

BANG & OLUFSEN A/S
15 SEPTEMBER 2009

ANNOUNCEMENT No. 09.06

Bang & Olufsen Sound System in new Audi R8 Spyder

In connection with the IAA motor show in Frankfurt 15-27 September 2009, Audi and Bang & Olufsen are pleased to announce that all Audi R8 Spyder 5.2 cars will leave the factory equipped with the Bang & Olufsen Sound System. The system has 12 speakers driven by 10 channels of amplification and digital signal processing, producing a total amplifier power of 465 watts.

Deliveries of the Audi R8 Spyder, using the Bang & Olufsen Sound System, are likely to begin in spring 2010. This is expected to make a positive contribution to the Bang & Olufsen Group's development over the coming years, but it will not change the expectations for the current financial year.

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