

COMPANY ANNOUNCEMENT

No. 7/2017

Tvis, 24 November 2017

Reporting of transactions made by persons discharging managerial responsibilities and persons closely associated with them in TCM Group A/S' shares

Pursuant to the Market Abuse Regulation article 19, TCM Group A/S hereby notifies receipt of information of the following transactions made by persons discharging managerial responsibilities in TCM Group A/S and persons closely associated with them in TCM Group A/S' shares in connection with the Initial Public Offering:

1.	Details of the Reporting Person / Closely Associated Person						
a)	Name	Sanna Mari Suvanto-Harsaae					
2.	Reason for the notification						
a)	Position/status	Chairman of the board of directors					
b)	Initial notification/Amendment	Initial notification					
3.	Details of the Company, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	TCM Group A/S					
b)	LEI code	529900P5DOKT3XLWL480					
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Shares					
	Identification code	ISIN DK0060915478					
b)	Nature of the transaction	Purchase of shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>DKK 399.938</td><td>4.081</td></tr></table>		Price(s)	Volume(s)	DKK 399.938	4.081
Price(s)	Volume(s)						
DKK 399.938	4.081						

d)	Aggregated information and aggregated volume price	
e)	Date of transaction	2017-11-24
f)	Place of the transaction	Nasdaq Copenhagen A/S

1.	Details of the Reporting Person / Closely Associated Person					
a)	Name	Anders Skole-Sørensen				
2.	Reason for the notification					
a)	Position/status	Member of the board of directors				
b)	Initial notification/Amendment	Initial notification				
3.	Details of the Company, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	TCM Group A/S				
b)	LEI code	529900P5DOKT3XLWL480				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Shares				
	Identification code	ISIN DK0060915478				
b)	Nature of the transaction	Purchase of shares				
c)	Price(s) and volume(s)	<table> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> <tr> <td>DKK 749,994</td><td>7,653</td></tr> </table>	Price(s)	Volume(s)	DKK 749,994	7,653
Price(s)	Volume(s)					
DKK 749,994	7,653					
d)	Aggregated information and aggregated volume price					
e)	Date of transaction	2017-11-24				

f)	Place of the transaction	Nasdaq Copenhagen A/S
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1.	Details of the Reporting Person / Closely Associated Person					
a)	Name	Peter Jelkeby				
2.	Reason for the notification					
a)	Position/status	Member of the board of directors				
b)	Initial notification/Amendment	Initial notification				
3.	Details of the Company, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	TCM Group A/S				
b)	LEI code	529900P5DOKT3XLWL480				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Shares				
	Identification code	ISIN DK0060915478				
b)	Nature of the transaction	Purchase of shares				
c)	Price(s) and volume(s)	<table> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> <tr> <td>DKK 229,908</td><td>2,346</td></tr> </table>	Price(s)	Volume(s)	DKK 229,908	2,346
Price(s)	Volume(s)					
DKK 229,908	2,346					
d)	Aggregated information and aggregated volume price					
e)	Date of transaction	2017-11-24				
f)	Place of the transaction	Nasdaq Copenhagen A/S				

1.	Details of the Reporting Person / Closely Associated Person						
a)	Name	Ole Lund Andersen					
2.	Reason for the notification						
a)	Position/status	CEO					
b)	Initial notification/Amendment	Initial notification					
3.	Details of the Company, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	TCM Group A/S					
b)	LEI code	529900P5DOKT3XLWL480					
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Shares					
	Identification code	ISIN DK0060915478					
b)	Nature of the transaction	Purchase of shares					
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>DKK 999,992</td> <td>10,204</td> </tr> </table>		Price(s)	Volume(s)	DKK 999,992	10,204
Price(s)	Volume(s)						
DKK 999,992	10,204						
d)	Aggregated information and aggregated volume price						
e)	Date of transaction	2017-11-24					
f)	Place of the transaction	Nasdaq Copenhagen A/S					

1.	Details of the Reporting Person / Closely Associated Person					
a)	Name	Mogens Elbrønd Pedersen				
2.	Reason for the notification					
a)	Position/status	CFO				
b)	Initial notification/Amendment	Initial notification				
3.	Details of the Company, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	TCM Group A/S				
b)	LEI code	529900P5DOKT3XLWL480				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Shares				
	Identification code	ISIN DK0060915478				
b)	Nature of the transaction	Purchase of shares				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>DKK 249,998</td> <td>2,551</td> </tr> </table>	Price(s)	Volume(s)	DKK 249,998	2,551
Price(s)	Volume(s)					
DKK 249,998	2,551					
d)	Aggregated information and aggregated volume price					
e)	Date of transaction	2017-11-24				
f)	Place of the transaction	Nasdaq Copenhagen A/S				

1.	Details of the Reporting Person / Closely Associated Person		
a)	Name	Karsten Rydder Pedersen	
2.	Reason for the notification		

a)	Position/status	COO	
b)	Initial notification/Amendment	Initial notification	
3.	Details of the Company, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	TCM Group A/S	
b)	LEI code	529900P5DOKT3XLWL480	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares	
	Identification code	ISIN DK0060915478	
b)	Nature of the transaction	Purchase of shares	
c)	Price(s) and volume(s)	Pris(er)	Mængde(r)
		DKK 249,998	2,551
d)	Aggregated information and aggregated volume price		
e)	Date of transaction	2017-11-24	
f)	Place of the transaction	Nasdaq Copenhagen A/S	

For additional information, please contact:

CEO, Ole Lund Andersen, TCM Group, +45 97 43 52 00

About TCM Group

TCM Group is Scandinavia's third largest manufacturer of kitchens and furniture for bathrooms and storage. The products are Danish design, produced in Denmark and rooted in a proud tradition of good quality and good craftsmanship. TCM Group pursues a multi-brand strategy, under which the main brand is Svane Køkkenet and the other brands are Tvis, Nettoline and kitchn. Combined, the brands cater for the entire price spectrum, and are sold through 125 dealers in Denmark and the rest of the Scandinavia. In addition, TCM Group sells private label kitchens through a total of more than 150 DIY stores in Denmark and independent kitchen stores in Norway. See www.tcmgroup.dk for more information.