Sparta Capital Ltd., Safety Division, "Illumineris" Secures Deal with Home Hardware

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Calgary, Alberta (FSCwire) – April 7, 2016 – Illumineris Inc., a division of Sparta Capital Ltd. (TSXV: SAY.H) (the "**Corporation**" or "**Sparta**") recently finalized a business agreement with Home Hardware Stores Limited, Canada's largest dealer-owned hardware, lumber, building materials and furniture cooperative.

Under the agreement, Home Hardware will promote Illumineris products, including the Jessup, Glo Brite® photoluminescent ISO-pictograms, to business-to-business clients across Canada. With a reputation for serving diverse cultures and landscapes across Canada, Home Hardware truly serves a "nation of builders". The Illumineris team sees this as a great way to expand their reach; introducing their products to multiple businesses, in remote locations, that share an interest in saving money and creating a greener world.

Home Hardware will also stock Illumineris safety products in some of their stores. As well, the Canadian retailer will convert exit signs in their locations to the more energy efficient Illumineris Glo Brite® photoluminescent safety exit signs.

"This relationship has just begun, but we see the potential for great growth. This is a well-known Canadian company with close to 1,100 independent business operators in every corner of the country. We are confident their client base will see the value in the safety aspect, as well as in saving electricity and helping contribute to a cleaner planet with our photoluminescent products," said President of Illumineris Inc., Martin Troughton.

Illumineris is pleased to develop an ongoing relationship with a company that shares their sustainability philosophy. Home Hardware Stores Limited supports Tree Canada, which encourages Canadians to plant trees with a goal to help reduce the harmful impact of carbon dioxide (CO_2) emissions. The hardware company is also a big supporter of the SickKids Foundation®, a foundation that supports research to improve the lives of Canadian children. Sparta Capital Limited products and services, including those distributed by Illumineris Inc., qualify for the Clean Air for Kids™ campaign. When customers emit less carbon as a result of using the products, those reductions can be converted into funds and be re-directed to pre-qualified children's hospitals.

About Sparta:

Sparta Capital Ltd. fosters and distributes a range of energy efficient solutions. Late last year, the company acquired all of the outstanding shares in Canadian based Newport Environmental Technologies Ltd. ("Newport"). Now under the Sparta banner, they are in the process of securing several other licenses for technologies developed to save fuel while reducing carbon emissions in various markets. Since the acquisition of Newport, Sparta established three new divisions: Sparta Technologies 4 Mining Ltd; to cater to the special needs of the mining industry, Illumineris Inc., a company that focuses on glow-in-the-dark safety products, and ReECO Conversion Technologies Ltd; a biomass conversion division. For a more detailed look at the company profile, please see the Investor Facts Sheet on the Sparta website (www.spartacapital.com).

About Illumineris:
Illumineris Inc., distributes Jessup Manufacturing (McHenry, Illinois) Glo Brite® photoluminescent safety products, including exit signs and egress pathway marking systems. Advancements made in Canada and the United States by Jessup and Illumineris have resulted in the approval of the Glo Brite® "Pictogram", "Exit" and "Sortie" signs in all North American Building and Fire Codes. As of 2010, the National Building and Fire Codes of Canada have made the ISO-Pictogram sign mandatory for all new buildings, as well as retrofits requiring building permits.

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