



Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

H+H International A/S has received notification pursuant to article 19 of EU Regulation no. 596/2014 of the below transaction(s) related to shares or other financial instruments in H+H International A/S made by persons discharging managerial responsibilities in H+H International A/S or persons closely related to them.

| 1. | Details of the person discharging managerial responsibilities/person closely associated | | | | | | | | |
|-----------------------|--|---|--|----------|-----------|-----------------------|-------|--|--|
| a) | Name | Stewart A. Baseley | | | | | | | |
| 2. | Reason for the notification | | | | | | | | |
| a) | Position/status | Member of the board of directors | | | | | | | |
| b) | Initial notification/Amend- ment | Initial notification | | | | | | | |
| 3. | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auc- tion monitor | | | | | | | | |
| a) | Name | H+H International A/S | | | | | | | |
| b) | LEI | LEI: 3800GJODT6FV8QM841 | | | | | | | |
| 4. | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | | | |
| a) | Description of the financial instrument, type of instru- ment | Shares | | | | | | | |
| | Identification code | DK0015202451 | | | | | | | |
| b) | Nature of the transaction | Purchase | | | | | | | |
| c) | Price(s) and volume(s) | <table><tr><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>DKK per pcs. 109.5641</td><td>2,334</td></tr><tr><td></td><td></td></tr></table> | | Price(s) | Volume(s) | DKK per pcs. 109.5641 | 2,334 | | |
| Price(s) | Volume(s) | | | | | | | | |
| DKK per pcs. 109.5641 | 2,334 | | | | | | | | |
| | | | | | | | | | |
| d) | Aggregated information - Aggregated volume - Aggregated price | Aggregated information 2,334 pcs. DKK 255,722.60 | | | | | | | |
| e) | Date of the transaction | 2018-08-17 | | | | | | | |
| f) | Place of the transaction | Nasdaq Copenhagen A/S | | | | | | | |