

Allocation of new shares to primary insiders

Name	Allocated new shares	Total holding of shares*
Schibsted ASA	2,470,398	406,050,523
Blommenholm Industrier AS	348,007	53,874,145
Orla Noonan	30	5,030
Rolv Erik Ryssdal	251	129,502
Renaud Bruyeron	23	1,942
Mari Vonen	4	902
Per Edström	3	543

*) Total holdings of shares after the issuance of new shares in the rights issue