Not for distribution to U.S. Newswire Services or for dissemination in the United States of America. Any failure to comply with this restriction may constitute a violation of U.S. Securities laws.

SPARTA CAPITAL LTD. ANNOUNCES FORMATION OF NEW MINING DIVISION

FOR IMMEDIATE RELEASE

CALGARY, ALBERTA – February 25, 2015 **–** Sparta Capital Ltd. (TSXV:SAY.H) (the "**Corporation**" or "**Sparta**") is expanding its reach through the incorporation of a new mining division - Sparta Technologies 4 Mining Ltd.

With a focus on hard rock mining, the purpose of Sparta Technologies 4 Mining will be to offer unique technologies to help customers become less reliant on carbon based fuels, improve productivity, and reduce harmful emissions. These technologies could be adopted by many of the world's mining countries.

Mining takes place in 100 countries around the globe. The World Bank regards 50 as "mining countries" due to the importance of mining their exports, the size of their domestic markets and the amount of employment they create.

Sparta Technologies 4 Mining Ltd. has been set up as a Canadian controlled corporation with majority interest held by the Corporation and a significant minority of the shares to be held by a consortium of key mining experts, to be named at a later date.

While most of us are concerned with the air we breathe above ground, the purity of air an underground miner is exposed to is of even greater importance. According to the Centers for Disease Control and Prevention, underground miners are exposed to more than 100 times the typical environmental concentration of diesel exhaust.

In Canada alone, there are close to 400,000 people working in the mining industry. The Geneva based, International Labour Organization estimates there are 1.5 million mine workers in developed nations and another 2.2 million in emerging nations.

News of this new division follows the recent announcement that Sparta Capital Ltd. acquired all of the outstanding shares of Newport Environmental Technologies Ltd., a Canadian company that focuses on optimizing operational efficiencies and lowering carbon emissions in multiple markets.

"We understand the enormous potential in the mining space domestically and internationally to make a difference. Knowing that we will be able to provide solutions to a wide market and help workers breathe easier is a good feeling. With our main technology division, Newport and now Sparta Technologies 4 Mining we are poised to build a strong footing in the marketplace," Sparta President and CEO, Tom Brown said.

About Sparta

Sparta was formed to invest and distribute a range of energy efficient solutions, starting with the logistics industry. Although Sparta first introduced its Adecco Tech, a precision fuel additive injector that is unique to the market, the company is expanding its product offering. In 2014 Sparta acquired all of the outstanding shares in Canadian based Newport Environmental Technologies Ltd. and is now in the process of securing several other licenses for technologies developed to save fuel while reducing carbon emissions in various markets. All of the technologies being contemplated are able to capture carbon credits that can be used to help fund children's hospitals around the world. Sparta President and Chief Executive Officer, Tom Brown, is known for his sound business acumen. He has directed a number of technology companies and has experience negotiating successful joint venture deals in various industries including, automotive and mining. Sparta directors and officers include a mix of accounting and auditing experts, a control systems engineer, as well as management, investment, and legal professionals.

For further information please contact:

Tom Brown, President and CEO
Email: tombrown.sk@gmail.com
Telephone: (306) 491-6323

Cautionary Statements

This news release contains "forward-looking information" within the meaning of applicable securities laws relating to the proposal to complete the Offering and any associated transactions, including statements regarding the terms and conditions of the Offering. Although the Corporation believes in light of the experience of its officers and directors, current conditions and expected future developments and other factors that have been considered appropriate that the expectations reflected in this forward-looking information are reasonable, undue reliance should not be placed on them because the Corporation can give no assurance that they will prove to be correct. Readers are cautioned to not place undue reliance on forward-looking information. Actual results and developments may differ materially from those contemplated by these statements depending on, among other things, the risks that the Corporation will not proceed with the Offering and any associated transactions, that the ultimate terms of the Offering and any associated transactions will differ from those that currently are contemplated, and that the Offering and any associated transactions will not be successfully completed for any reason (including the failure to obtain the required approvals or clearances from regulatory authorities). The statements in this press release are made as of the date of this release. The Corporation undertakes no obligation to comment on analyses, expectations or statements made by third parties in respect of the Corporation.

Neither the TSX Venture Exchange Inc. (nor any of its separate boards which includes the NEX) nor its Regulation Services Provider (as that term is defined in the polices of the TSX Venture Exchange) has in any way passed upon the merits of the Offering and any associated transactions and neither of the foregoing entities has in any way approved or disapproved of the contents of this press release.

Neither TSX Venture Exchange Inc. (nor any of its separate boards which includes the NEX) nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

The common shares have not been and will not be registered under the United States Securities Act of 1933, as amended and may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirement. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in any jurisdiction in which such offer, solicitation or sale would be unlawful.