Bonde: Private business in Denmark and Norway
- Group Executive Vice President Kjerstin Fyllingen: Commercial business in Denmark and Norway
- Group Executive Vice President Truls Holm Olsen: Corporate business within the Nordic Region
- Group Executive Vice President Per Fornander: Private and Commercial business in Sweden and Finland
- Group Executive Vice President Birgitte Kartman: Claims

Four Country Managers are Tryg's representatives in the respective markets:

- Denmark: Lars Bonde
- Norway: Kjerstin Fyllingen
- Sweden: Per Fornander
- Finland: Siina Saksi

Due to the organisational change, Jens Stener and Martin Boge Mikkelsen will resign from their positions as Group Executive Vice Presidents in Tryg Forsikring A/S.

Additional information:

For further information visit tryg.com or contact;

- CCO, Troels Rasmussen at +45 30 35 30 70 or troels.rasmussen@tryg.dk

Tryg is the leading Nordic provider of 'peace of mind' solutions with property & casualty insurance operations in Denmark, Norway, Finland and Sweden. Tryg is listed on Nasdaq OMX Copenhagen and 60% of the shares are held by

TryghedsGruppen smba.
News Source: NASDAQ OMX

16.05.2011 DGAP's Distribution Services include Regulatory Announcements,
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Language:	English
Company:	Tryg A/S
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	Denmark
Phone:	.
Fax:	.
E-mail:	.
Internet:	.
ISIN:	DK0060013274
Category Code:	MSC
LSE Ticker:	0GBV
Sequence Number:	807
Time of Receipt:	May 16, 2011 07:46:08

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