

Major shareholder announcement

Company announcement no. 43 2025/26
Allerød, 23 December 2025

Pursuant to section 30 of the Danish Capital Markets Act, notice is hereby given that Nordea Funds Oy on 22 December 2025 informed Matas A/S that Nordea Funds Ltd effective 19 December 2025 holds less than 5% of the voting rights of Matas A/S.

Nordea Funds Ltd disclosed total aggregated holding of 1,913,731 voting rights, corresponding to 4.99% of the voting rights in Matas A/S. Nordea Funds Ltd disclosed holding of 1,216,601 shares, corresponding to 3.17% of the total shares, while Investeringsforeningen Nordea Invest holds an additional 1.82% of the total shares.

For further information, please contact:

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About Matas Group

Matas Group is the Nordic leader in beauty and wellbeing, consisting of the banners Matas and KICKS. With almost 500 stores and leading web shops across Denmark, Sweden, Norway, and Finland, we are the leading omnichannel player offering a curated portfolio of third-party brands, own brands and an emphasis on personal and expert advisory and service excellence. We have more than 6 million loyalty members across the Nordics. Matas Group is listed on Nasdaq OMX Copenhagen.

This information is information which Matas Group is obliged to make public pursuant to the Danish Capital Markets Act. The information was submitted for publication, through the agency of the contact persons set out above, at 2025-12-23 11:56 CET.