

# INVITATION



## ANNUAL GENERAL MEETING



Business Media China AG

**Business Media China AG**

**Stuttgart**

ISIN: DE0005250401, DE000A0JCYP3, DE000A0DRXJ9,  
DE000A0JCYX7, DE000A0H51R2

**Announcement pursuant to Sec. 125 AktG**

**(German Stock Corporation Act).**

The shareholders of our company are herewith invited to the Annual General Meeting which will be held

**on Thursday, June 12th, 2008 at 11:00 a.m.**

**at the FORUM Haus der Architekten (Saal Hugo Häring)**

**Danneckerstr. 54, 70182 Stuttgart**

## NOTICE OF ANNUAL GENERAL MEETING

- 1. To receive and adopt the certified Annual Financial Statements and the approved Consolidated Financial Statements for the fiscal year ended 31 December 2007, consolidated annual report of Business Media China AG and the Business Media China Group, the report of the Supervisory Board, as well as the Explanatory Report of the Board of Management on the information contained in the annual report required pursuant to § 289 para. 4 , 315 para. 4 HGB [German Commercial Code] for fiscal year 2007.**
- 2. Resolution for approval of the acts of the Board of Management for fiscal year 2007**

The Board of Management and the Supervisory Board propose that approval be given to the acts of the members of the Board of Management in fiscal year 2007.
- 3. Resolution for approval of the acts of the Supervisory Board for fiscal year 2007**

The Board of Management and the Supervisory Board propose that approval be given to the acts of the members of the Supervisory Board in fiscal year 2007.
- 4. To elect the auditor and group auditor for fiscal year 2008**

The Supervisory Board proposes that BDO Deutsche Warentreuhand AG, Wirtschaftsprüfungsgesellschaft, Heidenheimer Straße 6, 71229 Leonberg be elected as the auditors and group auditors for fiscal year 2008.

## **Right to attend the Annual Shareholders' Meeting**

Only such shareholders shall be entitled to attend the Annual Shareholders' Meeting and to exercise their voting rights who (1.) notify their attendance to the Company in writing prior to the Annual Shareholders' Meeting, and (2.) have demonstrated to the Company their right to attend and exercise their voting right in the Annual Shareholders' Meeting by submitting to the Company a written certificate of the depositary financial institution in German or English language proving their shareholdings (certificate of entitlement). This certificate of entitlement shall relate to the legally determined time prior to the Annual Shareholders' Meeting (Sec. 123 AktG [German Stock Corporation Act]).

The certificate of entitlement and the notification of attendance shall be received by the Company no later than until the end of the seventh day prior to the Annual Shareholders' Meeting, i.e. until the end of June 5th, 2008 (12:00 p.m.), at the following address:

**Business Media China AG**  
c/o Landesbank Baden-Württemberg  
4027/H Hauptversammlungen  
Am Hauptbahnhof 2  
D-70173 Stuttgart  
Fax 0711/127-79264  
E-mail: HV-Anmeldung@LBBW.de

Upon receipt of the proof of their shareholdings by the Company at the above address, admission tickets to the Annual Shareholders' Meeting will be sent to the shareholders. In order to ensure the timely receipt of the tickets, we request that the shareholders make sure that the proof of their shareholdings is sent to the Company sufficiently early.

Shareholders who will not attend the meeting in person may have their voting right exercised by a proxy representative, also by a shareholders' association or a bank, by issuing a corresponding authorization. We are again offering you as a special service to delegate your authority to employees of the Company, bound by directives and appointed by the Company, as proxy already before the Annual Shareholders' Meeting. Shareholders wanting to make use of this special service need an admission ticket to the Annual Shareholders' Meeting for this on which a corresponding proxy authorization can be given. To ensure the timely receipt of the ticket, the authorization should be sent to the depositary bank as quickly as possible. Instructions on the exercise of the voting right must be given to the proxies in any case. You can also use the form on the admission ticket for this. The proxies are bound by the instructions.

Any inquiries, communications, nominations and proposals of shareholders, as well as authorizations and instructions shall be sent exclusively to the following address:

**Business Media China AG**

Rotebühlstraße 87

D-70178 Stuttgart

Fax: 0711 / 490 890 110

e-mail:

hv2008@businessmediachina.com

The Company will make available all proposals and nominations received within the stipulated time, as well as further information about the Annual Shareholders' Meeting in accordance with legal requirements on the Internet at

**[www.businessmediachina.com](http://www.businessmediachina.com)**.

The documents indicated under Agenda Item 1 will be open for inspection by the shareholders in the office of the Company during normal business hours from the date of the notice of the Annual Shareholders' Meeting. Upon request, a copy of the documents will be sent to the shareholders. They will also be made available for inspection at the Annual Shareholders' Meeting.

**Additional information according to the Securities Trading Law:**

According to § 30 b para. 1 No. 1 of the German Securities Trading Act, we inform you of the following:

At the time of giving notice of the Annual Shareholders' Meeting, the Company's common stock totalled 5,999,466 individual share certificates with no par value.

Each no-par individual share certificate will entitle to one vote (§ 14 para. 4 of the Articles of Association). Thus, the voting rights at the time of giving notice of the Annual Shareholders' Meeting totalled 5,999,466.

At the time of giving notice of the Annual Shareholders' Meeting, the Company did not hold own shares.

Stuttgart, April 2008

**The Board of Management**  
of Business Media China AG

## Finding your way to Haus der Architekten, Danneckerstraße 54 in Stuttgart

### ...by car direction Karlsruhe or Munich via motorway A8:

Exit at Stuttgart-Degerloch and follow B27 direction "Stadtmitte". The B27 flows directly into the descending Neue Weinsteige. Please keep to the right. After a sharp right bend and a long left bend you will reach the U-Bahn stop "Bopser" (traffic light). Take a left turn and the first right into Danneckerstrasse.

### ...public transportation

From Main Station or Degerloch take the U-Bahn line U5, U6 or U7 until "Bopser". Leave platform via steps towards the hill, cross the traffic lights to the right and take the first right into Danneckerstrasse. You will reach Haus der Architekten within a 2 minute walk.



### ...by car direction Heilbronn via motorway A81

Exit at "Stuttgart" and continue towards "Stadtmitte". Follow signs to Stuttgart-Degerloch ("Fernsehturm"(TV-Tower)), Tübingen and Reutlingen. Cross "Charlottenplatz" and continue on Hohenheimer Strasse towards Degerloch. Turn right at the U-Bahn stop "Bopser" (traffic light). Take a left turn and the first right into Danneckerstrasse.

Kriegsbergstr.

Friedrich-Str.

Schillerstr.

Cannstatter Str.

B27

B14

Schlossstr.

Rotebühlplatz

Rotebühlstr.

Theodor-Heuss-Str.

Königsplatz

Konrad-Adenauer-Str.

Charlotteplatz

Hauptstätter Str.

Olgastr.

Wilhelmsplatz

Paulinenstr.

Österreichischer Platz

B14

Hohenheimer Str.

U5, U6, U7

Bopser

**Haus der Architekten**

aus Böblingen  
**A831, A81**

aus München und Karlsruhe  
**A8**

