Sparta Capital Ltd., Safety Division, "Illumineris" outfits Toronto's Union Station

Not for distribution to U.S. Newswire Services or for dissemination in the United States of America. Any failure to comply with this restriction may constitute a violation of U.S. Securities laws.

Calgary, Alberta (FSCwire) – March 10, 2016 - Sparta Capital Ltd. (TSXV: SAY.H) (the "**Corporation**" or "**Sparta**") has just announced that their environment friendly, glow-in-the-dark safety product division, Illumineris Inc., has begun a relationship with Toronto's Union Station.

Union Station, Canada's busiest passenger transportation facility, serving over 200,000 passengers every day, now has the Illumineris photoluminescent safety exit signs. The ISO-pictogram exit signs, commonly referred to as the "running man" exit sign, are green in color and green in nature. Photoluminescent signs have no electrical components and work by absorbing the ambient light in the area to charge, unlike that of the old traditional electrical exit signs.

With more than 3,000 Exit signs presently installed in Union Station and surrounding feeder pathways, including those leading to subways, buses and VIA trains, Illumineris is proud to be a part of the conversion to the newly mandated ISO-pictogram [green running man] exit signs by replacing existing "EXIT" and "SORTIE" signs with the Jessup manufactured, Glo Brite® photoluminescent ISO-pictograms. This compliments the previously installed Glo Brite® photoluminescent egress path marking systems that were recently added to improve safety in stairwells. The new signs, along with the egress path marking systems can be found in the stairwells leading to and from the train tracks, as well as the platforms. Glo Brite® photoluminescent safety products require minimal maintenance, do not require batteries or generators and are highly visible.

"We know that people coming and going from a hub as busy as Union Station need to rely on safe exits, especially in the event of an emergency and we're happy to help provide that means of safety, while at the same time encouraging less dependence on electricity, thus fossil fuel," said, President of Illumineris Inc., Martin Troughton.

Troughton and his team point out that proactive health and safety practices, as well as sound environmental practices are becoming more of a priority for companies, especially in the wake of COP21. Talk of tougher emissions-reduction targets from both the Canadian and American governments also has more companies looking for ways to be greener. One way of doing that is to reduce electrical use.

According to international energy agencies, including the U.S Energy Information Adminstration and the European Environment Agency, just a few years ago data showed energy expeditures sat at over $6 trillion U.S.

About Sparta:

Sparta Capital Ltd. fosters and distributes a range of energy efficient solutions. Late last year, the company acquired all of the outstanding shares in Canadian based Newport Environmental Technologies Ltd. ("Newport"). Now under the Sparta banner, they are in the process of securing several other licenses for technologies developed to save fuel while reducing carbon emissions in various markets. Since the acquisition of Newport, Sparta established three new divisions: Sparta Technologies 4 Mining Ltd; to cater to the special needs of the mining industry, Illumineris Inc; a company that focuses on glow-in-the-dark safety products, and ReECO Conversion Technologies Ltd; a biomass conversion division.

About Illumineris:

Illumineris Inc., distributes Jessup Manufacturing (McHenry Illinois) Glo Brite® photoluminescent safety products, including exit signs and egress pathway marking systems. Advancements made in Canada and the United States by Jessup and Illumineris have resulted in the approval of the Glo Brite® "Pictogram" , "Exit" and "Sortie" signs in all North American Building and Fire Codes. As of 2010, the National Building and Fire Codes of Canada have made the ISO-Pictogram sign mandatory for all new buildings, as well as retrofits requiring building permits.

For further information please contact:

Teresa Madaleno – Communications, Sparta Capital Ltd.
Email: tmadaleno@spartacapital.com
Telephone: (416) 877-3915
www.spartacapital.com

Cautionary Statements

Neither TSX Venture Exchange Inc. (nor any of its separate boards which includes the NEX) nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange Inc.) accepts responsibility for the adequacy or accuracy of this release.

The common shares have not been and will not be registered under the United States Securities Act of 1933, as amended and may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirement. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in any jurisdiction in which such offer, solicitation or sale would be unlawful.