



## Interim report Q4 2021

10 February 2021

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# Agenda

1 Q4 highlights

2 Business and market update

3 Financial review

4 Outlook



## Q4 2021 summary

1

**Revenue growth of 97%**

2

**Organic growth of 19% for the group  
and 26% of Evimeria & Avans Soma**

3

**Performance in line with guidance for  
2021**

4

**Webdoc platform is now ready for a  
Norwegian launch for smaller pay-  
out-of-pocket customers**

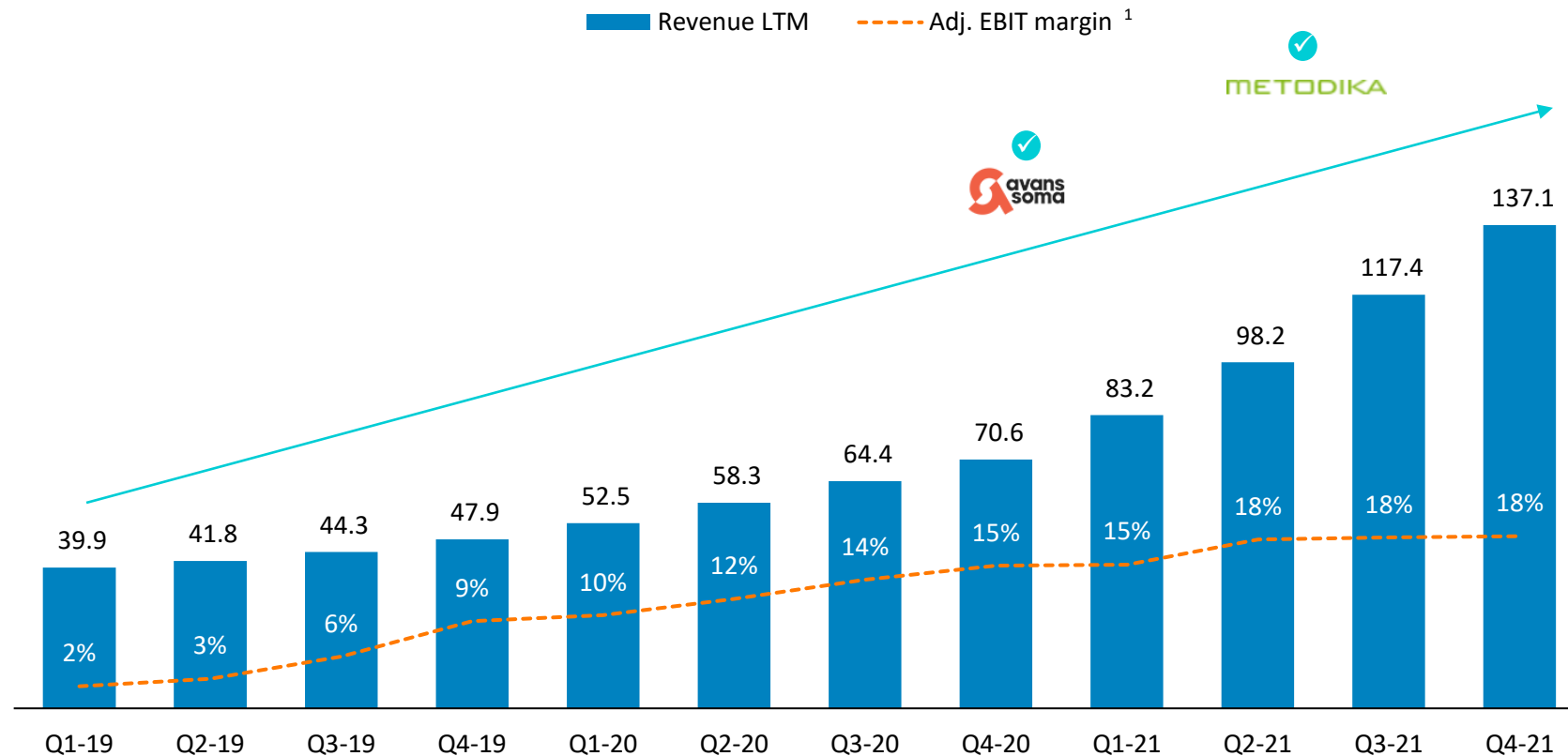
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**Ramping up investments for Webdoc  
X**

6

**Acquisition of Medrave signed in  
December and closed in Jan-22**

# Consistent track-record of growth



CAGR 2019 – 2021:

**73%**

Revenue growth

**30%**

Organic revenue growth

**114%**

Net retention rate YoY in Q4 2021<sup>2</sup>

1: Adjusted for non-recurring items, including acquisition costs  
2: Evimeria figures

# Overall market trends

DRIVERS



The healthcare industry is facing underlying structural issues

PROBLEM



The need for high-quality healthcare at lower cost to society has never been greater

SOLUTION



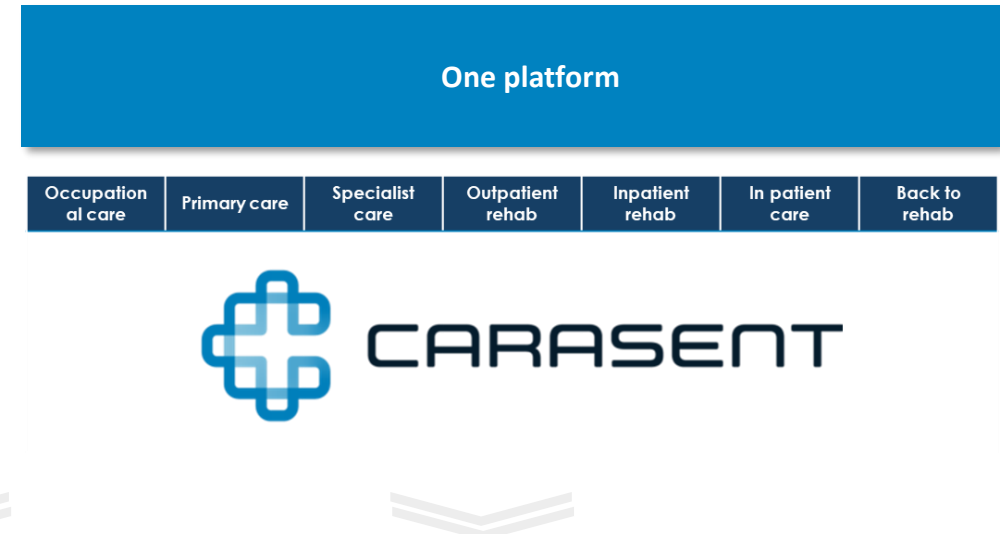
Digitalization is transforming healthcare

# Becoming “one Carasent” – unlocking synergies

## Historical



## Strategic direction



## Unlocking synergies

1

Significant costs of maintaining several platforms

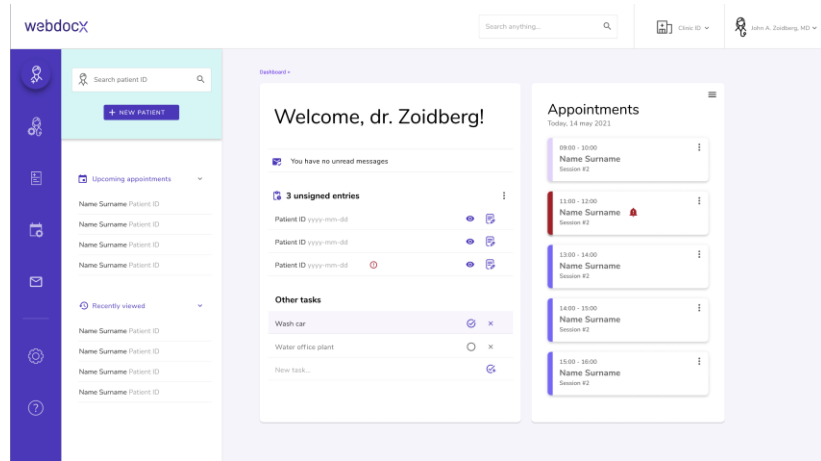
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Cross sale of products

3

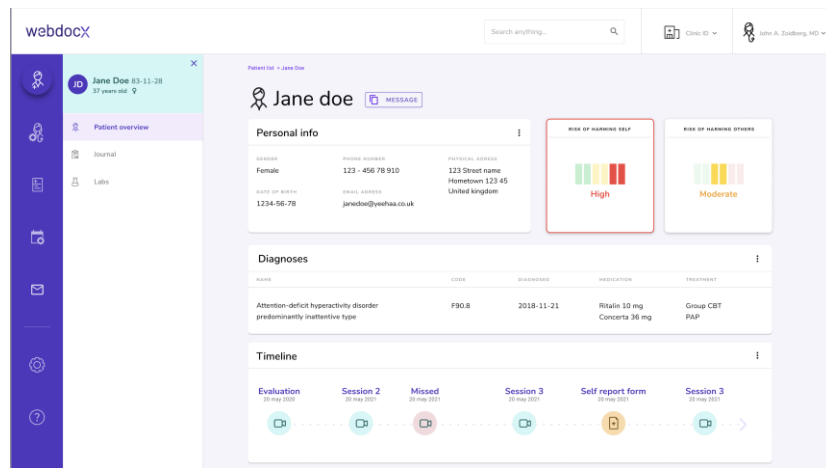
Highly scalable model

# Weboc X – launching our offering in the European market



**Ramping up investments for Webdoc X, our new offering for the European market**

**UK as the first target market**



**Ongoing pilot project Mindler is progressing according to plan**

**Plan to launch the product commercially in 2023**



# Acquisition of Medrave is a good strategic fit for Carasent



- ✓ **Expand and strengthen product offering within Carasent in line with growth strategy**



- ✓ **Vast cross sales potential and growth synergies**



- ✓ **Technical synergies**

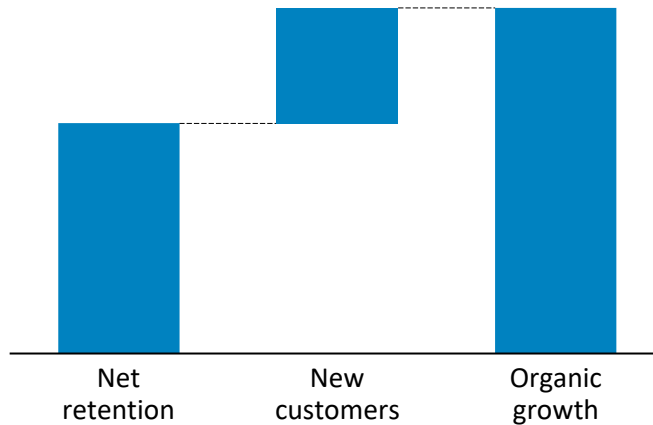
- Number one healthcare software provider for clinical performance analysis to the primary care and secondary outpatient care markets in Sweden and Norway
- Module based software solution providing clinical reports on quality improvement to GPs, physiotherapists, child care, urgent care, youth care, mental health and habilitative care practices
- The quality improvement solution automatically collects and sorts data, analyze and visualize, tracks and benchmarks KPIs, and provides automatic reporting
- Seamless and tailored integration with mainstream EMR system vendors
- Consistent historical organic growth of 15% revenue CAGR from 2017-2020

Select report layouts  
and dashboard



# Carasent's path to growth

## Organic



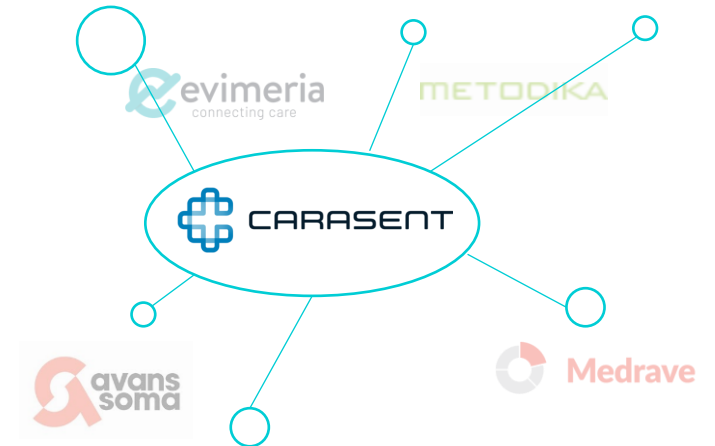
- Apparent need for digitalization in the healthcare sector to drive efficiency and allow more time for clinical personnel to handle patients
- Clear expansion opportunities across geographic presence and healthcare verticals

## M&A



- Proven track record and capabilities
- Fragmented market with many small niche players
- Carasent leading the consolidation

## Synergies



- Established model for creating and extracting synergies
- Cross sale potential enabled through platform solution
- Accelerate growth of acquired companies

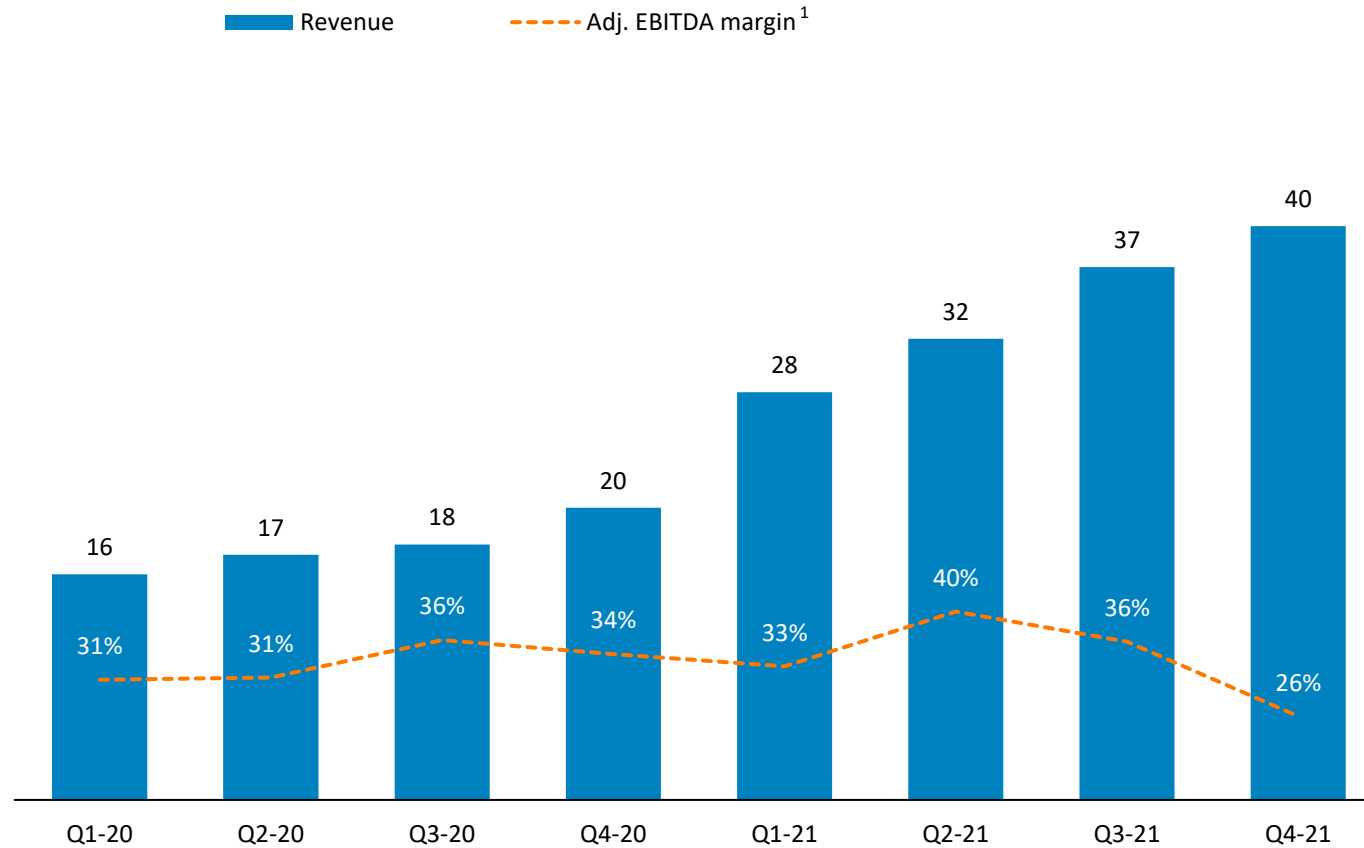


## Financial Review



# Q4 2021 – Summary

## Quarterly revenue and EBIT development (group)



1: Adjusted for non-recurring items, including acquisition costs

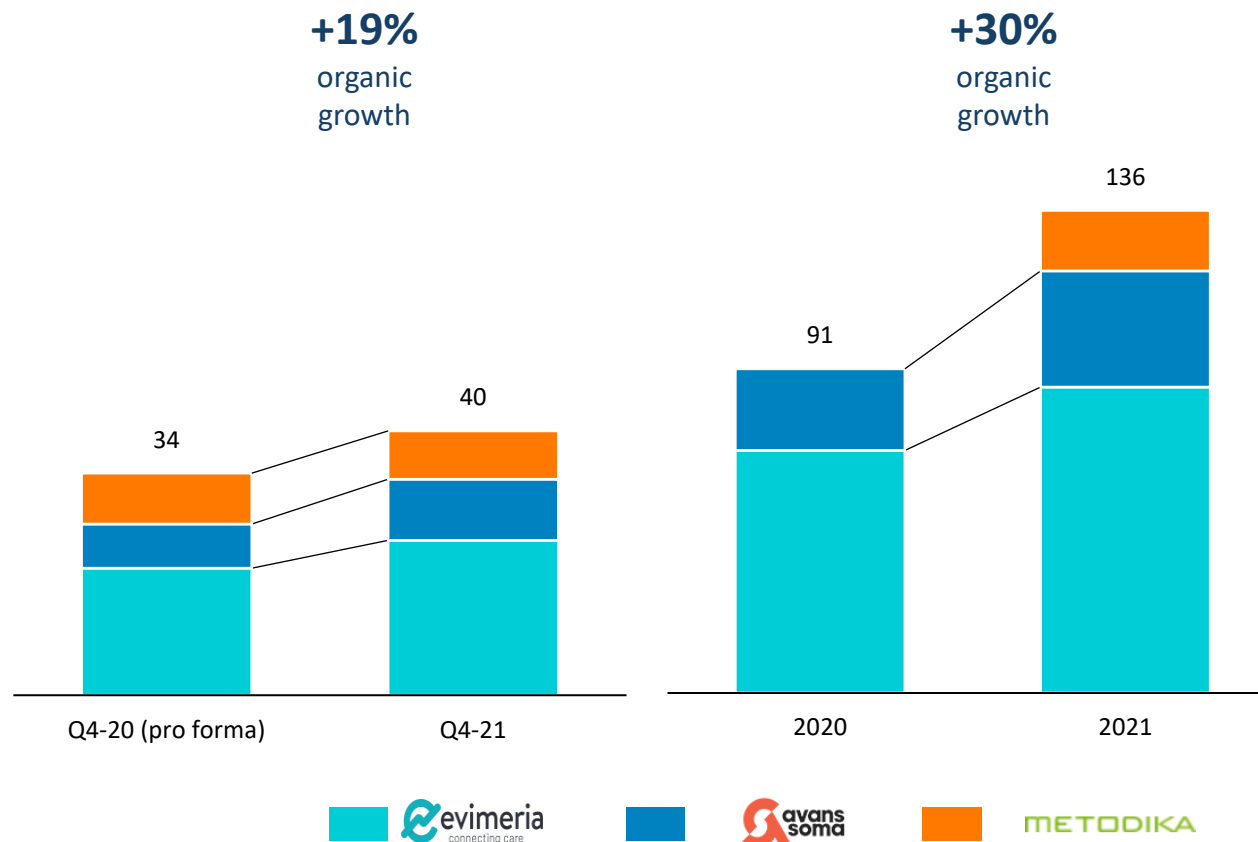
## Key highlights

- 1 Strong revenue growth continues
- 2 Driven by a combination of acquisitions and organic growth
- 3 Margins slightly down in Q4 2021 in line with expectations

# Organic growth of 19% for the group in Q4

## Revenue development

NOKm, constant currency



## Comments

Organic growth YoY of 19% for group in Q4 and 30% 2021

Growth driven by existing customer base and new customers

Full year figures in line with updated guidance provided in Q3

# Organic growth driven by loyal and consistently growing customer base

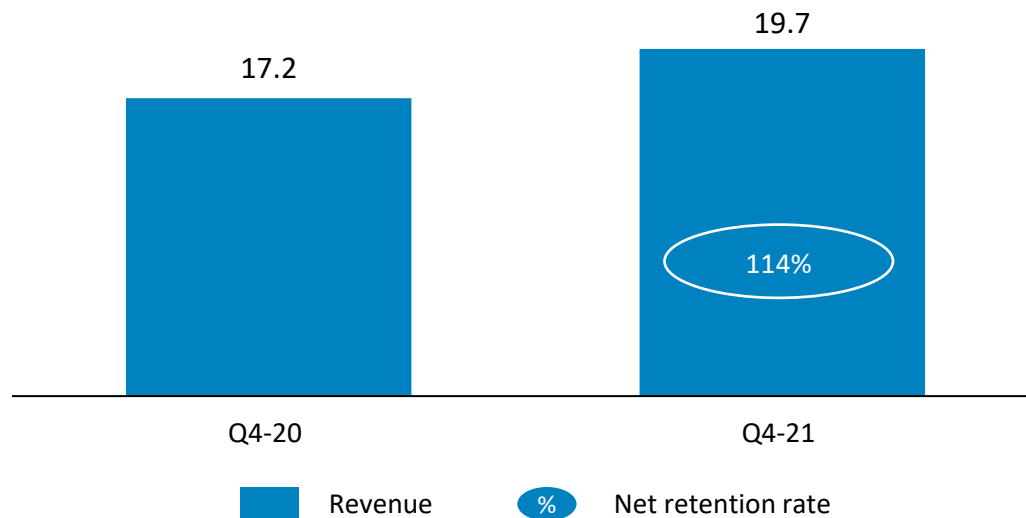
## Existing customer base



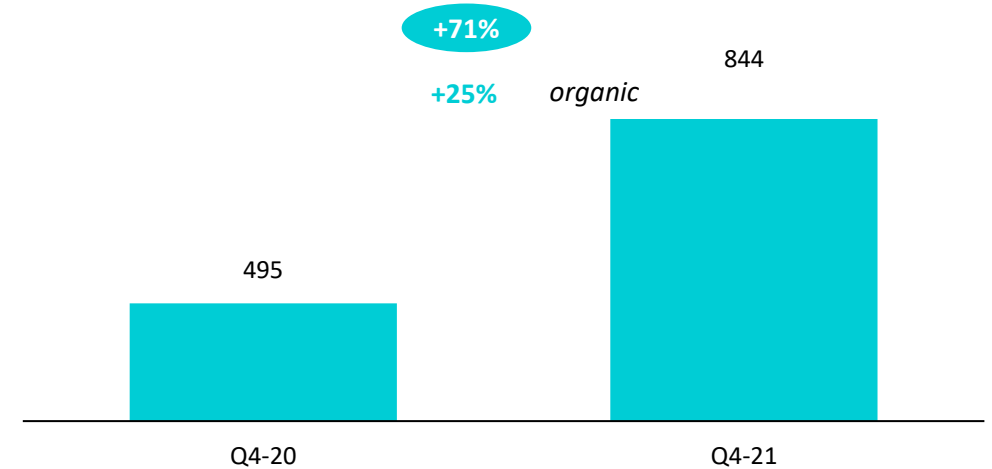
## New customers



Revenue from vintage 2012-2019 customers and net retention rate<sup>1</sup>



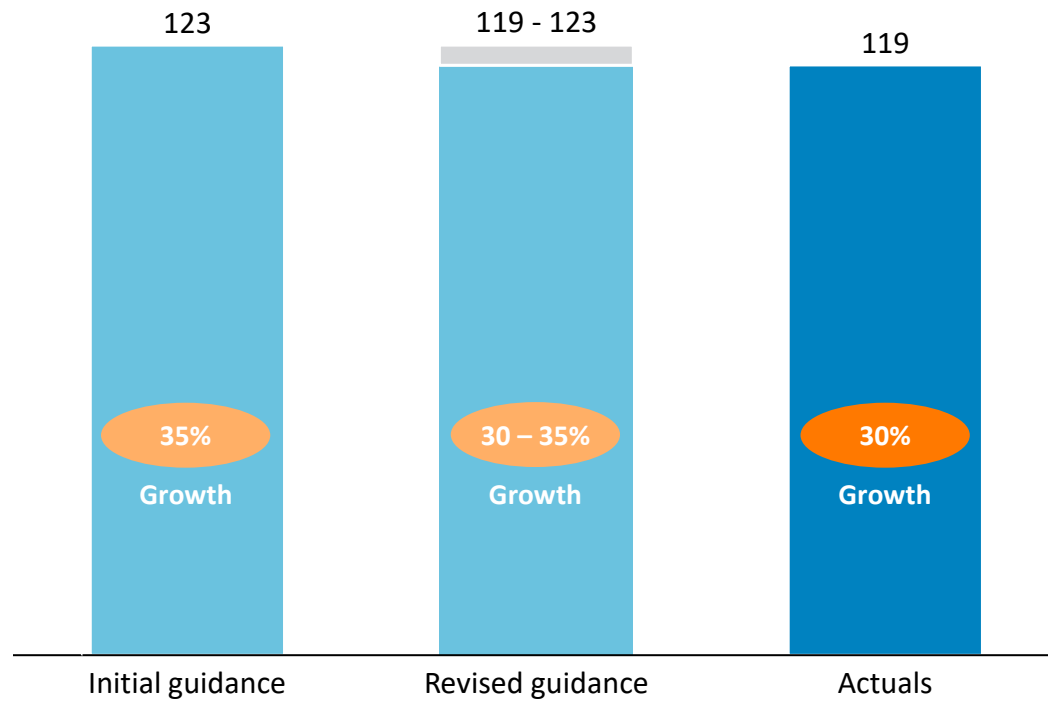
Number of units



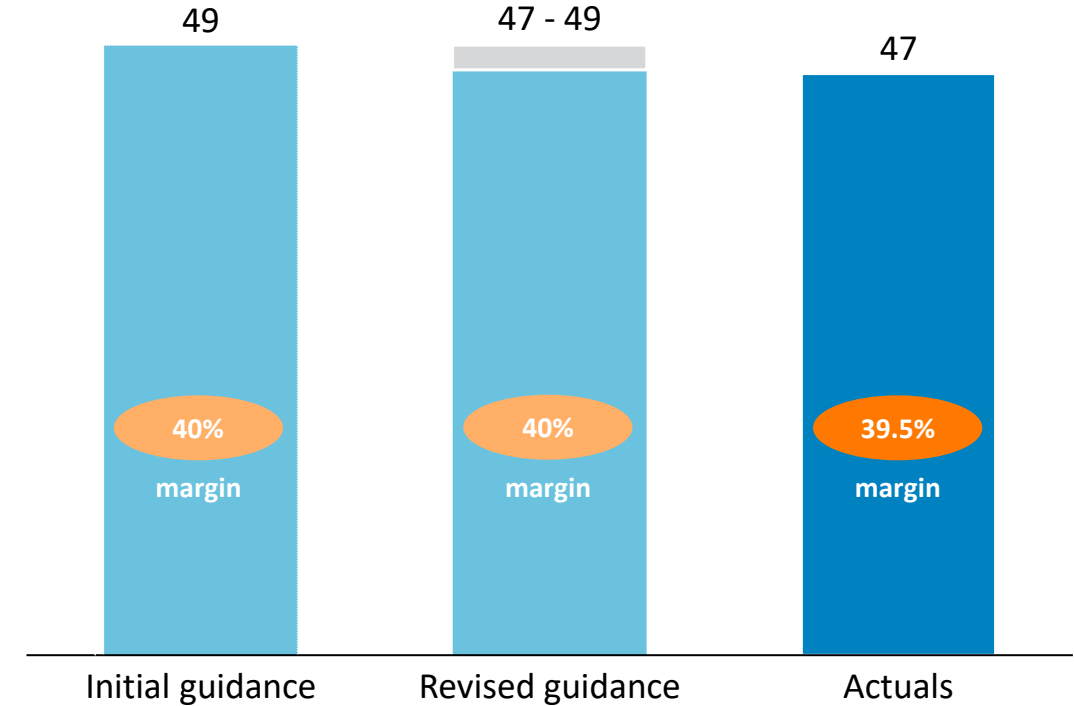
1: Evimeria figures, excluding consulting revenues.

# Performance in line with updated guidance

Revenue guidance 2021 – Avans Soma & Evimeria



EBITDA guidance 2021 – Avans Soma & Evimeria

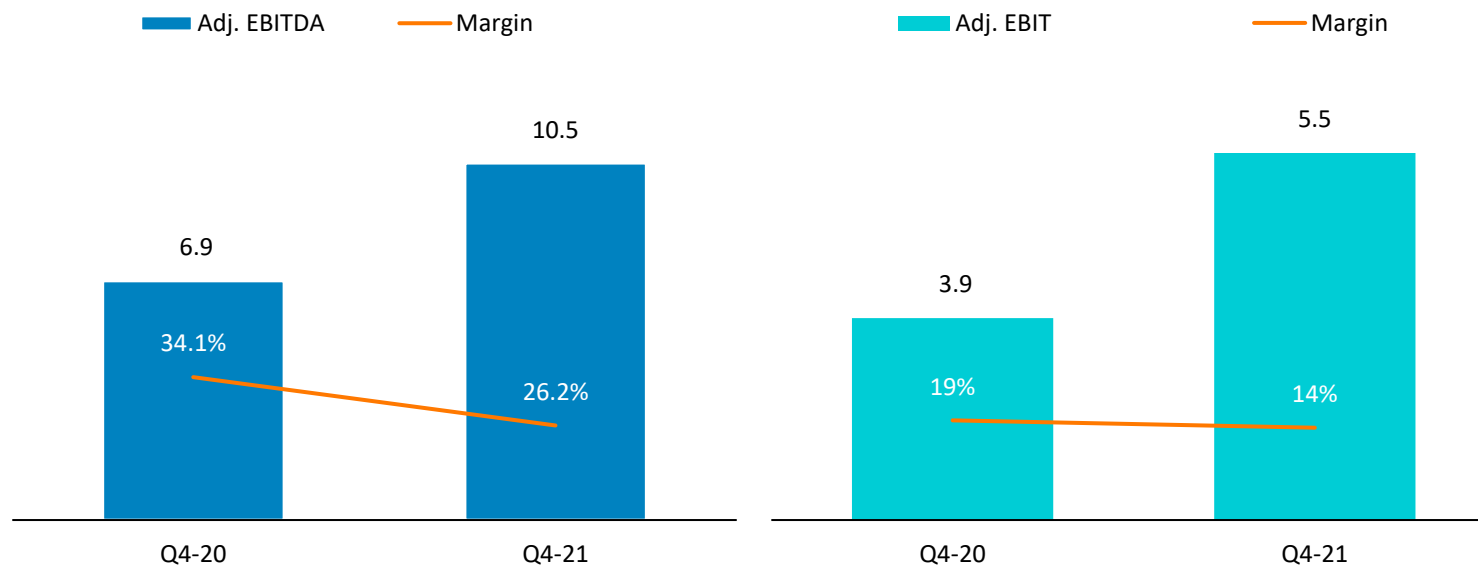


# EBITDA margins of 26% in Q4 and 33% for 2021

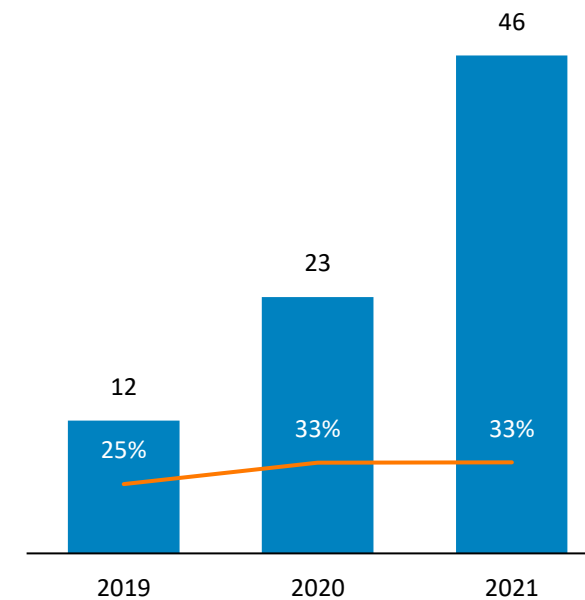
Q4 2021 vs. Q4 2020

NOKm

■ Adj. EBITDA ■ Adj. EBIT — Margin



Adj. EBITDA development



Note: EBITDA and EBIT adjusted for non-recurring items, including acquisition costs





## Outlook



# Outlook and guidance

- **While organic growth rates continue to be impacted by the pandemic, the long-term prospects remain intact**
- **Guidance for 2022:**
  - Revenue NOK >200 million (excluding potential from additional M&A)
  - Group EBITDA in the margin in line with 2021

# Continue to execute on our growth plan

New product / services  
and segments

- Continued development of adjacent products and services
- Standalone products in new markets
- Several attractive segments identified
- Utilizing existing footprint and knowledge

**Organic growth  
and M&A**

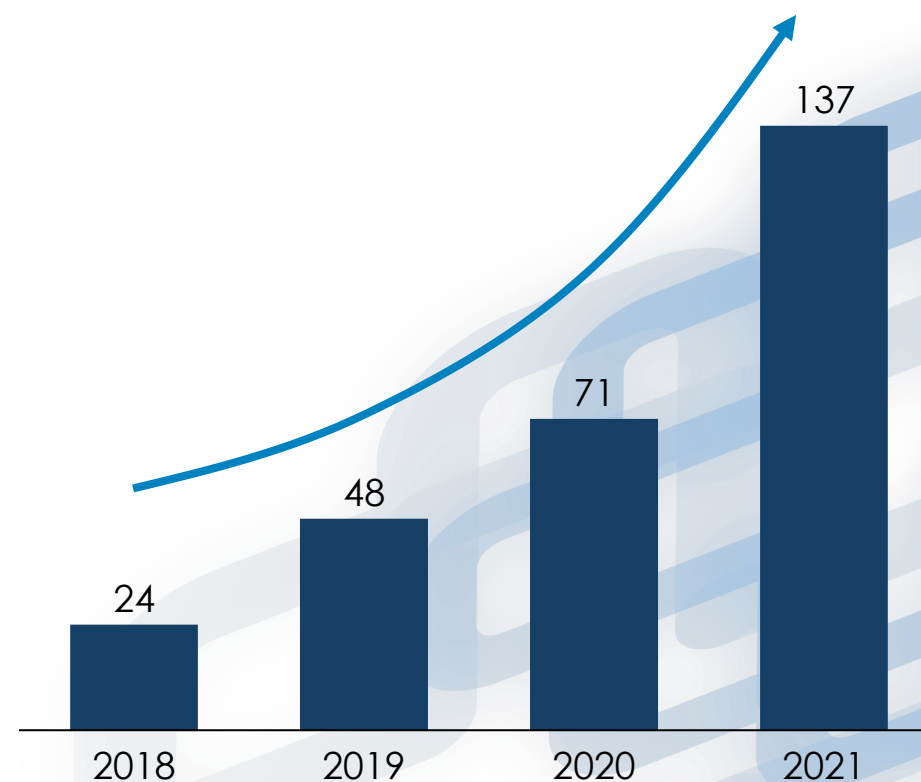
- Norwegian expansion ongoing
- Several attractive regions identified for further geographic expansion

Nordics

Geographic expansion

**Executing on continued attractive growth path**

Revenue (NOKm)





Q&A

# Unaudited consolidated management account

(Amounts in NOK 1,000)	3 Months Ended December 31, 2021						Q4-21
	Evimeria	Avans Soma	Metodika	Carasent AS	Carasent Recurring	Carasent Non-recurring (*)	
Active clinics/units	619	171	54				844
Total Operating Revenues	23,374	9,240	7,363		-	-	39,977
Total Cost of Sales	4,795	1,470	1,095		-	-	7,360
Gross Profit	18,579	7,770	6,269	-	-	-	32,617
Operating Expenses							
Employee Compensation and Benefits	6,795	3,154	4,407	-	1,079		15,436
Other Operational and Administrative Costs	2,533	2,248	964	240	722	7,967	14,674
Total Operating Expenses	9,328	5,403	5,371	240	1,802	7,967	30,110
EBITDA	9,251	2,367	898	(240)	(1,802)	(7,967)	2,507
Cash D&A	903	168					1,071
Non Cash D&A	1,719	1,609	561	-	804	-	4,693
Depreciation and Amortization	2,622	1,777	561	-	804		5,764
EBIT	6,630	590	337	(240)	(2,606)	(7,967)	(3,257)
Total Other Expense	(101)	3	(67)	(116)	13,886		13,605
Income (loss) Before Income Taxes	6,529	593	270	(356)	11,280	(7,967)	10,349
Income Tax Expense	(550)	(77)	66	-	-		(560)
Net Income (loss) for the Period	5,978	517	336	(356)	11,280	(7,967)	9,788