

Emma Tryti joins Airthings as CEO



Oslo, Norway (March 4, 2024) — Airthings (AIRX), the global leader in air quality and energy-saving solutions, announced that Emma Tryti will start as the new Chief Executive Officer today. Tryti is a widely respected leader in the Norwegian financial industry, with experience as the former Chief Commercial Officer eCommerce and Invoice at Vipps and as Chief Executive Officer of Kron, a market-leading investment app in the Norwegian market.

“I am honored to have the trust to lead this company through the next phase, creating profitable growth while serving our mission to empower the world to breathe better,” said Tryti. “People and businesses around the world are beginning to recognize how indoor air quality at home and at work impacts health, and it’s about time we shift the perception of our products from ‘nice to have’ to ‘must have,’” she added.

“We are thrilled to have Emma on board in what will be a truly exciting time for Airthings. Emma knows the company well from her tenure as a Board member over the past two years. Her leadership skills and proven track record in creating solutions people love will be key to growing Airthings as a profitable hardware-enabled software company,” said Geir Førre, Chairman of the Board at Airthings.

Growing market opportunity

Airthings is addressing a critical global issue: the impact of indoor air quality on our health and well-being. With 376 million residential homes, 130 million offices and 9 million classrooms in Europe



and North America, there is a huge opportunity, and the company is uniquely positioned to offer products and solutions for both homes and businesses.

The company has seen promising results for the last quarters of 2023, reporting increased revenue growth, higher gross margin, and lower operating costs, all of which accelerate the company's path to profitability.

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About Airthings

Airthings is a global technology company and producer of award-winning radon and indoor air quality monitors for homeowners, businesses, and professionals. Founded in 2008, Airthings is on a mission to ensure that people around the world recognize the impact of indoor air quality and take control of their health through simple, affordable, and accurate technology solutions while optimizing energy consumption in buildings. Airthings' products have made radon detection and indoor air quality monitoring easy to deploy, accurate, and user friendly, and have received several accolades, including the TIME's Best Inventions award and CES Innovation Award Honors. Headquartered in the heart of Oslo, Norway, and with offices in the US and Sweden, the company has over 130 employees from more than 35 nationalities—and counting. To see the full range of Airthings indoor air quality monitors and radon detectors or to learn more about the importance of continuous air quality monitoring, please visit airthings.com.