

AFK's digital energy companies.
Trond Straume
CEO, Powel



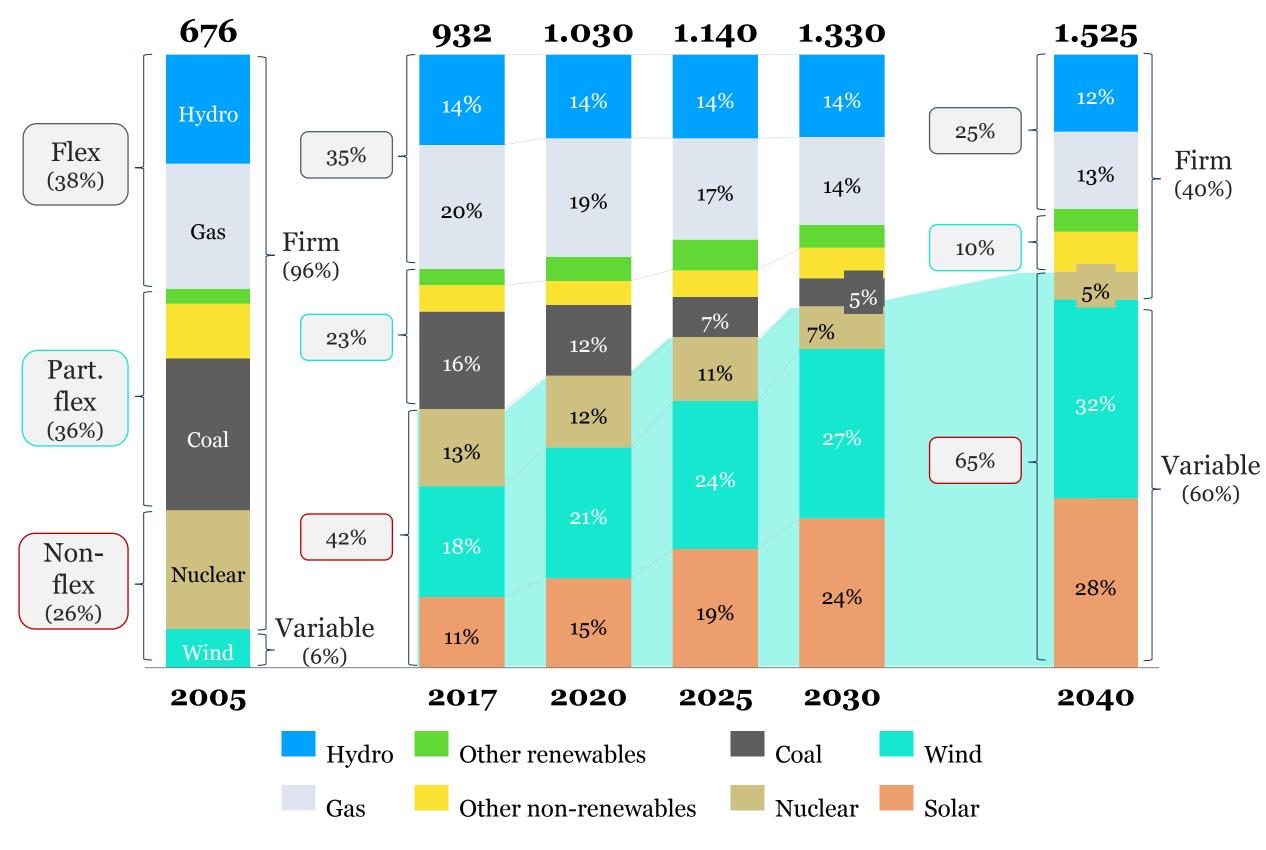


## Observed trends





### Renewables on the rise European installed capacity



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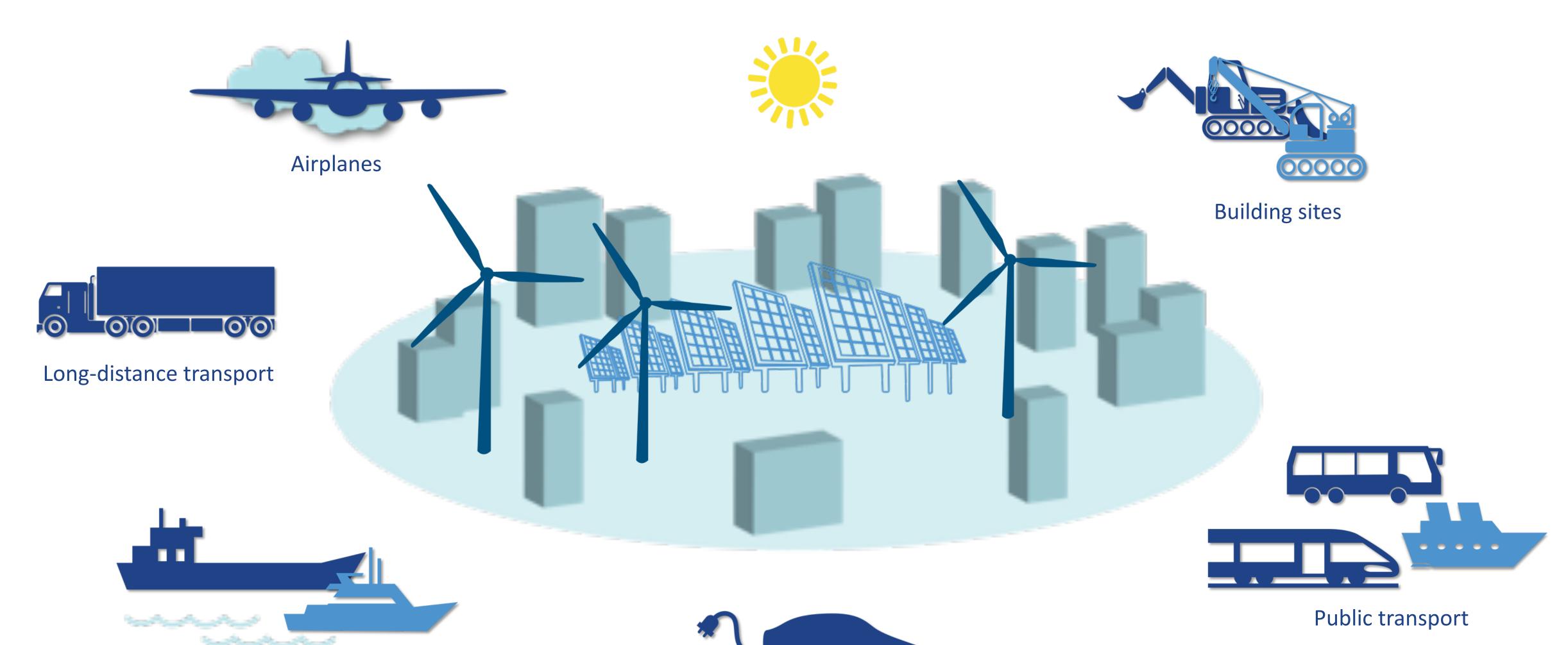
Flexibility

Ability to change

## Electrification of society





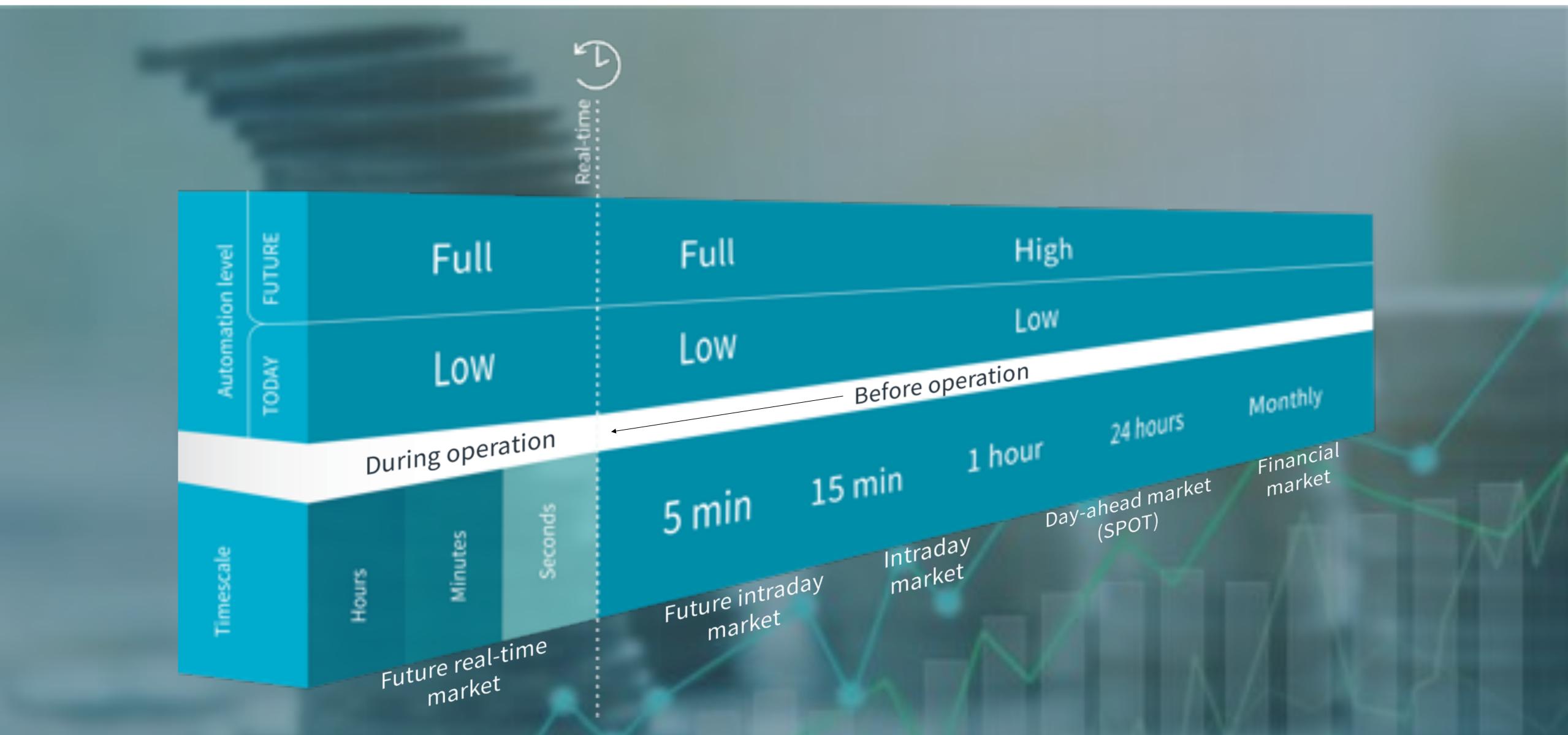


Ship with electrical power from shore

Electric Vehicle

## Value and relevance of data will increase towards and beyond real-time







## Power trading volume shifting towards intraday and physical markets

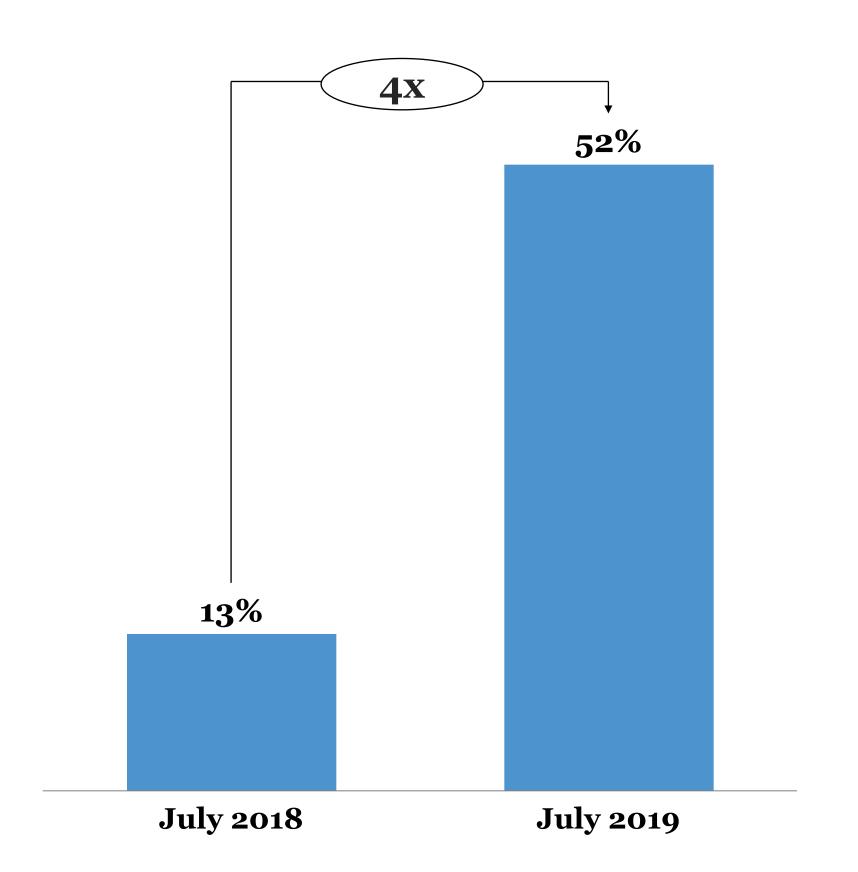
#### **Up-tick in Intra-day market volumes**

Figures in GW, traded volumes on EPEX Intraday

# ~2x 2014 2019

#### Algorithmic trading with up to 50% of volumes

Share of API traded volume, Nord Pool Intraday

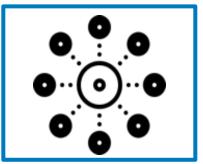




### A new landscape for power generators



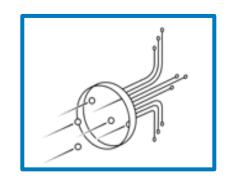
Higher pace of operations



Increased heterogeneity and complexity of asset base

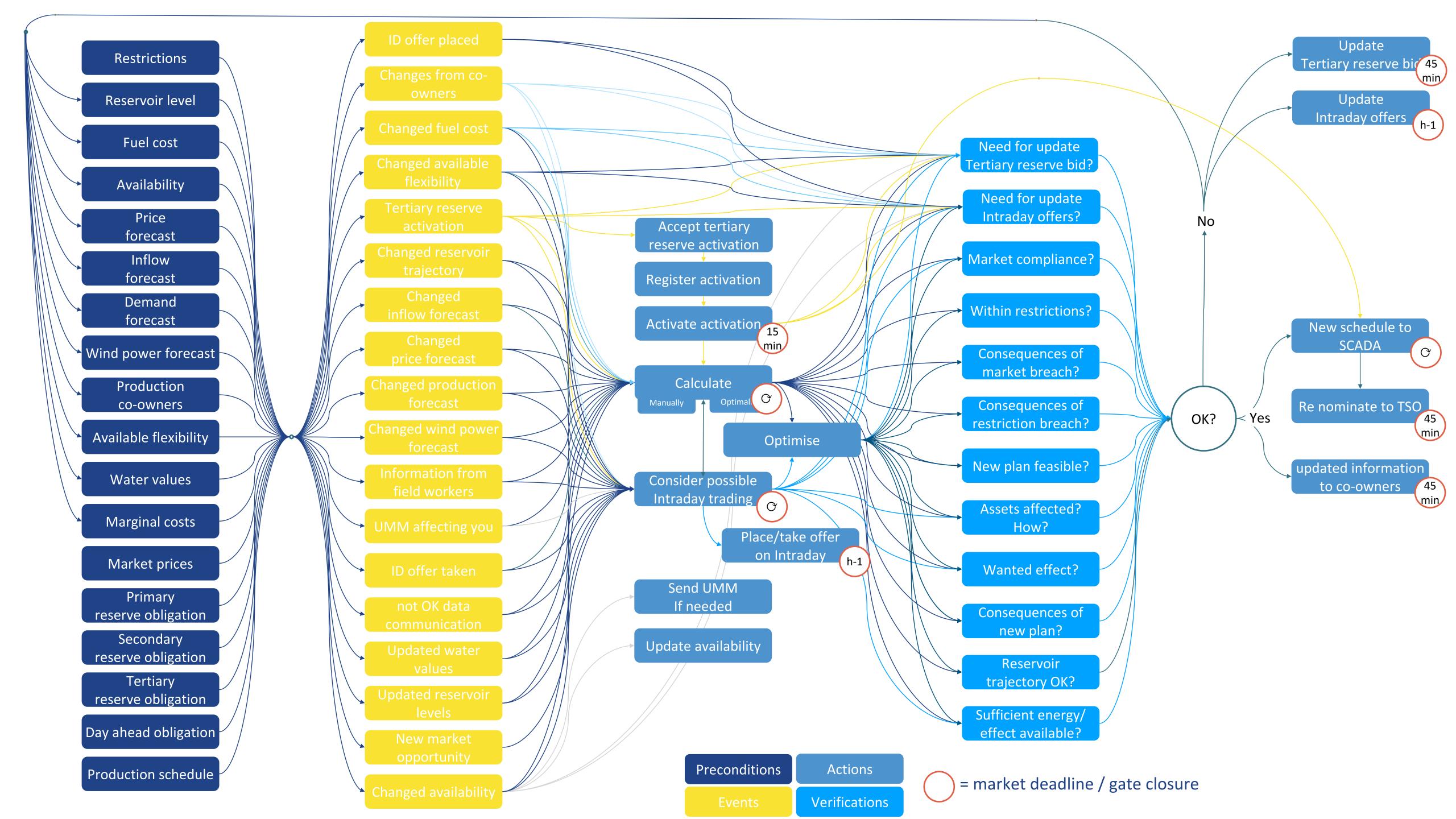


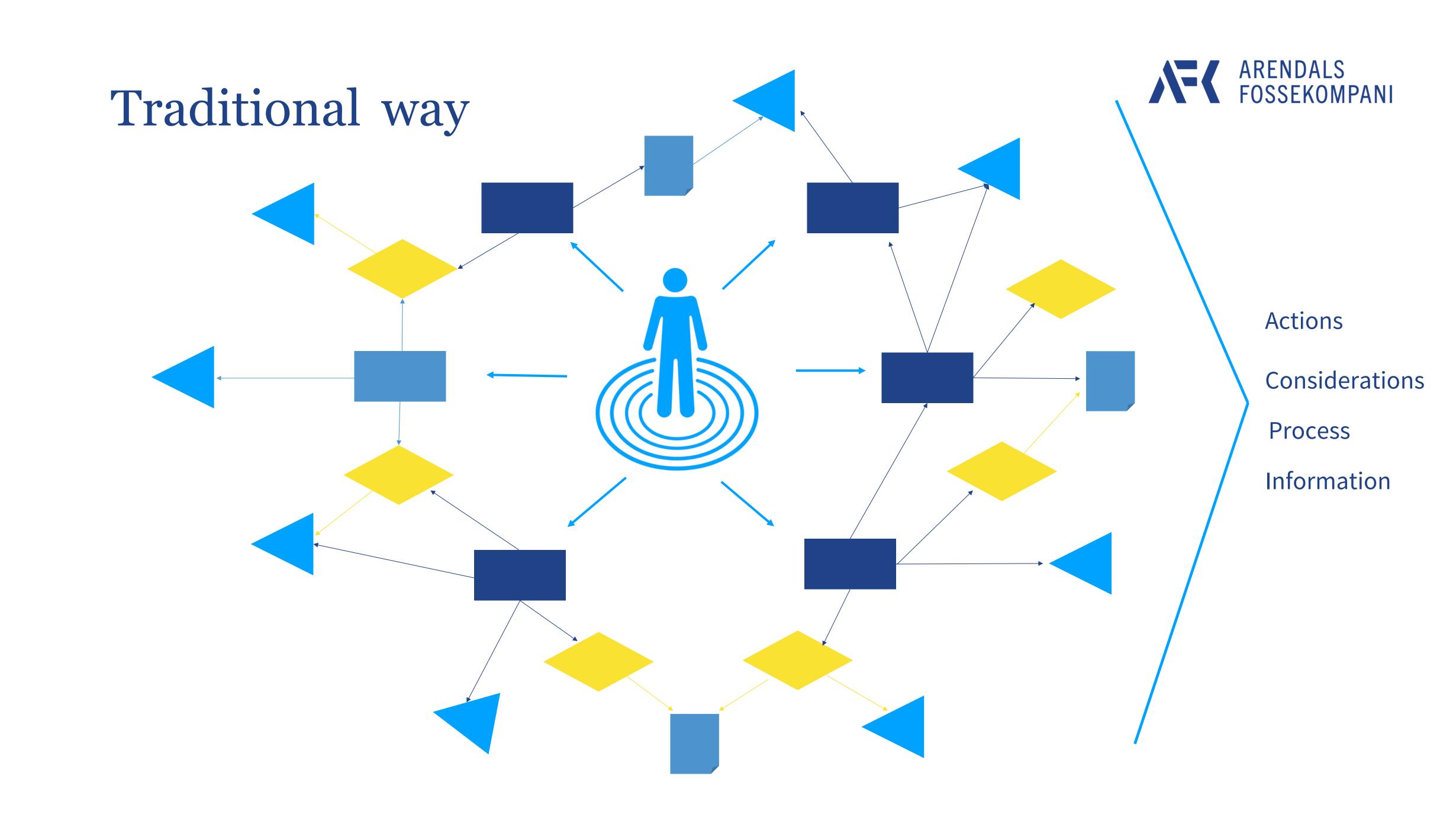
Hyperliquidity – need for direct market access



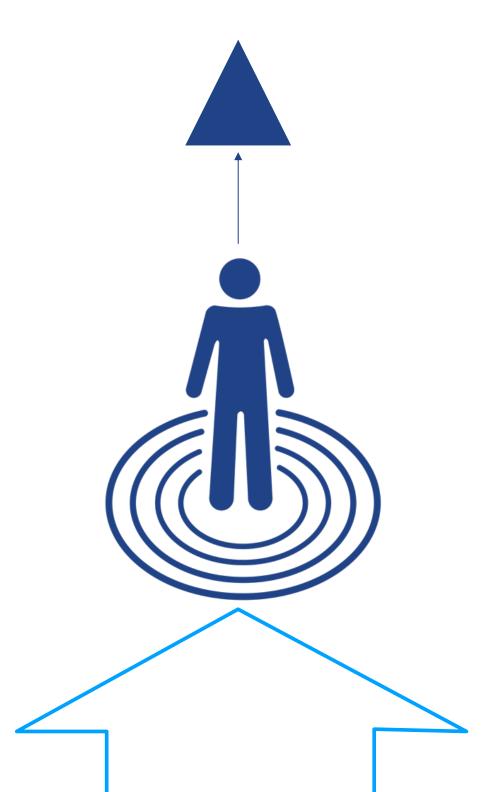
Exponential growth in flows of information

Profitability of industrial commodity companies depends on ability to adapt in real-time to market movements



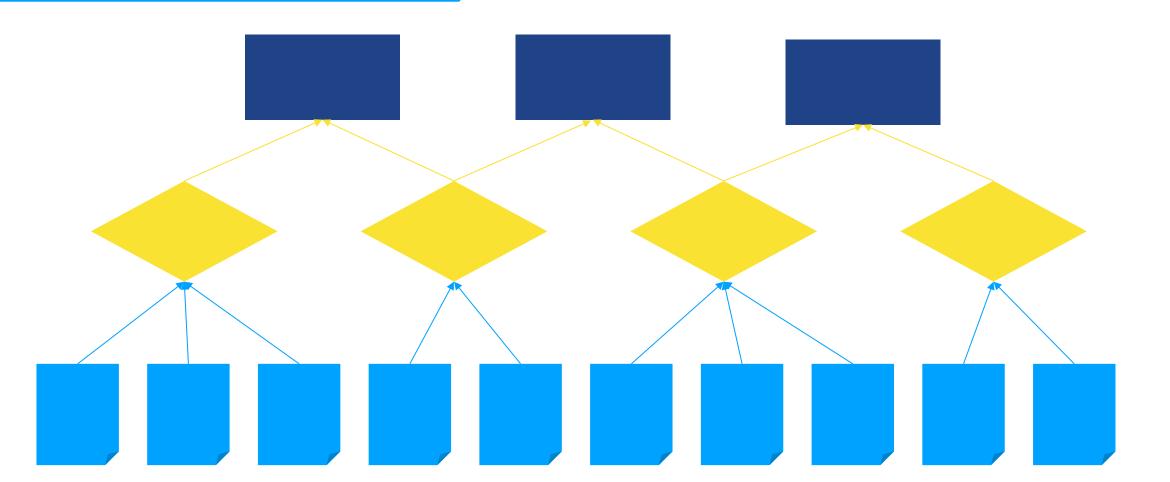








**Human decisions** 



**Machine Decisions** 



## Technological enablers





### New technology for increased value creation

### Data aggregation and big data management

- Advanced forecasts
- Multi-asset optimisation
- Data-driven maintenance

#### **Artificial intelligence**

- Real-time responsiveness
- Automation
- Algo-trading





- ✓ Robust towards new and unanticipated regulations
- ✓ Flexible data-flow
- ✓ Automation-ready, particularly for back office tasks

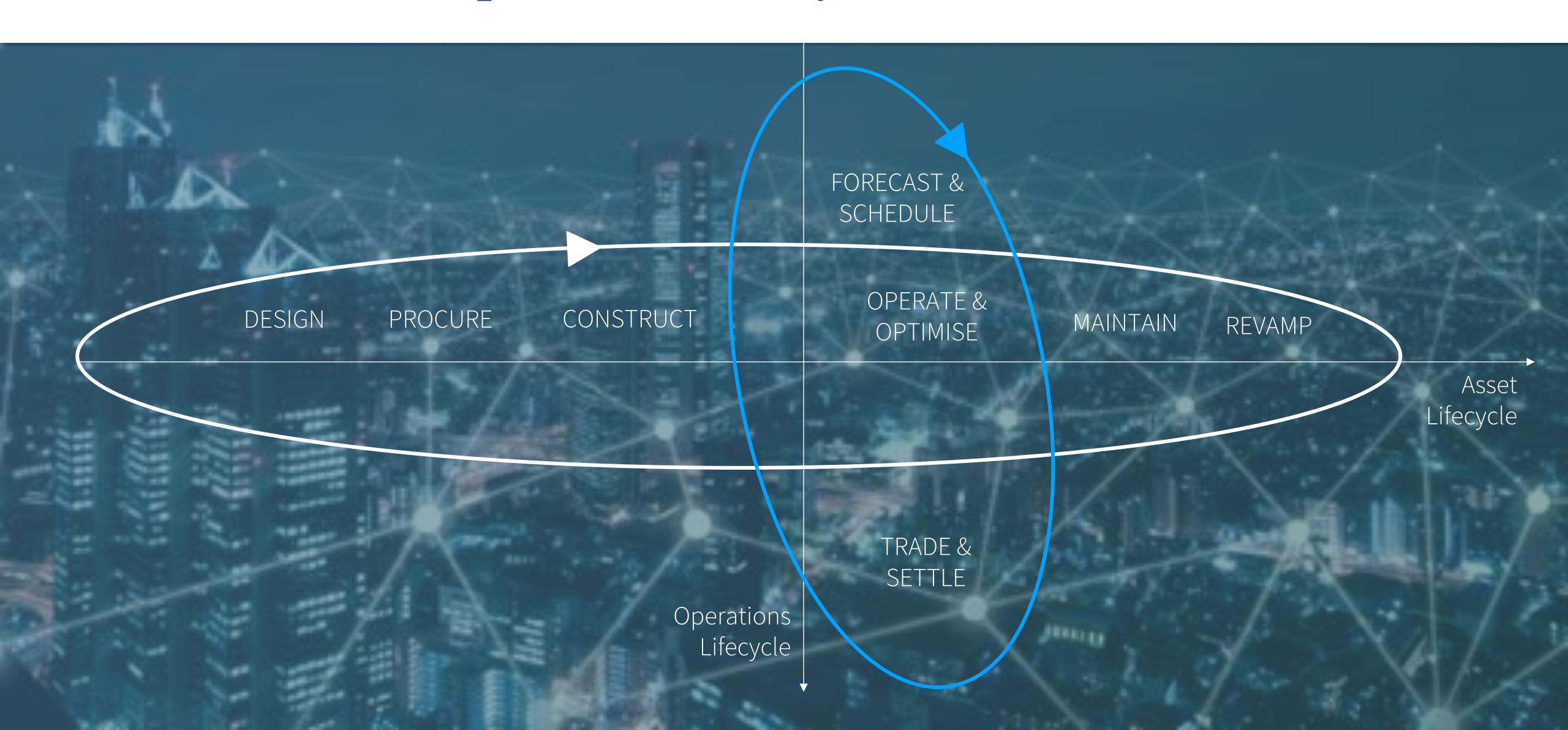


Why AFK will be an enabler of Europe's green transition



## Strong portfolio of companies covering both the asset and operations life cycle









- Industrial software for forecasting, optimisation, production planning and energy trading and distribution.
- Demonstrated ability to help increase profitability.
- Solid European foothold with large energy companies and leading on Nordic utilities and power producers
- Also strong position on water/wastewater and construction industry.

#### PRODUCTION AND TRADING

- Forecasting
- Optimisation
- Trading

#### **DISTRIBUTION**

- Network documentation
- Operations
- Streamlined execution

Revenues 2019: 548 MNOK

**Office locations: 20** 

**Employees: 370** 

1300+ customers in 22 countries.





- Data- and service provider to the European energy market.
- Expert on forecasting supply, demand and prices for power for all time horizons
- Business intelligence, consultations with analysts and costefficient decision support for investments in power and energy assets.
- 350 + customers including Europe's largest power and energy companies and financial institutions

## Forecasting the European power market:

- Prices
- Fundamentals
- Hydrology
- Emissions
- Fuels

Revenues 2019: 73 MNOK

Office locations: 4

**Employees: 40** 

350 customers in 26 countries.





- High quality products and solutions for instrumentation, surveillance, control systems to industrial.
- Tailormade sensor- and communication solutions for hydro power and wind power producers.
- Vast majority of Norwegian power production
- Also position on defence, offshore and maritime industry

#### **DATA CAPTURE**

- Weather
- Operations Information
- Environment

Revenues 2019: 111 MNOK

Office locations: 4

**Employees: 40** 

330 customers in 2 countries.





- Specialized knowledge company, covering risk- and portfolio management services.
- Neutral service provider between clients and the marketplace.
- No market position of its own, meaning the entire value of the market is given back to the customer. MiFID II license that serves as a promise of transparency and value to their customers.
- Solid position in the Nordics.

#### **PORTFOLIO MANAGEMENT**

- Production
- Distribution
- Consumption

Revenues 2019: 70 MNOK

Office locations: 6

**Employees: 40** 

150 customers in 5 countries.

## Technology - Maximising profit across the operations lifecycle





## Technology - Maximising profit across the operations lifecycle







### Summary

- Renewables, electrification and new technological opportunities drive IT investments across the energy segment
- AFK companies have experience, products, services and market positions across the energy value chain
- AFK is determined to enhance coordination and cooperation to release synergies and address a whitespace



## Thanks!

