



Shareholders' Secretariat

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CVR No. 26 04 17 16

Report of transactions with shares and related securities of The East Asiatic Company Ltd. A/S by persons discharging managerial responsibilities and persons/companies closely associated with these.

12.03.2012

Pursuant to section 28a of the Danish Act on Securities Trading The East Asiatic Company Ltd. A/S shall make public transactions with shares and related securities of The East Asiatic Company Ltd. A/S by persons discharging managerial responsibilities and persons/companies closely associated with these.

Name	Connie Astrup-Larsen
Reason	Member of the Board of Directors
Issuer	The East Asiatic Company Ltd. A/S
ID code / ISIN	DK0010006329
Description	Shares
Transaction	Buy
Trading Date	12.03.2012
Market	Copenhagen Stock Exchange
Number	1,800
Market value DKK	298,500

Yours sincerely,
The East Asiatic Company Ltd. A/S

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