



Copenhagen Stock Exchange

2 January 2008

**Report of transactions in PARKEN Sport & Entertainment A/S shares of managerial staff and connected persons**

Pursuant to section 28(a) of the Danish Securities Trading Act PARKEN Sport & Entertainment A/S shall report the transactions in PARKEN Sport & Entertainment A/S shares of managerial staff and connected persons:

|                     |                                                                                           |
|---------------------|-------------------------------------------------------------------------------------------|
| Name                | Hans Henrik Palm Holding ApS                                                              |
| Reason              | Connected Person, cf. Danish Securities Trading Act, section 28(a), subsection 4, no. 4 a |
| Issuer              | PARKEN Sport & Entertainment A/S                                                          |
| ISIN code           | DK0010237643                                                                              |
| Type                | Shares                                                                                    |
| Transaction         | Sale                                                                                      |
| Trading date        | 28 December 2007                                                                          |
| Market              | Copenhagen Stock Exchange                                                                 |
| Number              | 2,496                                                                                     |
| Market price in DKK | 3,000,000                                                                                 |

PARKEN Sport & Entertainment A/S

Flemming Østergaard  
Chairman