

Company Announcement No. 185, 2009



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Share option plan – exercise price for share options granted for 2008

In accordance with the share option plan of May 2007, a total of 5,925 share options have been granted for 2008 distributed on the Executive Board, three senior executives and two former employees of the H+H Group.

Each share option entitles the holder to buy one B share of nominally DKK 100. The exercise price is calculated as the average price of the B shares for ten business days after the publication of the annual report 2008 plus 20%. The share option plan is described more explicitly in Company Announcement no. 255 of 24 May 2007 and in annual report 2008, cf. Company Announcement no. 181 of 11 March 2009.

Ten business days have now passed since the publication on 11 March 2009 of H+H International A/S's annual report 2008 and the average price for the period has been calculated at DKK 223, which after addition of 20% gives an exercise price of DKK 268 for each of the 5,925 share options granted for 2008.

Anders C. Karlsson
Chairman of the Supervisory Board

Hans Gormsen
CEO

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This is a translation of the company's announcement in Danish. In case of inconsistency between the Danish text and this English translation, the Danish text shall prevail