



Copenhagen Stock Exchange A/S  
Nikolaj Plads 6  
1007 Copenhagen K

RIAS A/S hereby announces that the expectations to the result for the year are reduced by DKK 3.5 millions, which consequently leads to an expected result before tax of DKK 15 – 16 millions against the previously announced DKK 18.5 – 19.5 millions.

The softening of the situation within the B&C Division, as mentioned in the Interim Report, has not taken place and a continuous decline in sales of the Company's products within this area is now seen.

Within the Industry division sales show a downward tendency and a further decrease is seen especially regarding the plastic products within the advertising segment.

As a consequence of the above mentioned various adjustments within the organization are presently being carried out in order to adapt to the present lower market level.

Roskilde, 29 August, 2008

A handwritten signature in black ink, appearing to read "H. Christoffersen".

Hans Christoffersen  
Vice Chairman

A handwritten signature in blue ink, appearing to read "H. Hess".

Henning Hess  
CEO