

Tech Mahindra

September 15, 2015

To
The Manager
Listing Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI – 400 001
FAX NO.: 022 2272 2037/39/41/61

Scrip Code : 532755

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th floor,
Plot No. – C/1, G Block,
Bandra-Kurla Complex, Bandra (E)
MUMBAI – 400 051
FAX NO.: 022 26598237/38, 2659 8347/48
NSE Symbol : TECHM

Tech Mahindra Limited
Infocity, Hitech City Layout
Madhapur, Hyderabad 500081, India

Tel: +91 40 306 36363
Fax: +91 40 4022 4122

techmahindra.com

Registered Office:
Gateway Building, Apollo Bunder
Mumbai 400 001

CIN: L64200MH1986PLC041370
investor.relations@techmahindra.com

Dear Sir(s)

Sub: Intimation.

Ref.: Tech Mahindra Announces Telco-360, a Salesforce Fullforce Solution for the Communications Industry.

Please find enclosed the press release being issued by the Company, for your kind information and records.

Please acknowledge receipt of the same.

Thanking you,

For Tech Mahindra Limited



G. Jayaraman
Company Secretary



Encl.: As above

Press Release

Tech Mahindra Announces Telco-360, a Salesforce Fullforce Solution for the Communications Industry

Tech Mahindra leverages Salesforce's social, mobile, cloud and data science technologies to accelerate business transformation for customers in Telco and Communications



San Francisco, CA – September 15, 2015– Tech Mahindra, a specialist in digital transformation, consulting and business re-engineering, today announced the release of Telco360—a Salesforce Fullforce Solution for Telco and Communications.



With the launch of Salesforce Fullforce Solution, customers will benefit from Tech Mahindra's expertise with Salesforce in Telco and Communications. This proven solution can provide faster and more predictable deployments for partners, empowering them to connect with their customers in entirely new ways. Telco-360 provides a rich omni-channel sales and service experience for regional communication companies. It improves customer order management processes and the customer's service experience which can translate into better business results, more loyal customers and faster time-to-market.

"Our customers are focusing on better service experiences across their various channels to improve customer loyalty," said **Charu Kapur, SVP, Enterprise of the Future**. "Tech Mahindra has long been recognized as a thought leader inside the Telco and Communications industry, especially when it comes to Business and Operational support systems. The Salesforce App Cloud allows us to bring needed innovations to our customers so they can reach better business outcomes and customer success."

"We are thrilled that Tech Mahindra has been recognized as a Salesforce Fullforce Solution partner to transform how companies connect with their customers in Telco and Communications," said **Kori O'Brien, vice president, global alliances and industry solutions, Salesforce**. "We work closely with Salesforce Fullforce Solution partners, like Tech Mahindra, to ensure our customers benefit from our partner's industry expertise with the Salesforce's Customer Success Platform."

END

Salesforce Fullforce Solutions

Salesforce Fullforce Solutions are systems integrator or consulting partner offerings recognized for their specialization in priority Salesforce industries and other key solution areas. Fullforce Solution partners have demonstrated expertise and receive Salesforce go-to-market support, executive sponsorship and guidance as part of the Salesforce Partner Program.

Salesforce, Fullforce and others are trademarks of salesforce.com, inc.

For further queries please reach out to:

Emily Iwan
eiwan@salesforce.com

About Tech Mahindra

Tech Mahindra represents the connected world, offering Consulting, Digital Transformation, Integrated Engineering, Business Services and Solutions, enabling Enterprises, Associates and the Society to Rise™. We are a USD 3.8 billion company with 103,600+ professionals across 90 countries, helping 750+ global customers including several Fortune 500 companies. Our innovative services, platforms, products, solutions and reusable assets connect across a number of technologies to deliver tangible





business value to our stakeholders. Tech Mahindra is winner of Forbes 2014 Asia Fab 50, Deloitte Tech Fast 50, the CIO 100 among other awards.

We are part of the USD 16.9 billion Mahindra Group that employs more than 200,000 people across 100 countries. The Mahindra Group operates in key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology, financial services and vacation ownership.

Connect with us on www.techmahindra.com

Tech Mahindra is attending this year's Dreamforce. You can see Tech Mahindra in the Customer-Success Industry Pavilion, Main Expo Hall of Moscone-West.

For Further Queries:

Richa Shah| Global Media Relations| Richa.shah@techmahindra.com

Disclaimer

Certain statements in this release concerning the future prospects of Tech Mahindra Limited ("the Company" or "TechM") are forward-looking statements. These statements by their nature involve risks and uncertainties that could cause Company's actual results differ materially from such forward looking statements. The Company, from time to time, makes written and oral forward-looking statements based on information available with the management of the Company and the Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

