



## Interim report Q3 2021

27 October 2021

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# Agenda

1

Q3 highlights

2

Business and market update

3

Financial review

4

Outlook



## Q3 2021 summary

1

**Revenue growth of 109%**

2

**Organic growth of 26% for the group  
and 29% of Evimeria & Avans Soma**

3

**Revised guidance to 30 – 35% organic  
growth for Evimeria and Avans Soma  
(from 35%) due to delayed revenues  
from new customers**

4

**Continued strong order inflow and  
backlog**

5

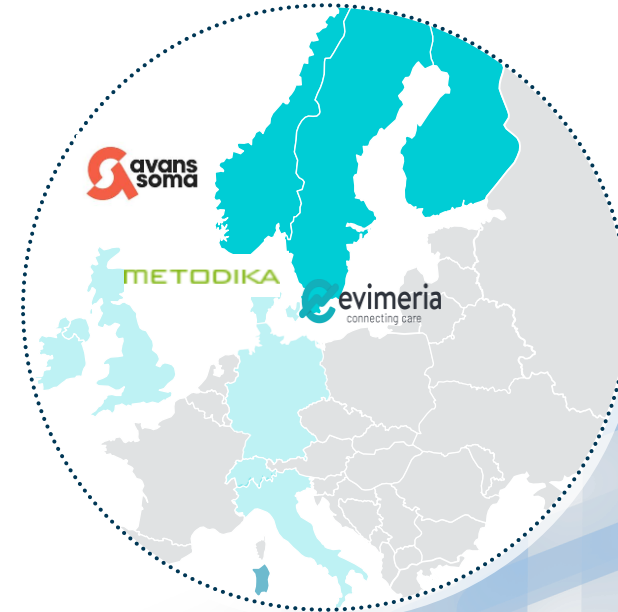
**Raised NOK 420 million in private  
placement**

6

**Active pipeline of new M&A  
opportunities**

# Carasent at a glance

- Cloud-based proprietary medical record software solution for the private healthcare segment
- Broad ecosystem of integrated third party services
- Two acquisitions completed during the last year, including Avans Soma in December 2020 and Metodika in May 2021
- Significant opportunity to expand organically and through M&A:
  - New products and services
  - New geographies
  - New segments



**NOK 117m**

LTM revenues<sup>1</sup>



**NOK 139m**

ARR per Sep-21

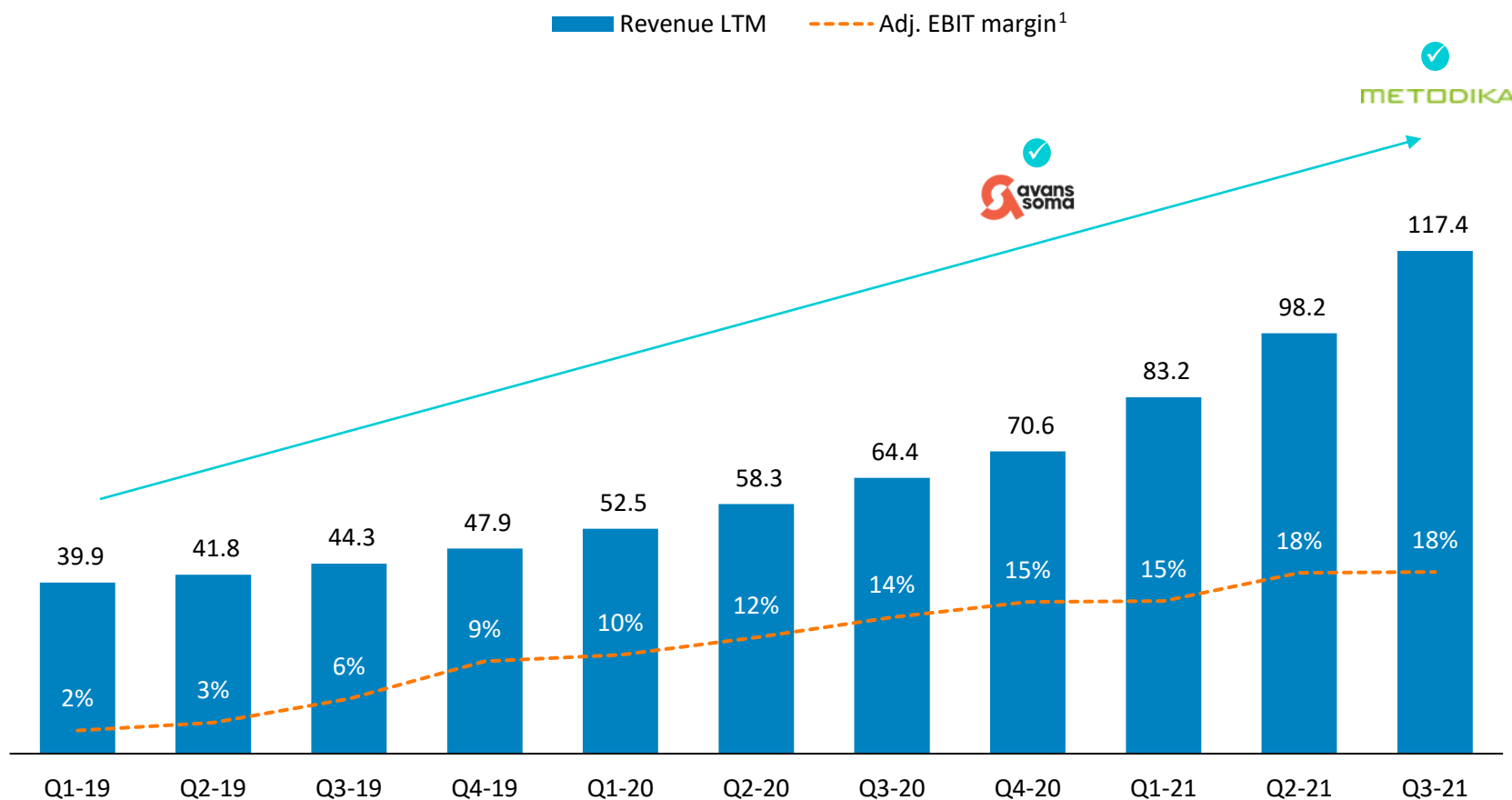


**811**

Units



# Consistent track-record of growth



CAGR 2019 – YTD 2021:

**48%**

Revenue growth

**31%**

Organic revenue growth

**117%**

Net retention rate YoY in  
Q3 2021

1: Adjusted for non-recurring items, including acquisition costs

# Overall market trends

DRIVERS



The healthcare industry is facing underlying structural issues

PROBLEM



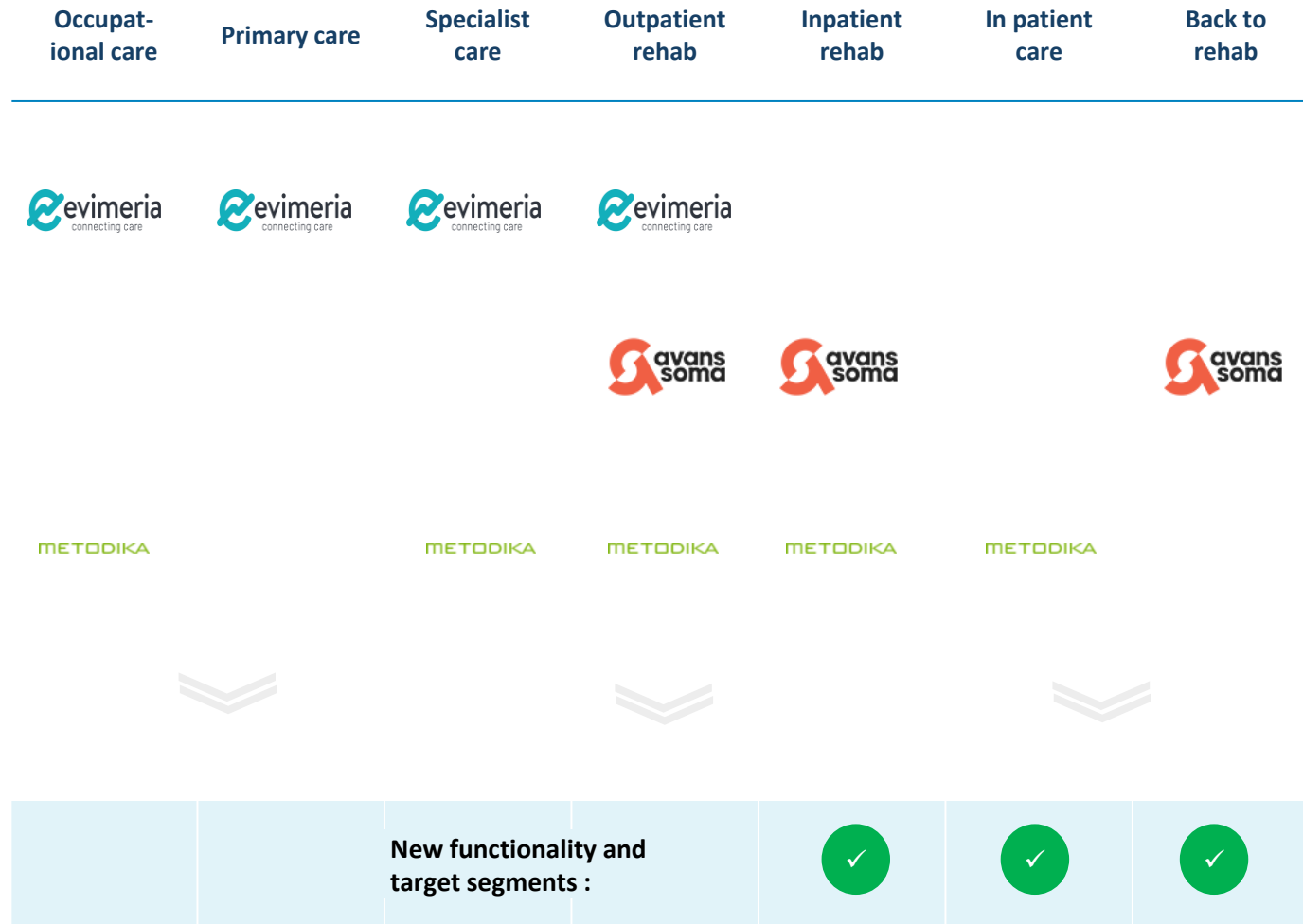
The need for high-quality healthcare at lower cost to society has never been greater

SOLUTION



Digitalization is transforming healthcare

# Broadening our offering through acquisitions...



1 A broader and more holistic offering

2 Increased addressable market

3 Highly positive response from existing and potential customers

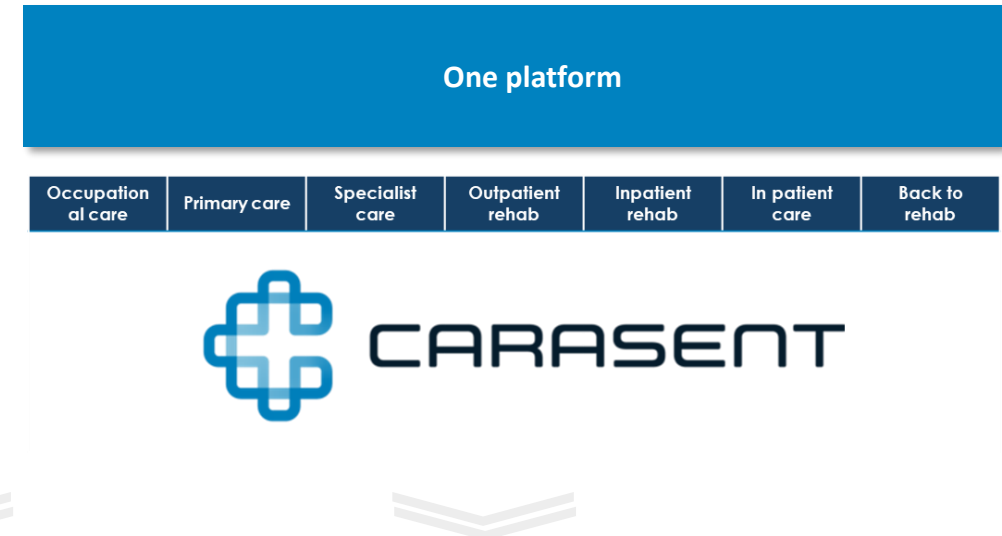


...with aim of becoming “one Carasent” – unlocking synergies

## Historical



## Strategic direction



## Unlocking synergies

1

Significant costs of maintaining several platforms

2

Cross sale of products

3

Highly scalable model

# Investment highlights



**1** Exposure to an attractive niche segment of the non-cyclical Nordic e-health market

**2** Proven track record of revenue and earnings growth

**3** Attractive business model with high degree of revenue visibility and solid earnings profile

**4** Potential for accelerated growth and expansion into new services, segments and geographies

**5** Management team with proven track record

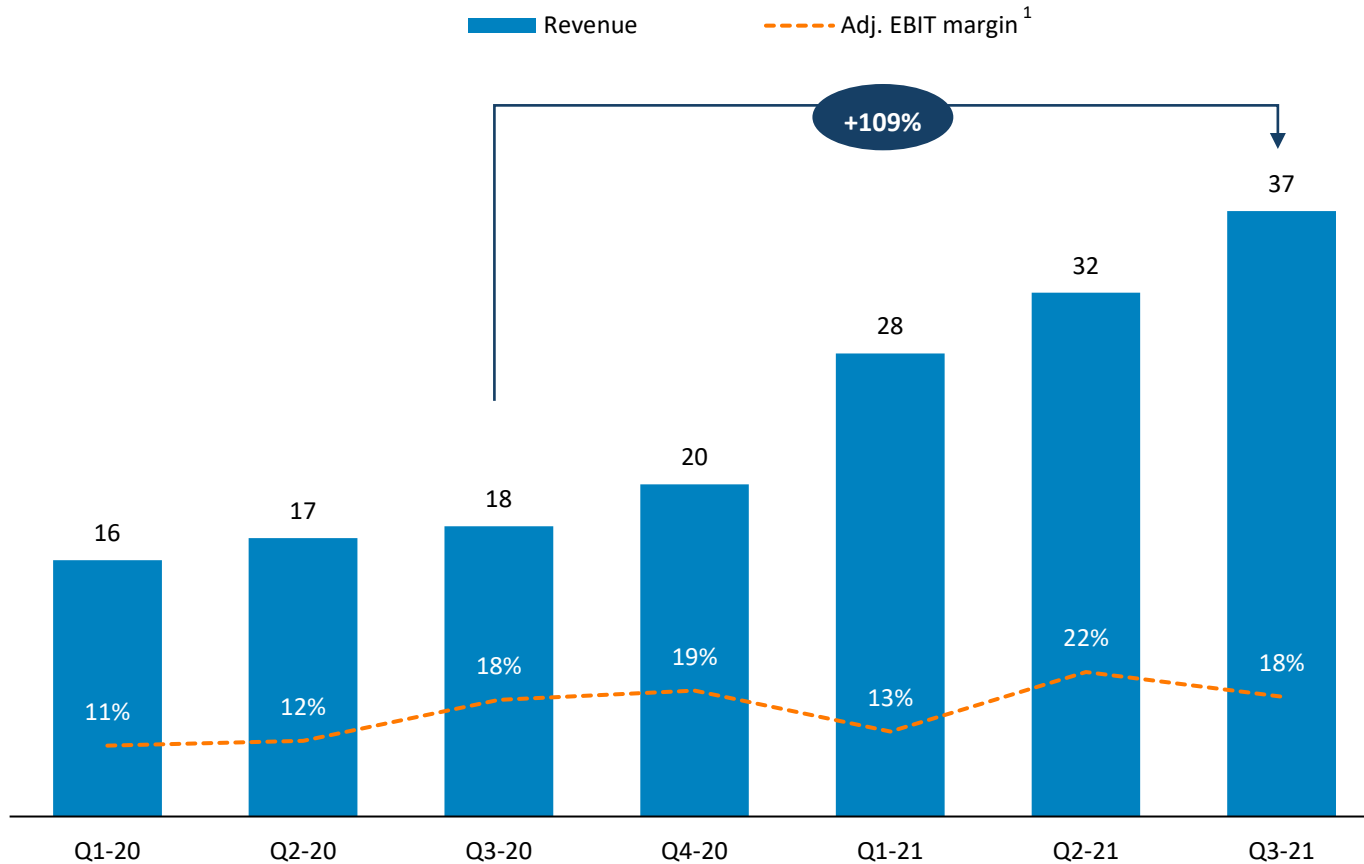


## Financial Review



# Q3 2021 – Summary

## Quarterly revenue and EBIT development (group)



1: Adjusted for non-recurring items, including acquisition costs

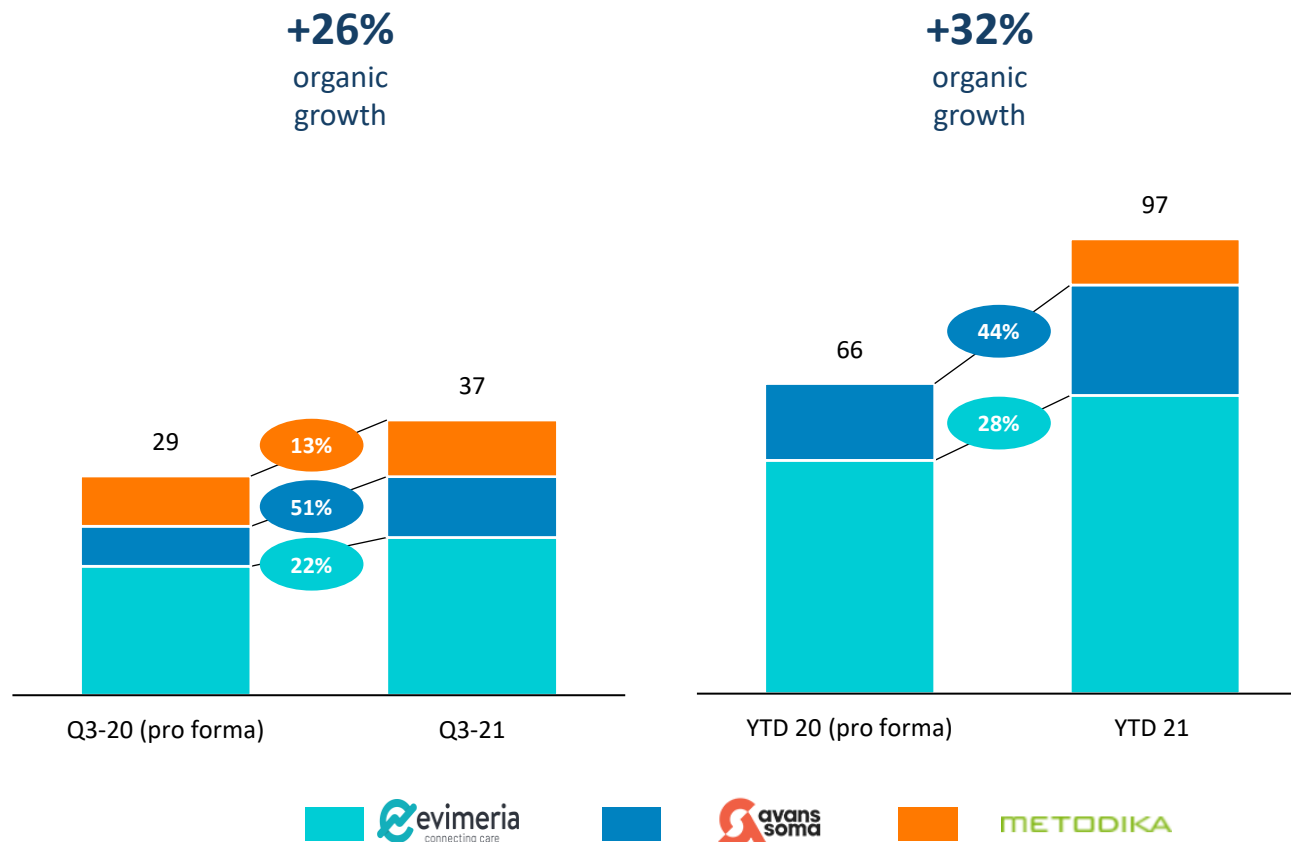
## Key highlights

- 1 Strong revenue growth continues
- 2 Driven by a combination of acquisitions and organic growth
- 3 Scalable operating cost base

# Organic growth of 26% for the group in Q3

## Revenue development

NOKm, constant currency



## Comments

Organic growth YoY of 26% for group in Q3 and 32% YTD

Growth driven by existing customer base and new customers

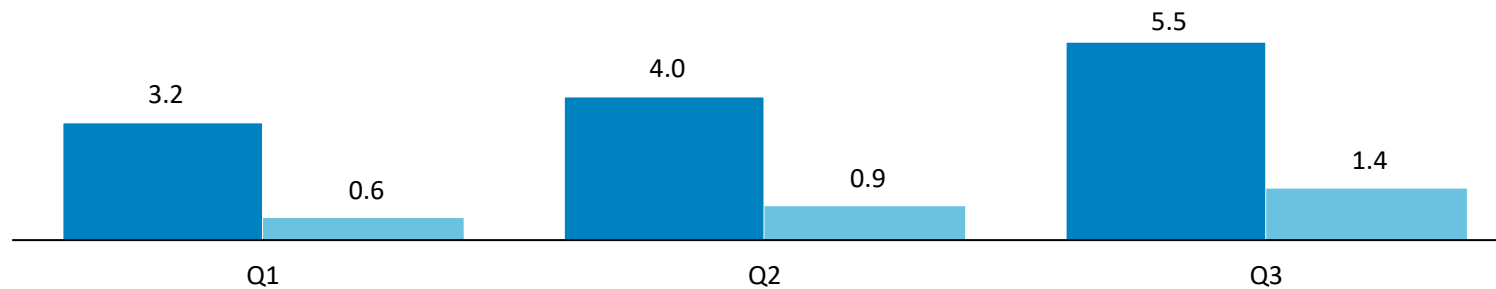
Revised guidance to 30 – 35% organic growth for Evimeria and Avans Soma (from 35%) due to delayed revenues from new customers

# Delayed revenues from new customers affecting growth

■ 2021 ■ 2020

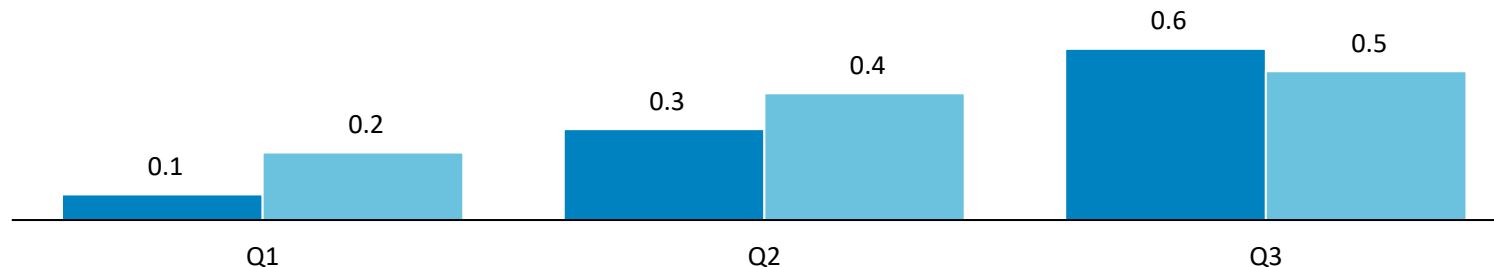
## Contracted ARR – new clinics

Entry point license, cumulative (NOKm)



## Reported revenue – new clinics

License revenue (NOKm)



- Strong momentum within new sales
- Revenue postponed by delayed implementation processes
- Customers focus on pandemic related activities, affecting 2021 growth rates
- Upside to entry point license from integrated services and volume growth

Note: Evimeria figures

# Organic growth driven by loyal and consistently growing customer base

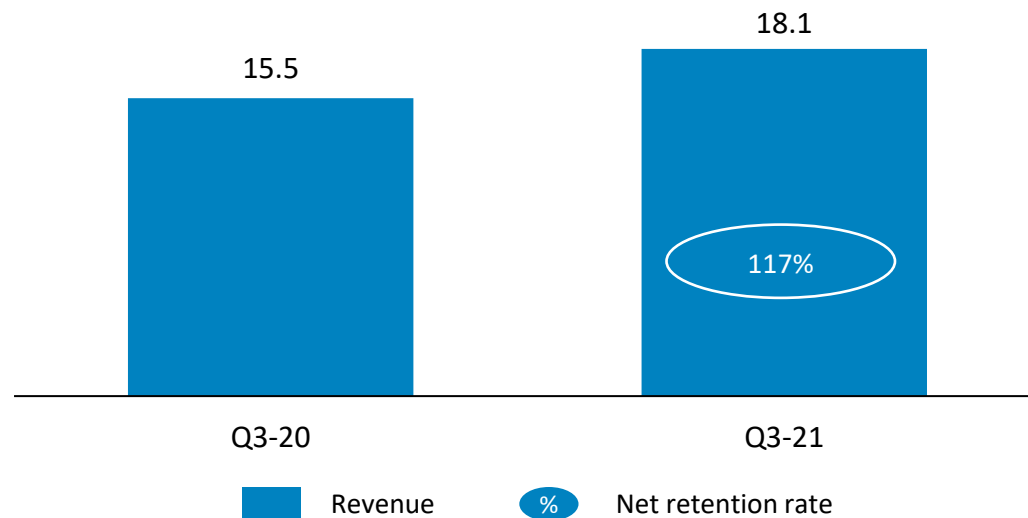
## Existing customer base



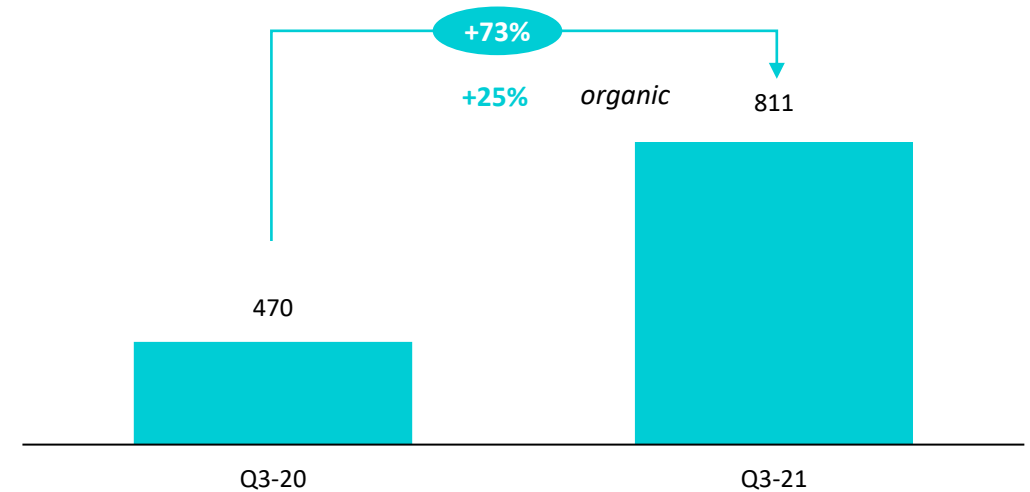
## New customers



Revenue from vintage 2012-2019 customers and net retention rate<sup>1</sup>



Number of units



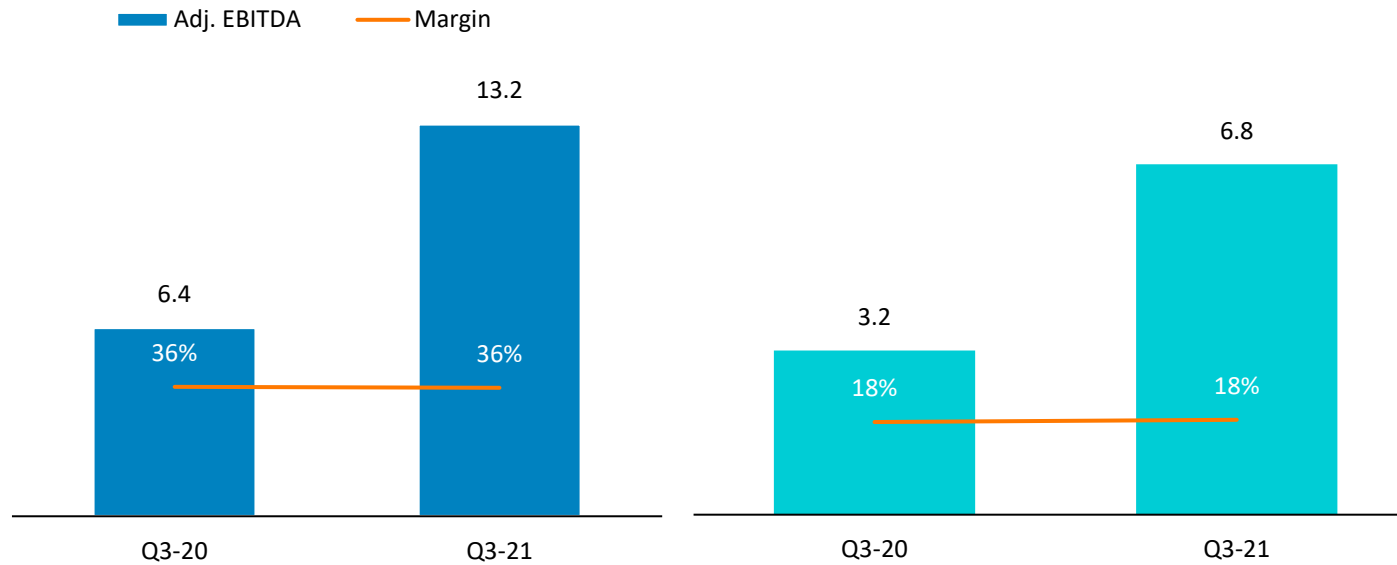
1: Evimeria figures, excluding consulting revenues.

# Scalable model with increasing margins

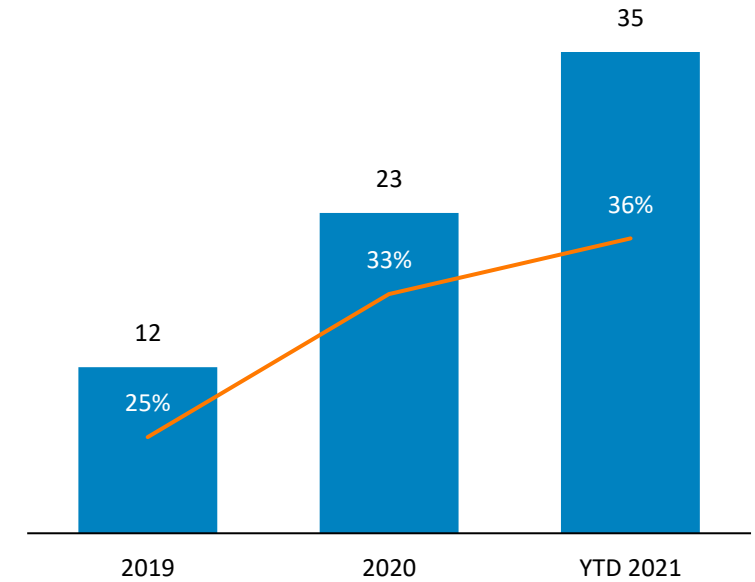
Q3 2021 vs. Q3 2020

NOKm

■ Adj. EBITDA ■ Adj. EBIT — Margin



Adj. EBITDA development



Improving margins driven by scalable operating cost base

Note: EBITDA and EBIT adjusted for non-recurring items, including acquisition costs








## Outlook



# Outlook

- **New guidance for 2021:**
  - 30 – 35 % from previous of 35% organic revenue growth for Evimeria and Avans Soma
  - Guidance of 40% EBITDA margin maintained for Evimeria and Avans Soma
- **While organic growth rates within the quarter were lower than our expectations, the long-term prospects remain intact**
- **M&A pipeline is active and we remain disciplined in our approach**

# Multiple avenues for further growth

	New products / services	New segments	Geographic expansion
Organic initiatives	<ul style="list-style-type: none"><li>Continued development of adjacent products and services</li><li>Standalone products in new markets</li></ul>	<ul style="list-style-type: none"><li>Several attractive segments identified</li><li>Utilizing existing footprint and knowledge</li></ul>	<ul style="list-style-type: none"><li>Norwegian expansion ongoing</li><li>Several attractive regions identified for further geographic expansion</li></ul>
M&A targets identified?			
Broad field of both organic and structural growth opportunities available			



Q&A